

FANCY GOODS AND STATIONERY—Continued. attract the dealer who wants a serviceable line for retailing. One grade of wooden handles has a tinsel effect, while another is plainer but highly polished. Both are straight handles. Another line (No. 80.3), selling at 2c., has a swelled handle of colored woods in a variety of colors.

This firm are showing rubber bands in ¼-lb. boxes, a convenient quantity for many dealers.

"Dainty Note" is a new line of note-paper selling at 60c. a ream, done up, as its name implies, in very tasteful packages in scarlet and gold or green and gold decorated wrappers.

The whole line of office diaries of The Copp, Clark Co., Limited, for 1900 are now ready and can be had by the trade.

There are some new ideas in lock-boxes which show considerable ingenuity this season on the part of the makers. The prices are even cheaper than usual this year. More will be said concerning this line in our next issue.

Compasses are now used for exploring parties, miners, etc., a great deal more than they used to be, and the line this year offers variety as to price and value, so that the dealer may do a large trade in them than heretofore. The price ranges from \$1.80 to \$4.80 per dozen.



A New Coaster—The H. A. Nelson & Sons Co., Limited

A NEW COASTER.

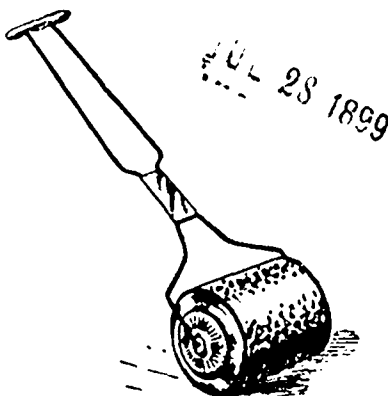
The H. A. Nelson & Sons Co., Limited, are now placing on the market a new line of sleighs called the ball-bearing coaster, which is a specialty that is sure to please the rising generation. The peculiarity of this sleigh consists in the fact that the pivot of the front sled is made with two wheels, which turn on ball bearings on the same principle as the head-post of a bicycle, thereby enabling the steerer to turn sharp corners at full speed with the least possible exertion. Both sleds are so fastened to the top board that they are flexible and can be used on the most uneven roads with comfort and speed. An inspection of this line will well repay intending purchasers.

A BIG LINE OF TOYS.

Nerlich & Co.'s new line for the Fall and holiday trade is now almost complete, and embraces the finest assortments in the different departments that it is possible to bring together. A branch office in Germany and the oldest established European connection enjoyed by the Canadian trade gives this

well-known firm a buying prestige that places them in the front rank in their lines.

As usual, their line of toys is very large, and includes all that is new and desirable to be had on the European or American markets. Worthy of special mention is a

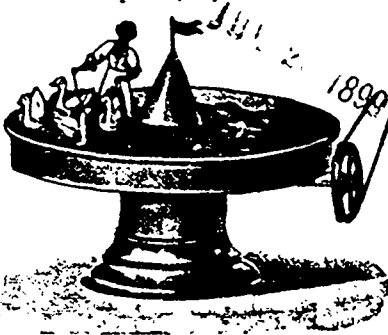


A 15c. line in Floor Chimes—Nerlich & Co.

new line of soldier suits, mechanical trains on track, with tunnels and stations, and an entirely new mechanical novelty in the way of "Buffalo Bill" on a galloping horse. Enamelled doll furniture, a new indestructible toy made of strong tin and wire, white enameled and richly decorated, promises to be a big seller. Magic lanterns appear in new and improved styles, to retail at popular prices. Perfectly modeled steam engines, with water gauge, safety valve, whistle and improved heating apparatus, coming in different sizes, to retail at from 50c. to \$2, will be a welcome line. Attachments for steam engines and hot-air motors, in original designs, will be popular both to sell in the regular way and as window pieces.

A splendid line of malleable iron toys is a leader with Nerlich & Co., and they report an increasing demand for these serviceable goods. American wooden toys are also in large variety and many new patterns.

This firm frequently style themselves the



A New Steam Engine Attachment—Nerlich & Co.

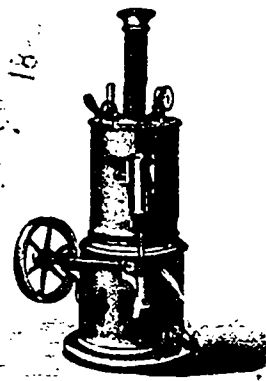
"Doll House of Canada," and a visit to their warehouse furnishes substantial proof of their claim to this title. Their line of dolls, larger than ever in variety and fully

up to their usual standard, has already had a very large import sale, and dealers who have not already placed their orders should do so at once and get the choice of the complete range.

Their travelers will all be on the road shortly, and any dealer who, on account of being off the railway lines, cannot see their samples, should drop a postal for a copy of new catalogue now in hand.

A NOVELTY IN PLAYING CARDS.

Warwick Bros. & Rutter, always on the alert for novelties to interest the stationer and immediately increase his business, have just received a large shipment of what promises to be the success of the season in the line of souvenir goods. It consists of a series of souvenir playing cards, shown in three different designs—"Toronto," "Montreal," "Niagara Falls." The backs of these cards are handsomely designed to show the leading points of interest in the different places, as follows: "Toronto," giving views of University College, the new municipal buildings and an excellent picture of Toronto bay. "Montreal" shows views of the famous Notre Dame Cathedral, the steamer



A Perfect Model Steam Engine for 50c. retailing—Nerlich & Co. shooting the Lachine rapids, and the buildings of the Dominion Parliament at Ottawa. "Niagara Falls" shows a beautiful picture of the Horseshoe Falls, taken from the Canadian side. This card will undoubtedly prove one of the best selling lines during the coming season, and also for many seasons to come, as the design not only represents the leading point of interest in Canada, but is magnificently produced in colors.

This firm are also having a steady demand for "The Victorian" playing cards. These cards have now been running for the past three years. A feature which will make these cards more appreciated by the trade in general is the long-felt want for novelties for card parties during the Winter season. A hostess displaying one of these beautifully designed packs of cards could not but find them a valuable assistance in entertaining her guests. They are packed in handsome pull-off boxes, with gilt-edge, and retail at the popular figure of 50c.