

Skiing

Right at the back door of San Francisco and Denver are two major skiing destinations: the Sierra ski villages and the ski sports of the Colorado Rockies. Both of these destinations are strong competition to the ski slopes of Canada. Yet, within hours visitors from California or Colorado can be skiing at Whistler or the slopes in the Canadian Rockies. With accommodation rates on the rise in Colorado, Canadian destinations have become more affordable for those who are looking for a bargain.

Meetings, Conventions and Incentive Travel

The San Francisco Bay area has long been described as the financial capital of the West. Many of the Fortune 500 companies have corporate headquarters in this region, many who look to travel outside the United States for meetings and conventions.

Corporate and Association Markets

Our Meeting, Convention, and Incentive Travel data bank is updated periodically throughout the year. Currently we have profiles on approximately 400 organizations. Lists of qualified leads can be made available to qualified organizations in Canada.

Incentive Travel Market

This region is not a major incentive travel headquarters city, although the major companies who work in this market have offices in San Francisco, San Jose, and Denver.

TRAVEL TRADE

There are an estimate 4,000 retail travel agencies within our six state territory. In addition there are 95 Auto Clubs and approximately 35 secondary tour operators in the region.

The San Francisco Canadian Consulate General works closely with Tour Operators/Wholesalers, updating files (copies can be made available), new product/development mailings, Rendez-vous Canada participation and Visit Canada Program (Trade) site inspections/familiarization tours.

In addition we coordinate three major travel trade marketplaces in region. This information is located elsewhere in this profile under Tradeshows.