

**ANNEX E**  
**DFAIT IMAGE STUDY**  
**INTERNAL SUBJECT MATTER EXPERT INTERVIEWS**

**QUESTIONS:**

1. If you could describe your impression of Canada in 3 words or phases what would they be? (eg. vast, open, friendly, neutral, prosperous, generous, cold, conservative, bilingual, safe, free, multicultural, healthy, democratic, fair, diverse, tolerant, trade, new, young, mediator, etc...)
2. As a representation of Canada, should the public areas of our Chanceries and OR's project an "image" - if so, what would you suggest it be? if not, why not?
3. What is your understanding of the current policies effecting the image of our Chanceries and ORs? (ie. Federal Identity Program, DFAIT property manual, MATs, etc)
4. Are these current policies being adhered to, implemented and monitored?
5. What problems have you encountered in the area of interior design while at post or working with Mission staff? How could they be rectified, should they be rectified?
6. Do you think DFAIT should have specific interior design standards for the public areas of Chanceries and ORs. Why or Why not?
7. If you were to add anything to an interior design policy what would it be?
8. How much discretion should the Mission have with respect to the appearance of the public areas of the Chanceries and ORs. (eg. Should they be allowed to: rearrange/remove/change the furniture; rearrange/remove/change the art work; choose the drapes; choose the colour schemes; etc, etc...)

**ADDITIONAL COMMENTS:**