

"I'm looking for more markets.. the more you go out the more your reap." "Follow-up has already started and the opportunity offered by our Canadian Embassy to expand our exports was far greater than one would think possible."

*Sharon Geldart-Wry, Geldart's Warehouse and Cartage*

"The synergy has been fabulous...there's been amazing energy. this is definitely going to boost women's businesses."

*Danielle Medina, Medina Foods*

"As the new CEO I'm going down to the States in order to find distribution channels and marketing opportunities ...right now with our low dollar and our stable economy, we have a competitive advantage and now is the time to go and do this."

*Therese McKellar - St. John Enterprises.*

"I'm ready to export now...I know you don't make a deal overnight, but I'm feeling pretty good.. one deal would change everything for me."

*Emerance Martin - Quality Fish, Murray & Martin*

"They (two Virginia firms) were serious - it could mean a four year project and \$1 million."

*Marjolaine Castonguay - PESCA, Conseillers en Biologie Inc.*

"We're making history here....We've been given all kinds of exposure, People are ready to help us expand our export markets....Eight ladies sitting around this table made \$50 million in revenue last year...everybody is reved up...The minister said he never realised how much energy and dedication we bring to the Canadian economy."

*Sharon Gelhart-Wry - Gelhart Warehouse and Cartage*

"We've just recently gone public, so we have to market aggressively in the U.S. and I came here to try to seek out some opportunities, use some of the resources the Canadian Embassy or the Canadian government have to help me find other opportunities and other clients.... It's a little more comforting to women knowing that it's an all-women trade mission, but again, the key for me was the word export and networking,"

*Lori Donovan - First Step Inc.*

"I think its sort of ground breaking, in that we're going to be learning from the ground up.....what not to do so that we don't waste our time...and really concentrate on doing the things that are going to get us the deals and help us prosper in the American market."

*Sheena Penny - Delta Media Inc.*

"This is a scouting trip for our company, and the United States, of course, is a natural fit in terms of leaving Canada." *Bev McMaster - We Care Health Services.*

"We have to tell you how exciting it was - the Minister Sergio Marchi didn't just show up, He was with us for the whole three days... they're serious about this initiative. The whole experience reduced our learning curve by a year."

*Arlene Flock - Flag Works*