

# Calendar to EAITC 1992-1993 Western

Listed below — alphabetically by sector and in chronological order — are the 1992-93 major trade fairs and missions in which External Affairs and International Trade Canada (EAITC) plans to participate.

*National Stands (NS)* are full-scale large participations with several companies usually grouped around a Government of Canada information and lounge area.

*Core Area Stands (CA)* are participations at which the government's involvement is limited to a lounge and office (funded by EAITC), surrounded by booths of individual companies participating on their own.

*Information Booths (IB)* are participations at which the government's involvement is limited to a small area aimed at distribution of company-provided brochures.

Missions include *Outgoing Sellers' Missions (SM)* from Canada and *Incoming Buyers' Missions (BM)* from abroad.

The first part of the two-part list, including events relating to Eastern Europe, was published in *CanadExport*, Vol. 10, No. 4, March 2, 1992.

For more information on these events or details on how to participate, contact EAITC's Trade Fairs and Missions Europe (RWTF). Tel.: (613) 996-5554. Fax: (613) 995-6319.

## AGRICULTURE, FOOD PRODUCTS, EQUIPMENT, SERVICES

- **Canada Food Promotion Program** — United Kingdom — May, 1992 — Agriculture, fisheries and food products (In-store promotion).
- **Ungskuet Agricultural Fair** — Herning, Denmark — June 24-27, 1992 — Breeding cattle, semen, embryos (IB).
- **Royal Agricultural Show** — Stoneleigh, England — July 6-9, 1992 — Livestock, forage crops (CA).
- **SIAL** — Paris, France — October 25-29, 1992 — Food and fish products (CA).
- **SIPRAL** — Milan, Italy — October, 1992 — Specialty foods and beverages (CA).
- **Agrotica** — Thessalonika, Greece — February, 1993 — Annual show for agricultural products promotion: seed potatoes & soybeans, livestock semen & herd improvement, services, also forest products (IB).
- **SIA International Agricultural Show** — Paris, France — March 1-8, 1993 — Animal breeding stock (CA).
- **Incoming Food Buyers Mission** — Across Canada — Spring 93 — Processed food products (BM).

## CHEMICAL/PETROCHEMICAL PRODUCTS, EQUIPMENT, SERVICES

- **K-92** — Dusseldorf, Germany — October 29-November 5, 1992 — Plastics, rubber and machinery (NS).

## CONSTRUCTION PRODUCTS, SERVICES

- **Incoming Housing Construction Mission** — Ontario, Quebec — October, 1992 — Housing products/energy saving (BM).
- **BAU93** — Munich, Germany — January 19-24, 1993 — Building products, joint partnering (IB).
- **Construction Turkey 93** — Istanbul, Turkey — January, 1993 — Construction, building materials (IB).
- **Batibouw** — Brussels, Belgium — February, 1993 — Value-added wood products and construction materials (CA).

## CONSUMER GOODS

- **Retail Buyer Group Mission** — London, West Midlands, England — April, 1992 — Apparel, sports goods, do-it-yourself goods and tools (SM).
- **Outgoing Marketplace Mission** — Nordic Countries — April, 1992 — Consumer goods (SM).
- **Texitec** — Lyon, France — June 23-25, 1992 — Textile products (IB).
- **ISPO (Fall)** — Munich, Germany — September 1-4, 1992 — Sporting goods and apparel (CA).
- **Frankfurt Book Fair** — Frankfurt, Germany — September 30-October 5, 1992 — Books (CA).
- **Orgatec** — Koln, Germany — October 22-27, 1992 — Office equipment and systems (CA).
- **London International Boatshow** — London, England — January 7-17, 1993 — Marineleisure (CA).
- **Harrogate International Toy Fair** — Harrogate, England — January 11-16, 1993 — Toys, games, Christmas products (CA).
- **Domotechnica** — Koln, Germany — February 16-19, 1993 — Household appliances and equipment (CA).
- **CSGA/ACAS (Canadian Sporting Goods Association)** — Incoming Mission to Montreal — February, 1993 — Sporting goods (BM).
- **Incoming Sporting Goods Buyers to CSGA** — Montreal — February, 1993 — Sporting goods products (BM).
- **ISPO (Spring) 93** — Munich, Germany — March 4-7, 1993 — Sporting goods, including winter apparel (NS).
- **International Hardware Fair 93** — Cologne,