

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the July - September 1994 period twenty-three posts reported the following business activity:

- 62 EXPORT SALES WORTH \$261.64 MILLION
- 39 NEW BUYING CONNECTIONS / 44 AGENCY AGREEMENTS
- 19 NEW JOINT VENTURES WORTH \$2.5 MILLION / 6 LICENSING AGREEMENTS
- 24 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$45 MILLION
- 22 CANADIAN INVESTMENTS IN TERRITORY WORTH \$52.6 MILLION
- 17 TECHNOLOGY TRANSFERS WORTH \$2.75 MILLION

HIGHLIGHTS:

- \$150 Sale of construction and management of Budapest Terminal 3 (Budapest)
- \$84 Sale of simulators (London)
- \$14 Investment in pulp and paper plant (Lisbon)
- \$5 New joint venture in metal stamping (Munich)
- \$1 Sale of police badges (Stockholm)

KEY STATISTICS: for the twenty-three posts reporting workload information

Missions Reporting To

		RBT	RWT
No. Trade Enquiries	Cdn	1098	4767
	Local	926	5304
No. Investment Enquiries	Cdn	28	95
	Local	23	260
No. Business Visitors	Cdn Pr / Pub	180 / 55	770 / 209
	Local Pr / Pub	213 / 174	863 / 109