#### Insurance.



CAPITAL .....\$1,000,000

#### 180 St. James St., Montreal. OFFICERS.

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EDWALD H. GOFF	Managing Director.
W. CAMPBELL	Secretary.
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This Company makes a specialty of insuring

Farm Property, Private Residences, AND NON-HAZARDOUS PROPERTY,

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N. B.—The nominal capital of this Company, with only a percentage paid, is to be reduced to \$250,000, paid up in full.

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OF LIVERPOOL & LONDON-FIRE AND LIFE. Liability of Shareholders unlimited.

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Its operations are, and invariably have been, restricted to the Province of Ontario.

By never permitting its lines of insurance in any locality to exceed a safe limit—by a determination not to compete "for risks at constantly diminishing rates," and by a steady adherence to a sound tariff, it has been enabled

## TO MEET ITS ENGAGEMENTS

as they have matured; while the cost of insuring with it has ranged from sixteen to twenty cents in the dollar less than what it would have cost in a proprietary company. And similar results may hereafter with confidence be anticipated: for the Company continues to receive that careful attention and cautious management which have characterized its transactions for so many years.

[AS. YOUNG, Esq., M.P., President. ADAM WARNOCK, Esq., Vice-President.

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Ottawa, Nov. 3, 1877.

Authorized discount on American Invoices until further motice : 3 per cent.

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HARRY BLACK, Official Assignee, Accountant, Fire, Life and Accident Insurance Agent. Chatham, Ont.

J. NATTRASS, Fire, Life, Marine, Accident Ins. First Class Co.'s only. Steamship and Railway Ticket Agent. 373 Richmond St., London.

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H. E. NELLES, Official Assignee for London and Middlesex, London, Ontario.

J. C. NORSWORTHY, General Fire Insurance Agency; District Agent Canada Agricultural; Com-mercial Union; and Imperial of London, England; Travelers' Life & Accident, Ingersoll, Ont.

GEORGE F JEWELL, Accountant & Fire, Life, Marine, and Accident Insurance Agent, Office—No. 3 Odd Fellows' Hall, Dundas Street, London, Ont.

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Ass. Co., Waterloo Mut. Fire Ins. Co., 24 Adelaide St.
East, Toronto.

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FIRE LIFE, GUARANTEE & ACCIDENT

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