Saskatchewan:

119-4th Avenue South

Suite 401

Saskatoon, SK S7K 5X2 Tel.: (306) 975-5315 Fax: (306) 975-5334

1919 Saskatchewan Drive

Sixth Floor

Regina, SK S4P 3V7 Tel.: (306) 780-6325 Fax: (306) 780-6679

'Manitoba:

330 Portage Avenue Seventh Floor

P.O. Box 981

Winnipeg, MB R3C 2V2 Tel.: (204) 983-8036 Fax: (204) 983-2187

Ontario:

Dominion Public Building

1 Front Street West

Fourth Floor

Toronto, ON M5J 1A4 Tel.: (416) 973-5053 Fax: (416) 973-8161

Quebec:

Stock Exchange Tower

800 Victoria Square

Suite 3800 P.O. Box 247

Montreal, PQ H4Z 1E8

Tel.: (514) 283-8185 Fax: (514) 283-8794

New Brunswick:

Assumption Place

770 Main Street P.O. Box 1210

Moncton, NB E1C 8P9 Tel.: (506) 851-6452

Fax: (506) 851-6429

Prince Edward Island: Confederation Court Mall

134 Kent Street Suite 400

P.O. Box 1115

Charlottetown, PE C1A 7M8

Tel.: (902) 566-7400 Fax: (902) 566-7450

Nova Scotia:

Central Guaranty Trust Tower

1801 Hollis Street

Fifth Floor

P.O. Box 940, Stn M Halifax, NS B3J 2V9 Tel.: (902) 426-7540 Fax: (902) 426-2624

Newfoundland:

Atlantic Place

215 Water Street

Suite 504 P.O. Box 8950

St. John's, NF A1B 3R9 Tel.: (709) 772-5511 Fax: (709) 772-5093/2373

■ World Information Network for **EXPORTS (WIN EXPORTS)**

The World Information Network for Exports (WIN Exports) is a computer-based information system designed by DFAIT to help Canada's trade development officers abroad match foreign needs to Canadian capabilities. It provides Canadian government officials with information on the capabilities, experience and interests of more than 30,000 Canadian exporters. To register on WIN Exports, call: (613) 996-5701.

PROGRAM FOR EXPORT MARKET **DEVELOPMENT (PEMD)**

This program seeks to increase export sales by sharing the costs of industry-initiated activities aimed at developing export markets. PEMD is administered by Department of Industry (DI) regional offices and funded by DFAIT. Activities eligible for PEMD financial support (up to 50 percent of the costs) include:

- participation in recognized foreign trade fairs outside of Canada:
- trips to identify export markets and visits by foreign buyers to Canada;
- project bidding or proposal preparation at the pre-contractual stage for projects outside Canada;
- the establishment of permanent sales offices abroad in order to undertake sustained marketing efforts;
- special activities; for example, for non-profit, non-sales food, agriculture and fish organizations, marketing boards and agencies, trade fairs, technical trials, and product demonstrations; and

