

Is It Good Business Policy?

Leaving out the question of conscience, moral sense or common honesty, is it good business policy for a merchant to use all his arts and blandishments to sell something else when a standard article is asked for?

The customer may have been advised by a doctor or friend to take

Scott's Emulsion

but yielding to the persuasion of the dealer takes a substitute. The dealer has made a little more profit because the substitute probably only cost half as much as the standard, but—the customer—will he be satisfied? If he has ever taken Scott's, he won't—he will likely be angry and go to the "long-headed" dealer next time.

Scott's is the best and cheapest in the end for both dealer and customer. One bottle of it gives more flesh and strength and goes further in restoring perfect health to child or adult than many times its cost in "cheaper" preparations. Get Scott's.

FOR SALE BY ALL DRUGGISTS

SENATE OF CANADA SHOULDN'T BE ABOLISHED

At Least Epworth League of the First Methodist Church Speakers Think So.

There was a very interesting session at the Epworth League of the First Methodist Church last night when the question, "Resolved, that the senate should be abolished," was vigorously debated by a number of the members of the league and their friends. Mr. Robert Irwin was the chairman of the evening, and the judges were Messrs. Geo. McCormick, John S. Bernard and J. T. Burgess.

The affirmative was ably upheld by Mr. Verne Dewitt Rowell, assisted by Mr. John Evans, who pointed out a number of the disadvantages that arose from such a body as the senate, and urged the fact that the Government would be just as safe and effective if it were abolished, and the country relieved of the unnecessary expense which it entailed.

The negative, which was led by Mr. Claude Running, and supported by Mr. W. M. Boyd, and Mr. Floyd Rowell, urged the advantages and safeguards of this form of government, and pointed out that there was no government or any important nation where the government was effective that did not have a senate.

After some deliberation the judges gave their decision in favor of the negative.

A TORONTO JUDGE FOR SUPREME COURT

Measure Passed Indicates That Appointment Is About To Be Made.

[Special to The Advertiser.] Toronto, Feb. 15.—An innocent-looking measure introduced yesterday at the brief sitting of the Legislature is taken as an indication that one of the judges of the court of appeal in Ontario is shortly to be translated to the supreme court of the Dominion at Ottawa. Last year Hon. Mr. Foy submitted an amendment to the judiciary act providing that where a high court judge was appointed to the supreme court he should be allowed eight weeks in which to deliver pending judgments. Shortly afterwards the elevation of Mr. Justice Anglin was announced. Yesterday Hon. Mr. Foy introduced a similar measure applicable in the case of a judge of the court of appeal being elevated to the supreme court. The bill has been the subject of considerable gossip as to the possibility of a Toronto judge being promoted by the minister of justice.

Church Property. Hon. Mr. Foy moved the first reading of a bill "respecting the property of religious institutions." It makes a radical addition to the present act. Under existing statutes, property be-

Many persons

Who can't drink coffee

Without lying awake at night

Find that Postum

Agrees with them perfectly.

The important thing

Is to boil Postum

At least 15 minutes so that

Its flavor and food value

May be obtained.

When made right and taken hot

With good cream and sugar

To suit one's taste

Postum is delicious.

Made of wheat, it contains

No drug or harmful substance.

Try Postum 10 days

While you leave off coffee

With its drug—caffeine.

"There's a Reason."

POSTUM CEREAL COMPANY, Ltd.,
Battle Creek, Mich.

ONE ENGINEER FOR ALL DEPARTMENTS

Water Commissioners and Board of Works Discussed Matter Last Night.

NO ACTION WAS TAKEN

Ald. Morgan Says Things Around City Hall Are Not So Black as People Have Been Led to Believe.

At a conference between No. 2 committee of the city council and the water commissioner held last evening, the question of one engineer over all civic departments was discussed at length, and the consensus of opinion was that the scheme was a good one, and should be adopted. The meeting was practically unanimous in the desire to leave the matter to the city engineer's department intact.

Ald. Tancock opened the discussion, and outlined his own idea. He considered that a head engineer, or rather a business manager for the city, should be employed. The consolidation of the city's debt a few years ago had resulted in a great saving, and he thought the consolidation of the means of debt would also be of benefit. Large sums of money had been paid out in the past for consulting engineers, and Ald. Tancock was of the opinion that the city was large enough to employ its own consulting engineer. The right man in control of everything was the proper thing.

Want a Consulting Engineer.

Mr. A. T. McMahon, chairman of the water commission, declared he had not given much thought to the matter. If an engineer was given charge of both water and electricity, it would work out all right. The city engineer should be given charge of all street work, and then the departments would not clash. He considered that there were no engineering difficulties in London. The mistakes of the past were not engineering mistakes, but rather mistakes due to carelessness. However, one head to the departments would be a good thing, but at the present time, it would be more economical, in his opinion, to employ consulting engineers when necessary than employ one for the city continually.

Mistakes Pointed Out.

Ald. Saunders pointed out that the mistakes in the engineering department were due largely to the lack of faith in the possibilities of the city. All the engineering work of the city had built small for the present, and not for the future. As a result there was some difficulty. The sewer system was built, not for a city like London, or was likely to be, but for a smaller London. The same was true of the water system, which was inadequate, owing to the fact that the people had not built for the future. Every city that had developed at all rapidly had the same engineering difficulties, and the condition complained of in London was not confined to this city alone. The chief difficulties were from two sources—unnecessary interference with the city engineer on the part of the council, and lack of money. These had resulted in all the harm so manifest. Ald. Saunders doubted that the city was large enough to employ a consulting engineer. He would have to be an all-round man, and such a man would cost a great deal of money.

Present City Engineer.

Commissioner Wyatt started a battle over City Engineer Graydon and confined his remarks to an attack on Mr. Graydon. He made it appear as if the citizens were thirsting for the blood of Mr. Graydon, and declared him to be the chief difficulty. Commissioner Pocock stopped this, by stating that Mr. Graydon, not his department were under discussion. The question was a broader one, and there was no intention at the present time of interfering with Mr. Graydon.

"We require a big man to run this city's affairs," said Mr. Pocock. "There are many large engineering problems ready for solution, and if we had a big man in our employ, these problems would be solved to the city's advantage. We want a master mind to direct the alterations and make the system. There is the sewer system; that must be attended to. The water problem is not yet solved, and we need to have that solved. We have been penalized enough in each time by the underwriters to pay the expenses of many good men. If we had such a man as I have in mind, we could easily solve these problems. We will have to get a big man, and pay him big money. I grant you. But we can get him for say, \$4,000 or \$5,000 a year. Look what the late Chief Clark did with the fire department. He placed it outside of all other departments, and made the brigade efficient. What was done there can be done in the engineering department of the city."

There has been divided counsel and divided action for years. What we

For

Coughs, Colds, BRONCHITIS, SORE THROAT, HOARSENESS, CROUP, ASTHMA, PAIN OR TIGHTNESS IN THE CHEST and all BRONCHIAL or LUNG TROUBLES there is nothing to equal

Dr. Wood's Norway Pine Syrup.

It contains all the virtues of the world famous Norway pine tree, combined with Wild Cherry Bark and the soothing, healing and expectorant properties of other excellent herbs and bases.

Mr. John Pelch, Windsor, Ont., writes: "I was troubled with a nasty hacking cough for the past six months and had used a lot of different remedies, but they did me no good. At last I was advised by a friend to try Dr. Wood's Norway Pine Syrup and with the first few doses I found great relief and to-day my hacking cough has entirely disappeared and I am never without Dr. Wood's Norway Pine Syrup in the house."

The price of Dr. Wood's Norway Pine Syrup is 25 cents per bottle. It is put up in a yellow wrapper, three pine trees the trade mark, so be sure and accept none of the many substitutes of the original Norway Pine Syrup.

Manufactured only by The T. Millburn Co., Limited, Toronto, Ont.

When a man marries he fully intends to be No. 1 in the family, but often the period drops out and he lapses into no one.

Our Safety Assured.

To the Editor of The Advertiser: According to press reports, Professor Pickering assures us that when in the course of next summer the fall of Halley's comet collides with the earth, we are not to be whisked off into oblivion, bombarded by meteorites, or suffocated with cyanogen gas. This should quiet the nerves of timid people, who may never have been in anything worse than a railway wreck. And how thankful we should be, that while Professor Percival Lowell has his hands full of the Martian canal system, and testing the hygrometric state of its atmosphere, Professor Pickering should find time to allay our fears and "safeguard" mere terrestrial interests in a crisis of this kind?

TIMID.

THE ADVERTISER, LONDON, ONTARIO, TUESDAY, FEBRUARY 15, 1910.

SMALLMAN & INGRAM, LIMITED.

WEATHER PROBS. SNOW OR SLEET.

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Whitewear Specials

Uncurtailed Garments at Curtailed Prices

Easy enough to secure garments (particularly in Whitewear) where the quality, and the quantity as well, are curtailed to sell at low prices. But achievement lies in producing garments with which no fault can be found, in which there has been no skimping of material or reducing of qualities, and selling them just at the time when every woman has her mind on and is busy getting together a new outfit of underclothing for the coming spring and summer season at prices which mean purchasing four garments for about the price of three, or five for the price of four. The numbers illustrated and described here are uncurtailed in quality and fullness of cut, with prices curtailed to the actual point of saving as mentioned above.



Mail Order No. 663, Price \$1.75



Mail Order No. 440, Price 75c



Order By Mail

Out-of-town customers order by stock numbers, giving neck or waistband sizes. On purchases of \$5.00 and over express will be prepaid within 200 miles radius. If your order does not amount to \$5.00, club together with your friends or make a general order for anything you may require in drygoods. Our mail order buyer will make selection for you just the same and as carefully as though you were here to select for yourself. Goods not opening up to your entire satisfaction return at our expense and your money will be promptly refunded. Address Mail Order Department.

Spring Sewing Machine Club Now Being Organized.

Special Underskirt, \$1.75

Curtailed Price. Uncurtailed Goodness. Style 663, as illustrated, is a very special Skirt, made of fine cambric, with deep tucked lawn flounce, finished with frill of cambric flouncing embroidery, with lawn dust frill underneath. Special sale price \$1.75

Special Night Gown, \$1.00

5 Dozen, Worth \$1.25 Each. Order by Mail No. 135. A very dainty style, with square yoke of embroidery insertion and beading, finished at top with narrow embroidery edge, sleeves also finished to match, buttoned front. Stock No. 735. Special sale price \$1.00

Cotton Drawers, 50c, Special

Worth 65c Pair. Mail Order No. 421. Made of good cotton, with frill of cambric embroidery, all sizes; stock No. 421; open and closed. Special sale price 50c

Also good quality Cambric Drawers, as shown in illustration, with frill of cambric embroidery, finished with embroidery insertion to match; in all sizes; stock No. 440. Special sale price 75c

Infants' Slips, Special, \$1.35

Order by Mail No. 60. Price \$1.35. Very pretty style, made of very fine lawn, empire yoke, with groups of fine pin tucks and finished with eyelet beading. Skirt has groups of fine pin tucks with tucked frill and fine lace edging, neck and sleeves trimmed to match. Special sale price \$1.35 each. Also a variety of other pretty styles at \$1.00, \$1.75, \$2.75 up to \$8.50 each.

SECOND FLOOR.

Order By Mail

SMALLMAN & INGRAM LIMITED

FREE Demonstration of Suchard's Famous Soluble Cocoa

Will be continued all this week. Demonstrator will explain and show you how this Cocoa should be made to get the proper flavor and strength. One ounce of this world's famous Cocoa will make six cups full. To get all the good out of Cocoa it must be properly made.

Ask demonstrator about "CANADA FIRST" Condensed Cream, also "SUCHARD'S" world's famous, Cooking, Drinking and Eating Chocolates. Stop at demonstration counter, opposite east side elevators, and have a free cup of Cocoa.

The "Norwood" Drop-Head Sewing Machine, \$23.75

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All Business Strictly Confidential
Liberal Terms of Repayment
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The "Mallart" Fountain Pen \$1.00

This pen is manufactured for us especially by the L. E. Waterman Company—makers of the celebrated Waterman "Ideal" Fountain Pen. We give you an absolute guarantee with every pen.

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no agreement with the woman respecting wages. She had no place to go, and expressed a willingness to work for her board, and a little pocket money. The girl was committed to jail for 30 days, with hard labor.