

The environment sector is becoming increasingly important in Morocco. The highest priority is now on water treatment and purification, and drinking water supply. A few Canadian companies are already active in this area. The market is estimated at approximately Cdn \$250 million per year.

Morocco's environmental protection activities will increase in importance in the coming years. Canada, which has much to offer in this area, could play an important role.

MARKET OPPORTUNITIES



- Studies and master plans for water purification, treatment and recycling
- Geological surveys
- Environment, pollution, waste management studies
- Maritime and port development studies
- Hydraulic, geological, geophysical equipment
- Laboratory equipment

COMPETITION

As in other sectors, competition is comprised mainly of France, Spain, Germany and the U.S.A.

FINANCING

This sector requires financing. World Bank and ADB funding are available for water purification projects. Some countries offer interesting financing in the form of gifts.

With the recent creation of an Environment Ministry, Tunisia has demonstrated its increasing interest in pollution control (air, water), especially in the Gabès area, which has been severely polluted for years by the phosphate industry. In this sector opportunities exist for sales of specialized equipment and services. This sector will benefit in the coming years from financing from World Bank and ADB and also financing from some European countries (i.e. Sweden, Germany etc.).