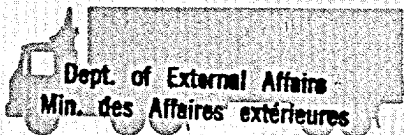


# What are International Trade Centres?

A joint program of External Affairs and International Trade Canada and Industry, Science and Technology Canada, International Trade Centres (ITCs) are the primary delivery point in Canada's regions for the trade development programs and services of all federal government departments. Established in 1988, ITCs draw on the resources of their colleagues in over 100 Canadian missions overseas to assist Canadian firms in their export sales efforts.

Located within the regional offices of Industry, Science and Technology Canada (ISTC), ITCs are distinct units managed by a Senior Trade Commissioner from External Affairs and International Trade Canada (EAITC) and staffed primarily by experienced EAITC Trade Commissioners with hands-on expertise in international trade. Eleven ITC offices have been established to date: in Vancouver, Edmonton, Calgary, Saskatoon, Winnipeg, Toronto, Montreal, Moncton, Charlottetown, Halifax and St. John's.

To complete a "one-stop shopping" concept, the regional operations of the Export Development Corporation (EDC) and the Canadian International Development Agency (CIDA) will co-locate with the ITCs over the next few years. Already, EDC's Manitoba/Saskatchewan district office is located adjacent to the Winnipeg ITC, and CIDA advisors are housed in the Vancouver, Calgary, Winnipeg and Montreal offices. Other office mergers will follow as space becomes available.



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