

This plan is not intended to take the place of home training but rather to supplement it.

There would be no "Holier than Thou" tone, but rather the creation of the knowledge that all classes needed the advice.

The war debt must be paid and the more nearly 100% of loyalty and energy is given to the country by 100% of our people, the sooner will the debt be paid and most of the evils of social life be done away with.

WE ALL OWED A DEBT TO THE NATION AT WAR. HOW CAN WE INSPIRE A SIMILAR DEBT TO THE NATION IN PEACE?

The fact that many people may not be interested in the plan should not be given as an argument against its adoption.

Our National and State Governments distribute millions of leaflets to farmers, stock raisers and fruit growers. Have they not overlooked the importance of our people along other lines?

Thoughtful observers are aware of the appalling lack of common sense and dignity of so many young people; many of whom have never been brought in touch with these very necessary qualifications for success. These leaflets will change the point of view of millions.

There are as many phases of usefulness for a leaflet Service as there are types and classifications of our citizens.

1. An Educational Leaflet series as to merchandise for the several hundred thousand travelling men of the nation. This has been started for their own salesmen by Finch, Van Slyck and McConville, St. Paul, with the warm approval of their men.

2. Similar educational leaflets are needed for the retail merchant and his clerk. A number of State Retail Merchants' Associations, leading merchants and their clerks, approve and have promised to subscribe.

3. Economic Leaflets for employees, approved by Geo. E. Roberts, Assistant to the President of the City National Bank of New York, who sees great value in the plan. Most of us are ignorant that two and two make four in Economics and not eight as so many fondly imagine, or that we must give more than value received to succeed, or that just as we urge the farmer to produce thirty bushels instead of ten, so we must produce to our fullest capacity; for the world grows happy and rich by quantity rather than by scarcity. **ECONOMIC IGNORANCE MEANS SOCIAL UNREST.**

4. Take one field of many—**BANK CLERKS** and Bankers generally—especially in smaller cities and towns a class whom people regard as leaders. A Leaflet Course in Political Economy, Finance, International Trade, National Trade Balances, the distribution and exchange of gold between the nations, the danger of too much gold, what constitutes values and the best light on free trade, fair trade, high tariff, would contribute to an immense increase in the knowledge of the vital facts which effect our social and national stability.

APPROVALS

DR. GEO. E. VINCENT, DIRECTOR ROCKEFELLER FOUNDATION—"I believe your plan to be of fundamental national importance."

JOHN WANAMAKER—"I thoroughly approve of the work you are doing."

W. JETT. LOUCK, MANAGING EXPERT, U. S. COMMISSION INDUSTRIAL RELATIONS—"Your method of procedure impresses me as being first-class and is surely of national importance."