

Alberta. We speak your language.

The wild west isn't what it used to be. Today, we call it the new west. And even out on the range, we stay in touch with cellular phones and systems designed and manufactured right here in Alberta.

Albertans speak the language of advanced technology. We lead the way in telecommunications — from sophisticated remote monitoring systems to cellular technology. Our scientists are on the leading edge of medical research, biotechnology, pharmaceutical product development, computer science and micro-electronics.

As work oriented as we are, Albertans like to take time to enjoy some of the greatest outdoors on earth. The Rockies for example. Perhaps that's why Albertans excel in designing and manufacturing active

wear and ski wear. We speak the contemporary language of today's fashion conscious consumer — style, price and quality. And

the message is clearly coming across, as sales increase by leaps and bounds.



Our greatest strength? In Alberta, we free up free enterprise to do what it does best — grow. Our corporate tax rates are among the lowest in Canada while our per capita productivity is the



highest. Low cost energy. No provincial sales tax. And a government that encourages and welcomes new investment.

Want to talk business? Talk to someone who speaks your language:

Alberta House,
Rooms 1003-4
Admiralty Centre, Tower Two
18 Harcourt Road
Central, Hong Kong
Tel: 852-528-4729
Fax: 852-529-8115
Alberta Economic Development
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11th Floor, Sterling Place,
9940-106 Street
Edmonton, Alberta,
Canada T5K 2P6
Tel: 011-403-427-4809
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Albertans have designs on the future with high quality active wear.



U.S. satellites orbiting the earth are monitored by control systems designed in Alberta.

Alberta, strong and free.

Canada 