

REPORT 4
89/05/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :506-SHANGHAI

001-AGRI & FOOD PRODUCTS & SERVICE
PEOPLE'S REP OF CHINA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONTINUE PROMOTION OF CDN LIVESTOCK FOR IBRD FUNDED RED SOILS PROJECT.

SALES CONTRACT FOR CDN CATTLE, PIGS IN FY 88/89

SUPPORT DEVELOPMENT OF AG EXCHANGES BETWEEN ZHEJIANG PROVINCE AND B.C.

CONTINUED SALES OF SEMEN. DEVELOPMENT OF MARKET FOR WIDER RANGE OF AG PRODUCTS FM CANADA

ASSIST SHANGHAI DAIRY CORP IN EFFORTS TO ACQUIRE BREEDING STOCK/ TECHNOLOGY FM CANADA.

ESTABLISHMENT OF COOP BREEDING CENTRE, INCREASED SALES OF CDN SEMEN AND EMBRYOS.

SUPPORT EXHIBITION OF FOOD PACKAGING PROCESSING TECH PLANNED BY ONTARIO GOVT FOR NANJING SCIENCE AND TECH CENTRE.

INTRODUCE CDN TECHNOLOGY; DEVELOP SALES OPPORTUNITIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 PROMOTE AND FOLLOW UP OF PRIORITY AGRICULTURAL PROJECTS IDENTIFIED DURING YE GONG QI VISIT TO CANADA.

SUPPORTED REQUEST FOR CIDA ASSISTANCE FOR PROPOSED DAIRY BREEDING CENTRE. SHANGHAI DAIRY CORP. & SHANGHAI AGRI. COMMISSION ARE AWAITING DECISION ON THEIR APPLICA'N. ORGANIZED MTGS FOR CDN CO PURSUING 200,000 CHICKEN LAYER HOUSING OR SOFTWARE CAPABILITIES.

QUARTER: 2 -----

QUARTER: 3 Promote and follow up priority agricultural projects.

AN INCREASE IN THE LEVEL OF WORKING OF CDN Several future co-op proj identified during meeting w/Zhejiang agriculture bureau following Dec mission to B.C. Organized prog.w/Shanghai agric. comm. for Quebec Agric Del. which led to serious contract negotiation over hatchery project.

QUARTER: 4 -----

INCREASE CANADIAN SUPPLYER VISIBILITY AND INCREASE SALES.