

# HERE'S A POINTER:

When You Ask For a  
**5 Cent Plug**  
**10 Cent Plug**  
**20 Cent Plug**



OF  
THE



POPULAR



## DERBY PLUG SMOKING TOBACCO!

Be Sure That the Retailer Does Not Induce You  
to Buy Any Other in Order That He May  
Make a Larger Profit.

**D. RITCHIE & CO.**  
**MONTREAL.**