

## HOW CANADA WILL HELP AMATEUR SPORT (Continued from P. 2)

the Winter Works Programme is to provide useful employment for persons out of work, it has also had as an important by-product the increase in community recreational facilities across Canada. And incidentally, in these projects alone, some 11,000 individuals were employed last year.

"A further impetus to the development of facilities will be afforded by the programme we are now discussing. Among other things, it is hoped that this new effort will make it possible to develop some fitness and amateur sport facilities at the federal and provincial level through which courses for coaches and other leaders could be provided. In this connection, we plan to seek suggestions from the National Advisory Council.

### TRAINING OBJECTIVES

"Speaking of courses for coaches and other leaders,... Members will note the bill's provisions for the training of personnel. The emphasis on coaches is deliberate because we are convinced that, if we are to assist young Canadians effectively to discover and develop their capabilities, the number of competent coaches must be increased many times. We believe the potential athletic ability of our young people to be second to none in the world, but it is obvious that they have been handicapped by the lack of opportunities to obtain the proper training. While we cannot expect results over-night, there is every reason to believe that, over a period, very satisfactory progress can be made.

"Another area in which assistance could be given would be in relieving the shortage of suitably trained persons. As outlined in the bill, this objective may be met through the provision of bursaries and fellowships to provide for graduate training for professional personnel needed in fitness and amateur sports activities.

### VOLUNTARY LEADERSHIP

"I would also emphasize the importance of voluntary personnel. In a people's programme such as we hope this will be, the extensive use of voluntary leadership is essential. One of the major problems for consideration, therefore, will be the ways and means by which progress can be furthered in this area.

"A further objective of the new programme will be the undertaking or assisting in research or surveys in respect to fitness and amateur sport. Here we have endeavoured to make provision for a variety of projects. For example, there has been a recurring demand for the inventory type of survey of recreational services, facilities and personnel. Many provinces may wish to assess their existing services, facilities and their personnel needs as a part of the long-term development of their programmes. In all likelihood, surveys of this type will receive considerable prominence in the early stages of the new pro-

gramme. In such research projects, there would also be a place for studies related to the development of standards.

"Another research area in need of financial aid is fitness. Much remains to be learned of the extent to which fitness depends on the mechanical and functional efficiency of the body. The rapid advances in physiology made possible by recent developments in electronic, biochemical and photographic instruments of research, have opened up new avenues of investigation....

### AWARDS

"...On the matter of the provision of awards, the House will recall that the former National Physical Fitness Council granted the National Amateur Athletic Achievement Award and that the first recipient was Miss Barbara Ann Scott. This practice of providing certificates, citations or awards of merit is a common one in many countries as a means of giving national recognition for outstanding accomplishment. We will be looking to the new Advisory Council for suggestions on the best manner of making such provisions in Canada.

### INFORMATION

"The final objective I would mention is the preparation and distribution of information. Different media may, of course, be used including printed material, films, radio and television. For example, films and film strips may prove helpful in coaching courses. We would also look to an extension of departmental publications on fitness and recreation, which over the years have been very well received and most of which have been made available on a 'for-sale' basis. These are some of the directions in which I would expect increased progress to be made through the stimulus of the new legislation.

"In Section 4, the bill provides for grants to agencies and organizations carrying on activities in the fields of fitness and amateur sport. As I have already mentioned, a satisfactory basis of support will have to be developed to ensure the equitable and effective use of funds. This will not be an easy task but one which I am sure can be worked out in co-operation with the agencies concerned and with the advice of the new National Council.

### ASSISTANCE TO PROVINCES

"As to Section 5, considerable discussion will obviously be required with the provinces concerning federal-provincial agreements related to the payment of federal contributions for provincial projects under this programme. The basis of distribution of funds among the provinces and 'matching' and 'non-matching' features of grants are but a few of the questions which will be of vital concern here.

"The details with respect to both Sections 4 and 5 will be set out in orders-in-council. This feature we intend to borrow from the National Health Grants. In this way, the formula of assistance and the basis of continuing support can be dealt with in some detail

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