

Ivets!

\$1.10 to \$1.90 yd
green, white, saxe,
dinal.

Ivets, \$2.65 yard.
millinery colors featured

eteen, \$1.60 yard.
lity in all shades.

Box, 920, St. John's.

quiries For wing:

- "BLUENOSE" BUTTER.
- CREAM CHEESE.
- CANADIAN CHEESE.
- POSTUM COFFEE.
- EMPIRE TEA.
- WILBUR'S COCOA.
- OVALTINE.
- GRAPE JUICE.
- MEAD.
- APPLE JUICE.
- HONEY IN THE COMB.
- HONEY IN GLASS.
- WHOLE WHEAT FLOUR.
- PUFFED RICE.
- QUAKER OATS.
- CORN FLAKES.

Prompt Attention.

Ltd., Phone 11.
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Mats!

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MAT.

an Artistic Eye?
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are selling at only

30c.

LEY.

BAIRD'S Values Are Genuine!



BAIRD'S Goods Are Dependable

NOTE THESE PRONOUNCED VALUES

FOR

FRIDAY, SATURDAY and MONDAY.

VALUES THAT WILL ABLY SUSTAIN OUR
REPUTATION FOR BEING THE PARAMOUNT STORE---

THE BEST VALUE-GIVING STORE ALONG THE STREET.

**DONT
DELAY**

IN TAKING ADVANTAGE
OF THESE CUT PRICES ON
BRUSHES
YOU NEED EVERY DAY FOR
INSTANCE.

TOOTH BRUSHES—They came to us in assorted boxes, all job, really good value, equal to any 30c. brush. **23c** Fri., Sat. & Mon.

NAIL BRUSHES—Another very good value in brushes, splendid assortment, large and small; some with ebony back, others light oak, good stiff bristles. **19c** Friday, Saturday and Monday.

SHAVING BRUSHES—A few dozen at the old price, extra good quality with all white bone handle and Badger brush. A good lather. **55c** Friday, Saturday and Monday.

HAIR BRUSHES—Good stiff black-bristle brushes, with Rosewood back. **28c** Friday, Saturday and Monday.

CLOTHES BRUSHES—A solid little brush to hang in your hall, medium size, Rosewood back and white bristles. **17c** Friday, Saturday and Monday.

Here's a BUNCH OF BARGAINS from the Men's Department.

KHAKI CLOTH SUITS—A splendid shirt for fall wear, especially for the out of doors man, well made, double stitched seams, neat cut collar, breast pocket. **\$1.99** Friday, Saturday and Monday.

MEN'S SILK FRONTED SHIRTS—Each day we are opening a lot of high grade furnishings for men, these silk fronted shirts were among these, new patterns, new stripes, soft cuffs, to match, shirts perfect in fit, finish and feel. **\$3.05** Fri., Sat. and Monday.

MEN'S SILKY SOCKS—For Sunday wear, Dress wear and Special occasions here are just the socks required in shades of Grey, pretty shot effects, black and white. **59c** Fri., Sat. and Monday.

RAZOR STRAPS—You could not desire a better strop, extra heavy horsehide strop, patent white canvas back and nickel swivel. **72c** Fri., Sat. and Monday.

NEW NECKWEAR—We have opened some particularly good-looking Neckwear in plain shades, fancy and striped; high grade Silk Neckwear in the flowing end style. **69c** Friday, Saturday and Monday.



MEN'S VELOUR Calf BOOTS—A wide fitting Boot in good quality Velour Calf with kid uppers; a very comfortable fitting Boot for fall or winter wear; solid leather sole and heel. **\$5.90** Friday, Saturday and Monday.

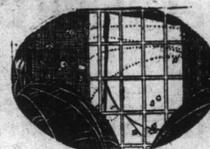
REAL CHAMOIS GLOVES—Washable chamois gloves for fall wear; these are all A 1 quality in natural shade, 1 button-wrist assortment of sizes. **\$2.95** Fri., Sat. and Monday.

LEATHER BELTS—A new lot of men's leather waist belts in a nice sensible make, large nickel buckles, shades of Grey, Tan and Black; moderately priced. **35c** Friday, Saturday and Monday.

KHAKI HANDKERCHIEFS—Full size, nice soft mercerized finish and finished with a hemstitched border for boys over there and boys over here, each. **19c** Fri., Sat. and Monday.

MEN'S LACED BOOTS—A well constructed boot ideally suited for fall wear, comes in a good Gun Metal Calf, solid leather sole and heel. **\$6.10** Fri., Sat. and Monday.

MEN'S CANVAS SHOES—A nice Fawn Canvas Shoe for fine weather wear. We are clearing these lightweight footgear; these will be higher next season. A pair secured now would mean a saving later on. **\$2.50** Friday, Saturday and Monday.



Two Specials in Curtain Material.

CURTAIN MUSLINS—English Curtain Muslins. **25c** Friday, Saturday and Monday.

CROSS-BAR SCRIMS—Uncommon looking Curtain Scrims, Splendid range of cross-bar patterns, large and small, very suitable for portiers, vestibules and bedroom curtains and drapes; **35c** Friday, Saturday and Monday.

SPRING BLINDS—A case lot of 36 inch window shades, in shades of Cream, Buff and Light Green, mounted on dependable rollers. **59c** Friday, Saturday and Monday.

BOYS' RUBBER COLLARS—Now that schools are re-opening he must wear a white collar every day; these rubber collars are labour savers; they come in Eton shape with square or round corners. **29c** Friday, Saturday and Monday.



BOYS' COLLARED SHIRTS—We have a box or two of each size in these nice striped patterns on white ground, snug fitting collar attached, a shirt for school wear. **75c** Friday, Saturday and Monday.

BOYS' BRACES—Of the better quality, extra good classters, fine but strong white kid fastenings, a brace that any boy would recognize as the brace he has been looking for. **38c** Friday, Saturday and Monday.

LOWERED PRICES
make our stocky
SHOW-ROOM
a profitable place to do your
buying Fri., Sat. & Monday

LAWN CAMISOLES—Very dainty fine, White Lawn Camisoles, trimmed with torchon insertion and Swiss embroidery and beading, etc.; sizes 36 to 44. **52c** Friday, Saturday and Monday.

MUSLIN DRESSING GOWNS—We offer a lovely lot of fancy Muslin Dressing gowns at a specially reduced price for this week's sale, mixed shades in pink, blue and beige; these offer good value at \$1.80. **\$1.59** Friday, Saturday and Monday.

LADIES' STRIPED SHIRTS—A line of these in Cotton Serges, Navy and Black grounds with white pin stripes, a nice street skirt or house skirt, gracefully cut, here are skirts for present wear and early fall wear inexpensively priced. **\$2.70** Friday, Saturday and Monday.

DR. PARKEE'S WAISTS—For growing girls and boys, fitted, with shoulder brace, suspenders attached, sizes to fit children from 2 to 8 years; these are figure improvers. **36c** Fri., Sat. and Monday.

JOB LINE OF Striped LINEN BLOUSES,
Clearing at \$1.49 each.

Here is an opportunity to pick up a becoming blouse or two for future wear, or immediate use, all striped linen blouses, may be worn high or low neck as desired, white muslin vest and collar, complete size range. **\$1.49** Friday, Saturday and Monday.

TABLE OIL CLOTHS—Good quality rubber-like Table Oil Cloths in a wide range of pretty patterns, light and dark mixtures, floral, tile and conventional designs. **43c** Friday, Saturday and Monday.

WHITE SHEETS—40 pairs of good quality Bed Sheets, size 80 x 96, plain finish. These are a portion of last year's stock offering you old value. **\$4.95** Friday, Saturday and Monday.

TABLE CENTRES—Neat Battenburg Table Centres, medium size. A little Centre you could use every day for your dining table. **23c** Special, Friday, Saturday and Monday.

DUCHESS SETS—Four-piece Sets in soft white linen; each piece neatly embroidered and hemstitched. Good value at \$1.00. **90c** Friday, Saturday and Monday.

EMBROIDERED TEA CLOTHS—In Dark Linen Crash, embroidered in permanent colors, hemstitched border; a Cloth for years of service. **\$1.68** Friday, Saturday and Monday.

SIDEBORD RUNNERS—Good White Linen Sideboard Scarves or Runners, hemstitched and embroidered; one of our old values. **75c** Friday, Saturday and Monday.

STAIR PADS—"Easy Tread" Stair Pads. Lengthen the wearing time of your stair carpets and oil cloths; will last for years; round nose fits over the edge of each step. How many **20c** at our Fri., Sat. & Monday Sale Price.

CUSHION COVERS—Strong Linen Crash Cushion Covers in deep linen shade; great wearers and washers, frilled and nicely embroidered; will not soil easily. **45c** Friday, Saturday and Monday.

TENERIFFE DOYLEYS—Circular Doyleys, showing drawn thread centre and wide Teneriffe lace edge; good washers. **23c** Special, Friday, Saturday & Monday.

COME FOR OUR BEST HOSIERY.

Boot Values are on Sale this week

Don't confuse this make of boot with the ordinary common sense shape. It's a boot in a nicer looking broad shape, not laced too high, medium low rubber heel and made wide at the top; this boot has been favourably commented on, sizes 5 to 7. **\$6.80** Friday, Saturday and Monday.

LADIES' HIGH-LACED GREY KID BOOTS—Smart style in easy fitting soft Grey Kid high-laced boots, your choice of French or low heel, 1 1/2 eyelet height, aluminum plate in heel to ensure longer wear. **\$7.20** Friday, Saturday and Monday.

BOYS' SCHOOL BOOTS—Really a strong sensible make of laced boots for boys, Gun Metal Stock, Blucher style, good strong soles and heels; sizes 1 to 5. **\$3.15** Fri., Sat. and Monday.

BOYS' SCHOOL HOSE—A heavier make than girls, stouter rib, strengthened where the wear comes; fast black, assorted sizes. **54c** Fri., Sat. and Monday.

LADIES' HALF SILK LEG HOISERY—One of our better grades, cut priced for this week, fine silk leg and ankle and good quality Lisle top and vamp, shades of Tan, Grey, Black and White. **94c** Special, Friday, Saturday and Monday.

Boys' and Girls' School Hosiery.

Boys' and Girls' School Bags.

Large size Waterproof School Bags for girls or boys, leather shoulder strap; bound with leatherette at edges; separate lunch pouch. Just the bag for roughing it during fall and winter sessions. We have just 2 dozen of these at last year's price. **80c** Regular 90c. Friday, Saturday and Monday.



INFANTS' BOOTS—Sizes 3 to 6 in laced or buttoned Dongola Kid; here are easy fitting boots for first walkers, others come with cloth uppers and will give just as serviceable wear. **\$1.29** Friday, Saturday and Monday.

GIRLS' SCHOOL HOSE—Fast black, medium weight and fine ribbed finish, the larger sizes of which run up to 4 1/2. **39c** Friday, Saturday and Monday.

LADIES' HOSE—A special 15 dozen lot of Ladies' Cotton Lisle Hosiery, in shades of Tan, Black and White, value for 40c. **32c** the pair. Fri., Sat. and Monday.

Here and There.

When you want Steaks, Chops, Cutlets and Collops, try ELLIS'.

PERSONAL—Messrs. W. R. Miller and H. H. Balstone, of Nipper's Hr., are in town.

When you want Sausages, why—get ELLIS'; they're the best.

EXEMPTION APPLICATIONS.—During the past three days, the Exemption Tribunal dealt with 150 cases.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Poultry, try ELLIS'.

FROM WEST COAST.—Constable Sheppard, who was on special duty on the West Coast, arrived in the city yesterday.

Always ask for Stafford's Cough Mixture when you require a good Cough Mixture.

SHIPWRIGHTS' MEETING.—The Shipwrights held their quarterly meeting last night, when some private business was dealt with.

When you want something in a hurry for tea, go to ELLIS'—Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.

ROUNDED UP.—The four stoker deserters who left their ship yesterday, have been recaptured by the police.

Stafford's Prescription "A" is the preparation you should take for Indigestion and Dyspepsia.—aug6,1f

THE CAUSE.—Owing to the C.E.I. not being able to pick up a full team last night, the game between them and the Collegians had to be postponed; quite a number of enthusiasts had assembled who were keenly disappointed.

Everybody appreciates good clean goods. You should see our Men's Fancy Shirts at \$1.50. W. R. GOOBIE, is just opp. Post Office. aug19,1f

ENTERTAINMENT PROCEEDS.—The proceeds of the Sunshine entertainment and dance will amount to about \$1,000, and will be devoted to the installation of a new lighting system at the Jensen Camp.

Always ask for Stafford's Liniment when you require a good strong penetrating liniment.—aug6,1f

CONSULATE ATTACKED. LONDON, Sept. 5. The British consulate at Moscow has been attacked, according to the Central News to-day.

No. 6 Empire Ignition Batteries, durable and efficient. Manufactured expressly for G. KNOWLING, Ltd.—sep4,6,10

AT THE CROSBIE.—The following are guests at the Crosbie: Mr. T. L. Drover, Green's Harbor; Rev. Dr. Whelan, North River; J. M. Curran, Gambo; Mr. L. Muldowney, Witless Bay.

Reliable Ignition Units, Reliable Multiple Batteries, made to highest standards. G. KNOWLING, Ltd.—sep4,6,10

NAUTICAL PROMOTION.—Mr. Sid Kendrick, mate of the schooner Phileas, has been promoted to captain in succession to his father, Capt. J. Kendrick, who is to take command of a larger ship. Congratulations.

Every Saturday evening after 7 o'clock, Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. ELLIS & CO., LTD., 203 Water Street.—nov29.

TO-NIGHT'S GAME.—The postponed football game between the C. E. I. and Collegians will be run off at St. George's Field this evening. Players are requested to be on the field early as the game starts at 6.45 sharp.

Our store is full of opportunities if you are looking to increase your savings account. Ladies' Fall and Winter Coats, \$17.50 to \$35.00. W. R. GOOBIE is just opp. Post Office. aug19,1f

NOTE OF THANKS.—Mr. and Mrs. Wm. Churchill desire to express their sincere thanks to the following friends for their kindness in sending wreaths and flowers to adorn the casket of their dear son John: Miss Gerlie Sullivan, Mrs. M. Miller, Mrs. Hicks and Mr. Leslie Udle.—adv.

PROMOTED.—Mr. P. J. Vavasour, accountant with the Nfld. Clothing Co. for about 14 years, has been appointed assistant manager of that growing concern. Mr. Vavasour is well known in the city as a capable and obliging official. The Telegram extends congratulations.

VIGORINA DANCE.—The additional dance which was held at Vigorina last evening, was well attended, and the C.C.C. band rendered a splendid selection of airs, which greatly enhanced the pleasure, and dancing was kept up till midnight. Following the dancing, the bandmen were treated to refreshments by Mr. and Mrs. Browning.

Ladies' Suede-Gloves.

These are an exceptionally fine make of Suede Gloves, 3 button wrist; some nice brown shades and black; an excellent glove for now and later on wear. **2.30** Regular \$2.50. Friday, Saturday and Monday.

James Baird

Fleecy Cotton Blankets,

FOR BABY'S BED.
With the cooler nights comes the demand for warmer wraps for baby. These little Blankets are just what is needed. Just the size for small bed or cot; Blue and Pink shades, with nursery patterns. **80c** Special, each, Friday, Saturday & Monday.