

Like Lightning

a valuable thought passes through the **clear** brain on its way to mighty results.

If coffee makes weak thinking change to

Instant Postum

"There's a Reason."

Postum comes in two forms.

Regular Postum (must be boiled)

Instant Postum doesn't require boiling, but is prepared **instantly** by stirring a level teaspoonful in a cup of hot water.

Neilson's Chocolates

"THE CHOCOLATES THAT ARE DIFFERENT"



The Joy of Housekeeping

Housekeeping becomes a joy when the hard work of cleaning, dusting and polishing hardwood floors is done away with. This is the mission of the

O-Cedar Mop

Polish Mop

It cleans, dusts and polishes all at one time and puts an end to getting down on the hands and knees. A hard, dry, durable lustre without hard rubbing.

Sold on Trial

\$1.50 at your dealer's, and money refunded after two days' trial if you are not delighted.

Channell Chemical Co., Ltd.

369 Sorauren Ave.
TORONTO, ONT.

Channell Chemical Co.
1456 Carroll Ave.
Chicago

Sent, prepaid upon receipt of price if not at your dealer's



A Mennen summer suggestion

Powder your neck with Mennen's where your collar rubs.

The powder absorbs the perspiration, allays irritation and eliminates chafing. It makes your collar feel so much more comfortable.

If your necktie won't slide easily in your collar, rub the collar with a little Mennen's.

For sale everywhere, 25c, or by mail postpaid. Sample box 4c in stamps.

GERHARD MENNEN COMPANY, NEWARK, N. J.

