

g, Limited.

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coats,

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ES OFFERED.

BOYS' EEFERS,

own and Mid-Grey Nap; materials; to fit ages 3 years of age.

\$3.90, \$4.20, \$6.00, \$4.90.

to size. Just the thing for boys. Compare prices with others.

g, Limited.

Values in

of

S.

important question, there are a few short weeks stocks are low, and it may be a matter of difficulty to get in Winter Coats.

PRICE REDUCTIONS ARE THE RESULT OF THIS COAT-REDUCING EVENT.

you were in the store now so we have that splendid values these garments are practically all adapted to the latest styles, striking and rich. See them yourself. Every day, from 10 to 12 o'clock, we are selling at a reduced price.

ly and added to.

BLouses.

Exceptionally attractive White Blouses, made of a fine white Voile with the latest collar effect. Very beautifully embroidered in floral designs. By the way, these Waists ought to make splendid Xmas gifts. Reg. 50c each. Sale \$2.19

LADIES' RUBBERS.

We are offering to clear a line of Ladies' Rubber Shoes, made of first quality rubber; has low heels with rolled edge; in storm style; assorted sizes. Reg. 80c. Price, per pair... 82c

CHILD'S WOOL CAPS.

Warm Wool Caps for the little ones. These are made from fine wool, are about 9 inches long, with a turned up rim. We advise you to see this line before they are all bought up. Price, each... 39c

Store Closes 9.30 p.m.

SPECIAL ITEMS

OF INTEREST.

We take this opportunity to place before you a few special seasonable articles of value. Just a few more days and we shall have the festive season upon us. Don't leave your shopping too late, you miss the pleasure of buying.

Renovate your Curtains for the festive season. Here is a special: **LACE CURTAIN NET.** 30 pieces to choose from, only 20c. per yard.

After your daily work, look epic and span. **LADIES' Dainty TEA APRONS,** 15 and 25c. each.

TREMENDOUS ASSORTMENT. Straight from New York. **LADIES' TWEED COATS.** America's latest styles in all prices.

HANDKERCHIEFS. Ladies' and Gent's Plain and Fancy Handkerchiefs of every description from England, America and Japan, from 20c. up to \$2.50 per box.

For warmth and comfort, **LADIES' WINTER HOSE** (in Black), 35c., 45c., 50c. per pair.

Never before have we had such an assortment of Ladies' Charming Neckwear in Voiles, Crepons, Silks, etc. **THE VERY LATEST.**

Don't forget to bring the children to see the Christmas decorations, it will make them happy and put new life into them. There is no obligation to purchase.

S. MILLEY.

HOUSEKEEPERS!

You can get Cleaned Package

CURRENTS

at our Grocery Store for

15c. per package.

We have only a limited quantity left. Let us have your order quickly.

Ayre & Sons LIMITED

Specially for Men

This week we are giving good value in the following:

Men's Soft Felt Hats, \$1.80,
Men's Tweed Caps, 80c. to \$1.20,
Men's White Silk Hdks., 80c, 90c, \$1.
Men's Hdks. Mufflers,
in Blk. Silk and Blk. & White Check
Men's Wide End String Ties, 45c.

Also, a few boxes of Patriotic Xmas Cards, at 25c. and 45c. box.

A. & S. RODGER.

Christmas Cheer for the Poor.

The Salvation Army are once more engaging themselves in trying to secure a Christmas Parcel for the poor and needy of St. John's, and it is hoped the Christian public will not allow this very worthy object to fail for want of funds.

It is feared that with the approach of winter, there will be increased distress, occasioned by the high price of food.

It is suggested that the working classes, with increased wages are now doing well and that little or no poverty exists in our midst. It should, however, be remembered that the advanced cost of food more than covers increase of wages.

The Salvation Army Relief, however, is not intended for the working classes, but for those who are genuinely in need. The aged, who are beyond work, these feel acutely the present high cost of living.

Last year, at the distribution of parcels on Christmas Eve, presided over by His Excellency the Governor, it was a most pitiable and impressive sight to see the number of aged men and women who gratefully received their parcels.

In some cases it was necessary for a Boy Scout or Girl Guard to assist them home with their Christmas Gift. The sick and afflicted are also a very considerable body of people, who are cared for at this time by the Salvationists. When the breadwinner falls sick, and all income suddenly ceases, it is then the outlook for Christmas is black, and the parcel of the Salvationists bring a little relief to the anxious parents, and joy to the children.

The widows also are sought out by the visitors of the Army, and annually they are assisted.

In addition to the Christmas Parcel Fund, the Salvation Army provides winter relief and distribute gifts of a quarter ton of coal to worthy cases, of those who are in distress.

With the present price of coal it is to be expected, that unless assisted, many of the very poor will have fireless homes, and the Salvation Army is only able to assist, if the funds are provided, equal to the demand.

Colonel Oway is now appealing for help for these very worthy and Christlike causes, and cheque or orders, should be addressed to the Hon. Mr. Spingdale Street, and the same will be acknowledged by receipt and in the press.—Com.

The Rev. G. G. Hudson, of the Methodist College Staff, has kindly consented to preach at the Cochrane Street Methodist Centennial Church to-morrow evening. All are welcome.

Elected Officers.

Davidson Lodge, No. 160, L.O.B.A., held its annual meeting in the Odd-fellows' Hall on Thursday night last, and elected officers for the ensuing year as follows: Worthy Mistress, Sister Ruby, re-elected; Deputy Mistress, Sister Mercer, re-elected; Rec. Secy., Sister Brown, re-elected; Fin. Secy., Sister England, re-elected; Treas., Sister March, re-elected; Chaplain, Sister Newport, elected; 1st Lecturer, Sister Noseworthy, elected; 2nd Lecturer, Sister Boucher, elected; I.G., Sister James, re-elected; O.G., Bro. Chafe; Guardian, Pro. W. R. Stirling; Committee, Sisters Clark, Beck, Biddiscombe, Seymour and Hynes. The officers will be installed next Thursday night.

Milady's Boudoir.

EXERCISES FOR INDIGESTION.

If you are having trouble with your stomach and your skin shows positive proof of it, practice the following exercise: Raise your arms above your head putting the finger tips together and then bend the body back, inhaling deeply meanwhile. Straighten up and then bend forward from the waist without flexing the knees, lowering the arms at the same time, but still keeping the finger tips together until you can touch the floor. Exhale as you bend forward.

Repeat this exercise as many times, morning and night, as the endurance of your muscles will permit.

Fruit phosphates should have their place in your diet, because of the salutary action upon the circulation and the nerves. Oranges, of course, must not be forgotten and lemons are invaluable for the liver. There are no better laxative than plums, either in their original state or dried, as are prunes also. Always remember that all these fruits should be eaten with their skins on and accompanied by as little sugar as possible.

Pineapple juice has very strong antiseptic virtues. It will digest food as well almost as the gastric juices of your own stomach. You need never fear indigestion if you keep pineapple juice on your daily menu.

When you want Sausages, why—get **ELLIS'**; they're the best.



We are now equipped with a splendid stock of the newest weaves in

Overcoatings and Suitings.

The stock of Naps, Blanket Cloths, Freize, Tweeds, etc., has just been opened. The variety of shades is large enough to enable almost every man to suit his own particular taste.

Men desiring distinctive Winter Overcoats, Suits, or Trouserings would be well advised to give their order now while the stocks are at their best.

OUR CUSTOM TAILORING DEPARTMENT

is presided over by an expert cutter, whose methods are progressive and up-to-date. Only the best union workmen are employed under his orders.



OUT OF TOWN CUSTOMERS

will find our Mail Order Department of great assistance in ordering goods. We will gladly forward you any suggestions or ideas pertaining to men's wear.

Write for Samples and Self-Measuring Cards.

THE ROYAL STORES LIMITED

PRACTICE SELF DEFENCE!

We are now showing a splendid stock of

Boxing Gloves,
Punching Bags,
Sandow's Dumb-bells,
Exercisers, etc., etc.

MARTIN ROYAL STORES HARDWARE CO., Ltd.

(Successors to Martin Hardware Co. & Royal Stores Hardware)

Fads and Fashions.

Pringes for evening wraps are made of silk or slashed cloth.

Long scarfs of wool muffle the throat of fashionable women.

In many cases the fashionable dresses have one-sided collars.

Crystal buttons are a pretty trimming for the velvet dress.

Very plain frocks may have collars and cuffs of brilliant stuff.

Cheap fur—especially if dyed—is neither economical nor beautiful.

Vells are a very important feature in a butterfly bow in front.

Fur-trimmed garments have rare

ly been richer or more beautiful.

Hat, muff and scarf of jersey cloth in bright colors are very smart.

They are combining white wool and brown muslin in afternoon dresses.

Jumper fashioned blouses are made of colored crepe de chine and satin.

Telegram."