APPENDIX F





The first DIY home center in Japan was opened in December, 1972 in a suburb of Tokyo, right next to a major highway. 15,000 pg. 16. space; 1983, 1,483 home center now of 18 U.S. gythis Link home center us.

As of 1984, some twelve years later, Japan's home center business has grown to thirteen hundred retail outlets with annual sales of approximately 900 billion yen, or U.S.\$ 3.6 billion. In addition, same department stores and general merchandise stores have been allocating floor space for DIY product displays. As a result, the concept of do it yourself is becoming more familiar to Japanese consumers and a strong foundation is being built for further growth by the industry.

Whithin the wholesale sector, there are now about a hundred wholesalers and several joint purchasing groups buying from over a thousand manufactures.

The present condition of the Japanese DIY Industry

Number of home centers and sales: 1973-1984

Sales (Billion Yen) Number of home centers [1973 D28· 469 (



≖Estimate

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