

Shoe News & New Shoes

Edited by EXETER, ONT. J. E. Smith

TO OUR CUSTOMERS AND FRIENDS

Time in its rapid flight has brought us to the end of another year; so we pause our humming machinery and the click of our busy hammers, just for a moment, for the annual pleasure of greeting you.

In review of our cordial business relations with you we are pleasantly reminded of the valued favors received from you. We extend to you our hearty appreciation and thank you for your kindness. We know we have impressed you with our unrelenting efforts to please, and believe our workmanship and value for value methods fully merit your future business.

Soliciting your further valued favors, and wishing you a Happy and Prosperous New Year, we remain, Yours very truly,

J. E. SMITH, ALF. WALTER
HERB. WALTER.

RESOLVES FOR 1911.

To make this a bigger, better business by bettering our service.

To be courteous and pleasant to our customers at all times, even though we have to "bite our tongue" once in awhile.

TO MAKE the shoes we make, MAKE us friends.

To repair our business ways as they need it; and to make our repairs LAST to the last.

To make our work, WORK for new customers.

To give value for value and to make no promises we cannot fulfill.

To be fair: to get something out of our business by putting only our best into it; to render a REAL SERVICE and to pull for progress.

To hustle six days of the week—every week—and to do our best every day.

Verily, it seems fitting to us to resolve to make this a cash business for 1911. This will help us to help you.

And, above all, we solemnly resolve to do our best to keep our "resolves" to the dot. Will you aid us?

WATCH US GROW.

A. WALTER'S

SMITH'S

A. WALTER'S

New Grocery Store

Having purchased the premises lately occupied by Mr. M. Jackson, South of the Metropolitan Hotel, and established a First Class Grocery Stock therein, we invite you to call and give us a trial order.

Our Motto is to keep nothing but fresh goods, and you may be always assured that you will receive good goods all the time.

All kinds of produce taken in exchange.

Try us with your Christmas order in Groceries.

JAS. GOULD

Special

Prices on Royal House hold, Purity and Five Roses FLOUR for 10 days only.

R. G. Seldon, Exeter

Purchased BUS and DRAY Business

Having purchased the BUS and DRAY business of MR. WM. ARNOLD, I desire to announce to the Public of Exeter that I am prepared to give you the best of satisfaction in work connected with the business. For the present orders left by phone or otherwise at THE ADVOCATE OFFICE, PHONE 25, will receive prompt attention.

T. G. Creech

FULLARTON.—The funeral of the late Mr. Woodly took place last week, having been delayed to allow his daughter, Mrs. Curtis of Brandon, to be present. His death removes one of the most highly respected residents of the Township. He was close to 90 years of age. Three sons also survive, James and John of Fullarton and Joseph of Toronto.

Children Cry FOR FLETCHER'S CASTORIA

BIG CLEARING Auction Sale

of all goods every afternoon and evening of this week at

Exeter Bargain Store

Everything must be sold.

Broderick's old stand

B. W. F. BEAVERS

TO THE ELECTORS OF EXETER.

Ladies and Gentlemen,—I desire to thank you through the Press for the support you gave me in my candidature for the recently and for electing me to that honorable position. During 1911 I shall endeavor to serve you to the best of my ability. (Wishing you the compliments of the season, I am,

Your obedient servant,

JOHN W. TAYLOR.

TO THE ELECTORS OF EXETER.

As I cannot see you all personally to thank you for the honor you have conferred upon me, I take this way of thanking you for your hearty support in electing me to the council board of Exeter. Wishing you the compliments of the season.

Yours truly,

WM. C. RIVERS

TO THE ELECTORS OF EXETER.

The ratepayers of Exeter, have my sincere thanks for electing me to represent them as a councillor at the municipal board for 1911. I shall work for the town's best interests.

Sincerely yours,

L. DAY

TO THE ELECTORS OF EXETER.

My sincere thanks are extended to the ratepayers of Exeter for supporting me so well in my candidature for re-election as councillor. The interests of the town will receive my closest attention.

Yours truly,

W. W. WALPER

TO THE ELECTORS OF STEPHEN TP.

I take this opportunity of thanking through the press the ratepayers of the Township of Stephen for the confidence they have shown in me by electing me to represent you as deputy-revee for 1911, and I promise you that my best efforts will be put forward for the general good of the municipality.

Sincerely yours,

W. D. SANDERS

TO THE ELECTORS OF URSBORNE TP.

Card of Thanks. I desire to heartily thank the Electors of Ursborne and Exeter for the liberal vote given me at the polls for Reeve of Ursborne on Monday. It will be my earnest endeavor to serve you faithfully and well.

FRED HUNKIN

TO THE ELECTORS OF URSBORNE TP.

Mr. Wesley Simmons and family are here from Filmore, Sask., visiting his mother and other relatives Mr. Stewart McQueen and wife have returned from their home in Filmore, Sask., where they have been visiting for some time. Mr. J. A. Glen of Winnipeg is visiting his brother here after an absence of 7 yrs.—The Chalmers Ladies Aid met at the home of Mrs. Grant (Ryckman) and a profitable time was spent.

A quiet but pretty wedding was solemnized at the home of Mr. and Mrs. John McQueen yesterday when their eldest daughter Margaret became the bride of Mr. F. Henry Mitchell. The ceremony was performed by Rev. Fletcher of Ursborne. Best man by Rev. Stewart London, Uncle of the bride. Our best wishes go with the young couple.—Miss Jennie Horton and sisters of London spent New Year's with relatives here.—Mrs. Peter McEwen of Cavalier, N. Dak., is a pleasant visitor here, as is also Mr. Peter McQueen and family.—Miss Lillian Williams returned from London last week.

Among the many Christmas and New Year's visitors who spent the holidays here we note the following.—Mr. and Arthur Baker of Lions Head and her brother Nelson Gunning of Roseland, B. C. who visited their mother; Mrs. David Johnston, who is seriously ill; Mr. Robert Squire of Shoal Lake, Man., and Miss Lottie Squire of Amherstburg who spent the holiday visiting relatives around here.—Mr. and Mrs. Sam Conner and family of Blenheim and Mr. Elizabeth Lambkin of Staffa, the guests of Mrs. Wm. Odgen; Mr. and Mrs. Charles Duffield of Kirkton; Mrs. Alfred Gunning and sons of Woodham the guests of their sister Mrs. John Morley.—Mr. and Mrs. Oscar Morley of Woodham spent New Year's with her parents.—Mr. Wm. McGee left Monday to resume his school duties after spending the holidays here with his parents.—Miss Clara Gunning left Monday for Brandon where she has secured a position.—Mr. Albert Gunning and family spent New Year's with his Brother Arthur at Kirkton.

DRYSDALE.—Claude Rieu, the seven-year-old son of James Rieu, ran a fork into his eye on Christmas Day. The boy was removed to St. Joseph's Hospital, London, where it was found that the injury was superficial.

Farmers' Institute

The regular meetings of the South Huron Farmers' Institute will be held as follows:

PARQUHAR HALL, PARQUHAR

TUESDAY, JAN. 10

Speakers—Henry Grosse, Lefty; Hy Smith, Right; Miss G. Gray, Henry Grosse, afternoon subject, "How to increase and maintain the fertility of the soil." Evening subject, "The Canadian Boy and Girl." Harry Smith, afternoon subject, "Raising and Feeding of Beef Cattle." Evening subject selected.

ZURICH TOWN HALL

WEDNESDAY, JANUARY 11th

Henry Grosse, afternoon subject, "Home Dairy Work." Evening Subject, "The Canadian Boy and Girl." Harry Smith, afternoon subject, "Raising and Feeding of Beef Cattle." Evening subject selected. The afternoon meetings will begin at 2 p. m. sharp; evening meetings at 7.30 sharp.

A program will be given at the evening meetings.

Everybody come, something new will be brought out.

B. S. PHILLIPS, A. MUSTARD, Secretary President.

DEATH OF RICH. BLATCHFORD.

Another of the oldest residents of Exeter and of pioneer settlers of Ursborne has been called to his reward, having passed away at the family residence, Andrew street, on Tuesday of this week. For some time past deceased has been in a rather feeble condition from the infirmities of old age, but he enjoyed his usual health until Thursday of last week, when sitting and chatting at his home his speech suddenly failed him, and on examination it was found that he suffered a stroke of paralysis, and gradually weakening the end came Tuesday, Mr. Blatchford was born in Devonshire, England, on April 4th, 1822, consequently was 78 years and 9 months of age. He left his native land about 60 years ago and came to Canada, settling on a farm in the township of Ursborne, where he continued to farm up to within about 20 years ago, when he retired and moved with his family to Exeter, where he has continuously resided since. The deceased was one of the sturdy men of the district, a successful farmer and was highly respected and esteemed for his many good qualities as a neighbor, citizen and friend. His word was as good as his bond, and to know him was to know a man of principle and honor. Deceased was a valued member of the James street Methodist church and when health permitted could always be found at his place of worship. He is survived by a sorrowing wife and one son, William, at home; also one brother, Mr. Geo. Blatchford of Ursborne. The funeral takes place to-day (Thursday) at the Exeter cemetery.

SHARON

Mr. and Mrs. Parnell of Dawson, N. Dak., have been visiting for a week with the Keate family on Grand View Farm.—Mr. and Mrs. Brown of Centralia has been spending the holidays at the old home in Stephen. Mr. Brown has been very sick, but we are glad to say he is recovering.

CENTRALIA

W. H. Butt, Jr., has returned to Toronto University.—As we are a contented and happy people in this village the ratepayers re-elected both school trustees and the police village trustees by acclamation. They filled their offices faithfully and well and deserved their reappointments.—Murray Elliott is taking a business course in the London Business College.—Andrew Hicks, the outgoing trustee of the public school was re-elected without opposition, and the police village trustees, Thomas Elliott, Will Parsons and Pat Hanlon were re-elected without an election being called for.—There is considerable feeling over the fact that the recreation grounds, which is public property, has been leased, but who is to blame for the blunder it is hard to say.—The elections passed off without any great excitement here, but some are pleased and others are disappointed, which is usually the case.

ZURICH.

A Happy New Year to all our readers of The Advocate.—Miss Lizzy Trueman of Detroit was a holiday visitor of her mother, Mrs. E. Trueman.—Mrs. A. Poisson of Point Edward is visiting at the home of Mr. A. G. Eneas.—Mrs. McWaters and child of Detroit visited her parents Mr. and Mrs. H. Well, over the holiday.—Mr. W. Ruby of New Hamburg visited at the home of Mr. and Mrs. F. W. H. over the holiday.—John Schell left on Tuesday afternoon for Pigeon Mich., where they expect to make their future home.—Miss Eleanor Hart left of Toronto, is visiting her parents Mr. and Mrs. C. Hart.—Mr. Leo, and Miss Florence Laporte of Detroit, spent the past week in Ottawa.—Mr. R. W. Williams of the Molsons bank Toronto, visited here over Christmas. He left on Monday for Montreal, having been promoted.—Miss Mary Hagan of Sarnia is visiting at the home of Mr. and Mrs. C. G. Gailman of London.—Miss Carrie Gailman of London, visited her parents Mr. and Mrs. J. Gailman, over the holidays.

AFTER THE HOLIDAY EXCITEMENT

There are many restful places to recuperate at—nearby is the St. Catharines, Preston and Mount Clemens, mineral resorts. The "Highland Inn" at Algonquin Park; you can enjoy the pure air and winter sports, and rest to your heart's content.

A trip to Tonawanda, Cobalt, Gowanda or new gold field of Porcupine will suit the prospectors.

The Sunny South, Florida, California or Mexico will appeal to those who wish to get away from the cold weather.

Full information, tickets, and illustrated literature from Grand Trunk Agents, at address J. D. McDonald, District Passenger Agent, Union Station, Toronto, Ont.

Hors Geiger of Toronto was home from the holidays.—Miss Maggie Hocking home from the West.—Mrs. T. Hemphill is visiting her son in Worcester.—Miss Mary Hagan of Sarnia is home for holidays.—Miss Bertha Welsh of Montreal is home for the holidays.—Miss Bertha Trueman of Belleville is home.—Sam Coulter was home from London Medical College.—The old council of Hay was elected at Zurich by acclamation.—Will McLaren, who has been taking the full course in Undertaking with Humphreys of Toronto is home.—John O'Brien wife and daughter, Ellis, of Hamilton were guests of Mr. and Mrs. A. McPherson.—A happy event took place at the Manse here on Wednesday afternoon when Miss Grace McArthur, daughter of Robert McArthur, 2nd Line, Hay, was married to Stuart McQueen of the Bountary. They left on the evening train for London.—While walking past Dr. Macdonald's drug store on Saturday Mrs. Geo. Todd had the misfortune to slip and fall, breaking her leg below the knee. She was carried into Dr. Cheesey's and later in the day taken home on a stretcher. The limb was set at the office. Much sympathy is felt for Mrs. Todd.—Rev. Dr. Patterson commenced his series of special revival services in Carmel Church on Tuesday night of last week.

The contest for the new chair on Monday resulted in the election of Mr. Owen Geiger. The vote was Owen Geiger 98, Geo. Petty 85, J. W. Ortel 58.

Miss Meyer, milliner, has returned to her home in Southampton. Wesley Simmons and wife of Filmore, Sask., are here visiting the latter's parents, Peter Melville and wife.—Peter McEwen of Cavalier, N. D., is visiting his brothers, after an absence of 17 years. He formerly owned the farm now owned by W. Moir.

BRUSSELS.—Reeve John Leckie and Councillors A. C. Dames, J. G. Jones, A. A. Lowry and P. Ament were elected by acclamation, as was also the school board.

CLINTON.—A quiet wedding took place Dec. 26th when Miss Mabel Garvie became the wife of Mr. Thomas William Lee. The ceremony was performed by Rev. T. Wesley Cosens. Mr. and Mrs. Lee will settle in town.

SNAPOURTH.—An interesting event occurred at the residence of Mr. and Mrs. Charles Soole, on Dec. 29, when their daughter, Sarah Belle, was united in marriage to Frederick W. Brophy of Winnipeg, Man. The ceremony was performed by Rev. John Berry, in the presence of immediate relatives and friends. Mr. and Mrs. Brophy will take up their residence in Winnipeg.

CLINTON.—Mr. William McTaggart Secretary-Treasurer of the Gordon MacKay & Co., Limited, died at St. Michael's Hospital early Tuesday morning following an operation. He had enjoyed the best of health until two weeks ago. He was 45 years of age, and had lived in Toronto, about twenty years coming from Clinton. He was the second son of the late Malcolm McTaggart a banker of Clinton. He was unmarried, and is survived by his mother, two brothers and a sister.

MITCHELL.—In the death of Mr. Wm. Porteous, which occurred at his residence on Sunday, a notable figure has been removed. He was born July 15th, 1824, in the township of Dalhousie, Lennox County, and came to Fullarton at the age of 21. He moved to Mitchell 15 years ago. He was twice married, and leaves two brothers, James of Stratford, and John of Fullarton. Although in his 87th year deceased was as straight as a whip, and walked with the alertness of a middle-aged man.

TUCKERSMITH. With the closing of the school for the Christmas holidays in the brick school house on the Mill Road, Tuckersmith, Mr. Andrew Scott completed his twenty-second year as teacher of the school. The pupils and parents all testified themselves of this notable event and gave additional evidence of their appreciation of the long and efficient service of the teacher by presenting him with an address and handsome presents.

AN ENJOYABLE HOLIDAY NUMBER

The large firms of heavy-draft horse in our leading cities find that the time of year is fast passing on the year, and find it an article published in the Christmas Number of that reliable agricultural journal, "The Farmer's Advocate and Home Magazine."

The article referred to is the outcome of a personal inquiry by the horse editor of "The Farmer's Advocate" into market conditions in our leading centres of population, and shows that city prices of this favored line of farm horse stock have risen about thirty five dollars in the last decade, with prospect of further advance. This same special number gives the results of the second year's operations in the "Farmer's Advocate" demonstration orchard at Lambeth, which, even in the exceptional "off" season of 1910, has yielded a net return equal to very near 8 per cent on a valuation of \$1,000 per acre despite a severe local hailstorm and an early autumn freeze, which ruined \$50 worth of fruit.

Sentiment, humor and reminiscence, expressed in prose and verse, abound throughout this number which will be voted, we feel confident, easily the most enjoyable holiday issue ever turned off the presses of a Canadian agricultural journal. The price to non-subscribers is 50c, a copy. New subscribers receive it as a premium while the supply lasts. The subscription price of "The Farmer's Advocate and Home Magazine" is \$1.50 a year. Address the William Weir Co., London, Ont.

Business & Shorthand

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Rich as Cream

Make a regular meal-time habit of this palate-tempting beverage

Labatt's ALE

Absolutely pure, mild, mellow and delicious. It nourishes, and is especially good for people who don't sleep well. Order some to-day.

At all Dealers

JOHN LABATT OF LONDON, CANADA

MEN-YOU NEED NERVE

EARLY INDISCRETIONS AND EXCESSES HAVE UNDERMINED YOUR SYSTEM

The nerves control all actions of the body so that anything that debilitates them will weaken all organs of the system. Early indiscretions and excesses have ruined thousands of promising young men. Unusual Drains sap their vigor and vitality and they never develop to a proper condition of manhood. They remain weaklings, mentally, physically and sexually. How you feel? Are you nervous and weak; despondent and gloomy; specks before the eyes with dark circles under them; weak back, kidneys irritable, palpitation of the heart, haphazard, debilitating dreams, sediment in urine, pimples on the face, eyes sunken, hollow cheeks, careworn expression, poor memory, listless, distrustful, lack energy and strength, tired mornings, restless nights, changeable moods, premature decay, bone pain, hair loss, etc.

This is the condition our New Method Treatment is GUARANTEED TO CURE

We have treated Diseases of Men for almost 40 years and do not have to experiment. Consult us FREE OF CHARGE

and we will tell you whether you are curable or not.

We guarantee curable cases of NERVOUS DEBILITY, VARICOSE VEINS, BLOOD AND SKIN DISEASES, GLEET, BLADDER URINARY AND KIDNEY COMPLAINTS

Free Booklet on Diseases of Men. If unable to call write for

QUESTION LIST FOR HOME TREATMENT

Drs. KENNEDY & KENNEDY

Cor. Michigan Ave. and Griswold St., Detroit, Mich.

NOTICE All letters from Canada must be addressed to our Canadian Correspondence Department in Windsor, Ont. If you desire to see us personally call at our Medical Institute in Detroit as we see and treat no patients in our Windsor offices which are for Correspondence and Laboratory for Canadian business only. Address all letters as follows:

Drs. KENNEDY & KENNEDY, Windsor, Ont.

Write for our private address.