

of the earnings of the Atlantic Telegraph Company's Lines, and £25,000 a-year out of those of the Newfoundland Company for through business, together £150,000 a-year upon a capital of £600,000, making 25 per cent. per annum. But this by no means represents all the advantages which may accrue, as, according to the calculations that have been made, it is confidently believed that even with a single cable and a low tariff the revenue will afford a large additional sum for division. An estimate, drawn up by practical and experienced telegraphists, of the probable returns is annexed.

The Directors have great confidence in recommending this undertaking to the public.

The Telegraph Construction and Maintenance Company will manufacture the new cable and undertake the actual execution of the work contracted for by this Company, as above stated (up to the opening of the Atlantic Telegraph Lines for public business) for a total sum of £600,000; with a bonus to be provided by the Atlantic Telegraph Company under their agreement with this Company of £137,140 in ordinary shares of the Atlantic Telegraph Company, payable by instalments extending over fourteen months, in case the cable of last year is successfully completed and continues in working order during that period.

In the possible contingency of the new Cable not being successfully laid, £500,000 only will be paid to the Telegraph Construction and Maintenance Company, and this Company will in that event be entitled to the value of all the unused and recovered Cable (subject to the payment of certain specified charges thereon), and it is estimated that this arrangement will provide, in case of failure, for a return to the Shareholders of this Company of at least one-third of their paid up capital.

The whole of the deposits on Shares will be returned to the subscribers if two-thirds of the capital of the Company are not subscribed, or if the agreement with the New York, Newfoundland and London Telegraph Company is not ratified by them.

Copies of the Memorandum and Articles of Association can be inspected at the Counting House of Messrs. J. S. Morgan & Co., and contracts at the Offices of Messrs. Bircham & Co., 46, Parliament Street.

Applications for Shares are to be made in the accompanying form, and the deposit of £1 per Share paid to Messrs. J. S. Morgan & Co., 22, Old Broad Street.

Should a less number of Shares be allotted than is applied for, the deposit will, so far as required, be appropriated towards the payment due on allotment. If no allotment is made, the amount deposited will be at once returned without deduction.

*6th March, 1866.*