

We seek to enhance Canadian influence in countries and international fora where Canadian interests are in play. We penetrate barriers to trade and help Canadian exporters sell their products abroad. We seek to make Canadians of people who will contribute to Canadian social and economic growth. We enhance global peace and security by promoting economic development in the third world, and in the process promote POGG (peace, order and good government) in Canada.

- UNKNOWN AUTHOR

To promote Canada's interests in the world, to reflect Canadian values to the world, to serve Canadians abroad.

- B. SKERKOWSKI/CMG

The mission of EAITC is to promote and pursue Canadian ideals throughout the world and represent and assist Canadians internationally.

- H. HICKMAN/LSR

To protect and promote Canadian interests throughout the world.

- R. THOMPSON/BFL

To promote and to enhance Canada's international influence through an effective foreign policy, the strengthening of the national economy, and cultural exchanges, and always mindful of the heightened interest of the Canadian public on a global scale, and incorporating the implications of this interest in the development and execution of policies.

- V. RAKMIL/GGBS

To protect, consult and advise in service to furthering Canadians interests.

- R. MORISSETTE/Bruxelles

Remplir consciencieusement les mandats qui lui sont confiés par le Gouvernement canadien afin de représenter le Canada à l'étranger tout en promouvant et en défendant ses intérêts politiques et commerciaux de la façon la plus efficiente et efficace. Aider et protéger par tous les moyens légitimes les citoyens canadiens qui se livrent au commerce international ou qui visitent ou résident à l'extérieur du Canada.

- R. BURCHILL/TAD

To coordinate the definition of Canadian foreign policy and the execution of programs that seek its fulfillment.