

**London, New York & Paris
Association of Fashion**

**Ladies'
Summer Waists
98c**

**Small Boys'
Hats
60 to 90c**

**White
Sport Skirts
All Sizes
\$1.28**

**London, New York & Paris
Association of Fashion**

FUR CHOKERS

JUST OPENED

Beautiful new Beige and Platinum Fur Scarfs that regularly sell at \$22.00,

at \$14.98

SEE

Small Boys' Wash Suits

at

\$1.35 \$1.65 \$1.98

JUNE SALES

Could'nt crowd all the JUNE BARGAIN OFFERINGS for this week in any one newspaper advertisement, so in addition to the items featured here, bear in mind there are hundreds of other specials that space prevents us from advertising. So if you do not find what you are looking for here, COME TO THE STORE and you will find hundreds of OTHER ITEMS at BARGAIN PRICES. We have prepared for a record week—and if you want to SAVE MONEY for the WHOLE FAMILY, do your buying at the **London, New York and Paris Association of Fashion** this week.

**Girls'
COATS, DRESSES**

and

NEW HATS

Just put on Display

Every Mother will want her daughter to have one of these Coats, Dresses and Hats for the Holiday—all magnificent models. Sizes 6 to 16 years, with specialized models in both Coats and Dresses for the grown-up girl—all at Banner Savings.

**A Forced Sale!
WOMEN!**

To effect a sweeping clearance of our stocks we are sacrificing profits and offering these garments at about cost, at cost, and even less than cost.

**ALL THIS WEEK
SUITS**

Hundreds of Garments—the Season's Best Selling Models! You wouldn't buy the materials in them for what they are now offered for.

IN FOUR GROUPS

GROUP NO. 1— Up to \$18. Now \$10.98
GROUP NO. 2— Up to \$27. Now \$18.00
GROUP NO. 3— Up to \$35. Now \$26.00
GROUP NO. 4— Up to \$40. Now \$31.00

COATS

All \$15.00 Coats, \$12.98
All 25.00 Coats, 16.67
All 35.00 Coats, 21.00
All 45.00 Coats, 25.00

ALL SIZES—14 UP TO 52 INCH

All Higher Priced Models
at
1-3 OFF

JUNE IS DRESS MONTH

This is the month that St. John's women come to this Store by the hundreds to fill their Dress needs—for this is the month when we feature a Dress Sale every day—and offer Bargains at every Sale. It doesn't make any difference what kind of a dress you want. You are sure to find it here. Whether it is a dress for the Junior or Miss—whether it is for Mother, who wears a regular size or extra large size—whether it is a Wash Dress or Silk Dress, Street Dress, or a Party Dress, or a Dress for vacation wear—IT'S RIGHT HERE and YOU'LL BUY IT FOR LESS!

Sale 1200 Wash Dresses

JUST OPENED

1.45, 3.48, 5.50, 7.98

MATERIALS.	COLORS.	SIZES.
Dotted Swisses—Tissue Gingham, Normandy Voiles, Checked Ginghams, Woven Tissues, Figured Lawns, French Gingham, Woven Voiles.	WHITE NAVY BROWN LAVENDER GREEN.	TAN PINK BLUE ROSE MISSES—16 to 20. WOMEN'S—36 to 46. STOUT SIZE WOMEN— Sizes 48 up to 52.

Hundreds of New Silk Dresses

THE MOST WONDERFUL COLLECTION OF FINE DRESSES EVER EXHIBITED IN THIS CITY AND AT EXTRAORDINARY SAVINGS.

**5.98, 12.98, 14.98
25.00, 29.98**

These are a few of the Fabrics:—
CANTON CREPE, FLAT CREPE, SPORT SILKS, ROZHANARA CREPE, GEORGETTE, ORIENTAL PRINTS—Made up to the smartest and newest styles for Sport, Street, Afternoon, Travelling, or Business wear. All sizes from 14 to 54 inches.

SILK Costumes
Coats
A limited number only on display, in TAN, NAVY and BLACK—offered at Banner savings.

MEN!

Here's YOUR SHARE
for this week:

**Sale 300 Brand New
1 & 2 Pants Suits**

TWEEDS, WORSTEDS, CASSIMERES, SERGES, Many Fancy Suitings. Forget your size. Just put it up to us to fit you. There are STOUTS, SHORTS, LONGS, every make and model.

Price Range

12.75 up to 43.50

MEN'S TROUSERS

They're \$4.00 to \$4.50 kind

Sale \$2.98

ALL MEN'S SPRING COATS

Complete range of colors and sizes to choose from. **15 p.c. OFF**

15 P.C. OFF ON ALL BOYS' SUITS—KNICKER SUITS, JUVENILE SUITS, TOP COATS—THIS WEEK ONLY—15 P.C. OFF.

New Blouses

You'll need for holiday wear. Beautiful Batik and Egyptian Prints and Georgette, in newest colors and combinations.

\$2.48 up to \$5.00

Hundreds of SPORT SKIRTS

ALL COLORS AND ALL SPORT MATERIALS.

\$1.28 up to \$3.98

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION