

's Store News

DAY, Jan. 19th, 1917. and Gum Salve can be purposes in the houseeneral antiseptic and t has been a conspicuwill be found useful old. Price 25c. a tin. Veterinary Remedies on-the farm, and a nem kept in the stable money and anxiety. s, the Renovater, the the Blister, the Gall s, are all valuable betested remedies, and or the purposes for intended.

and There.

ING. No 4 storm sigrdered up, indicating a westward.

REPORT. The weathtry is light S.E. wind ng in places, tempera-

Florence Reid, daugh-D. Reid, who were vis-Canada, are passen-

FING CANADA. Miss-

NARY NOTICE. cational Ladies' Aid hold a Valentine Feb. 14th. Particuan19,1i

.IN TOW .- The D. P. ing in tow the schr for Carbonear this schr. is owned by J. & Carbonear and is load-

ITAL.-A young man f Port Rexton, arrived ast night's train to enal Hospital to undergo

S DISEASE. - During new cases of infectire reported, 5 of diphof scarlet fever. Six sinfected and released ne. There are now in pital 18 cases of dipharlet fever and 2 of typ-

Y-Since the opening of the beginning of number of deaths to the Registrar of eaths, informs us is 57. d to learn that the repidemic of whoopingbeen made are exagwo deaths having been

y-day occupation for - especially before the cutting of Christom old magazines, to

household brushes of teaspoonful of soda in water and swish the d down in it; then dry

e Country

The ROYAL STORES JANUARY

The Great Buying Event of the Year. THIS SALE HAS SET THE TOWN ASTIR.

Sheeting Remnants.

A splendid line of American Sheeting Remnants, measuring 11/4 to 2 yards long and 80 to 90 inches wide; assorted qualities, some slightly soiled, some a little torn, and more perfectly flawless. Values to 60c. yard.

Sale Paice per yard 34c.

T F ever there was a time when money was spent judiciously, now and here is your opportunity. White goods of all grades selling at big savings. Shop are aroused to the highest pitch of enthusiasm—they realize that they save from 30 to 60 per cent. on any white goods purchased during this Sale.

These bargains are in every nook and corner of the store—come and see great savings they are.

Tempt	ing W	AITE	SA	LE	Va	lues.
and the second of the second	Regular 70c	yard. Sal	e Price			60c.
see what	Regular 35c Regular 43c Regular 60c	yard. Sal. yard. Sal. yard. Sal.	e Price e Price e Price			38c. 53c.
le.	Regular 12c Regular 18c Regular 27c	. yard. Sal	e Price			16c.
they can	Regular 10c	yard. Sal	e Price			8¾c.
Snoppers	In a large	variety of	very I	retty pa	itterns;	coarse and

Curtain Nets.



White Bath Towels.

Barbers' Towels.

Turkish Face Cloths.

Glass and Tea Towels.

Huckaback Towels.

Reg. \$1.45 each. Sale Price\$1.27

Reg. \$1.35 each. Sale Price\$1.10

Reg. 7c. each. Sale Price 6c.

Rog. 8c. each. Sale Price 7c.

Reg. 5c. each. Sale Price 4c.

Reg. 6c. each. Sale Price 5c.

Reg. 15c. each. Sale Price 13c.

Reg. 17c. each. Sale Price 14c.

(Hemmed Ends.)

Reg. 15c. each. Sale Price 13c.

Reg. 20c. each. Sale Price 17c.

Reg. 45c. each. Sale Price.....39c.

Reg. 50c. each. Sale Price 44c.

Reg. 55c. each. Sale Price.....48c.

Reg. 60c. each. Sale Price.....53c.

Reg. 65c. each. Sale Price.....57c.

SPECIAL

BARGAINS

IN

Pure Linen Towels.

SOME RARE VALUES REAL VALUE IN from the Gents Furnishing Dept. MEN'S STRIPED

Regular 80c. each. Sale Price.... 70c.

COTTON SHIRTS. Soft and stiff cuffs and collar bands;

Reg. 8c. Sale Price 7c. Reg. 10c. Sale Price 9c. Reg. 12c. Sale Price 10c. Reg. 14c. Sale Price 12c. Reg. 15c. Sale Price 13c. Reg. 16c. Sale Price 14c. Reg. 17c. Sale Price 14c. Reg. 18c. Sale Price 14c. Reg. 18c. Sale Price 17c. Reg. 20c. Sale Price 17c. Reg. 25c. Sale Price 21c. Reg. 30c. Sale Price 26c. White Turkish Towels. (Fringed Ends.)	Regular \$1.25 each. Sale Price. \$1. Regular \$1.50 each. Sale Price. \$1. Regular \$1.60 each. Sale Price. \$1. WHITE DRESS SHIRTS. Regular 75c. each. Sale Price. \$1. Regular 90c. each. Sale Price. \$1. Regular \$1.10 each. Sale Price. \$1. Regular \$1.12 each. Sale Price. \$1. Regular \$1.20 each. Sale Price. \$1. Regular \$1.25 each. Sale Price. \$1. Regular \$1.45 each. Sale Price. \$1. Regular \$1.50 each. Sale Price. \$1. Regular \$1.50 each. Sale Price. \$1. Regular \$1.50 each. Sale Price. \$1. Regular \$2.10 each. Sale Price. \$1. Regular \$2.50 each. Sale Price. \$1. Regular \$2.50 each. Sale Price. \$2.
Reg. 8c. each. Sale Price. 7c. Reg. 10c. each. Sale Price. 9c. Reg. 12c. each. Sale Price. 12c. Reg. 14c. each. Sale Price. 13c. Reg. 17c. each. Sale Price. 14c. Reg. 18c. each. Sale Price. 15c. Reg. 20c. each. Sale Price. 21c. Reg. 25c. each. Sale Price. 21c. Reg. 27c. each. Sale Price. 39c.	Remarkable U

Stanfield's UNSHRINKABLE

\$1.25 each. Sale Price\$1.14 \$1.50 each. Sale Price\$1.35	for men.
\$1.60 each. Sale Price \$1.45	All weights and
TE DRESS SHIRTS. 75c. each. Sale Price 65c. 90c. each. Sale Price 80c. \$1.10 each. Sale Price \$1.00 \$1.15 each. Sale Price \$1.04	34 to 42 in, Reg. \$2.25 g 34 to 42 in, Reg. \$2.50 g 34 to 42 in, Reg. \$2.60 g 44 to 46 in, Reg. \$2.65 g 44 to 46 in, Reg. \$3.25 g
\$1.20 each. Sale Price\$1.09 \$1.25 each. Sale Price\$1.14	MEN'S WHITE
\$1.45 each. Sale Price\$1.30 \$1.50 each. Sale Price\$1.35 \$1.75 each. Sale Price\$1.60	(Slightly So Regular 60c, each. Sa Regular 90c. each. Sa

Remarkable UNDERWEAR Values.

Our power to undersell was never more forcibly demonstrated than in our White-wear Sale. The lowness of prices cannot but make the thoughtful people take full advantage of the savings made possible; whilst the good taste shown in the selection

of trimmings, and the skill and care given to shaping and sewing, makes these garments

effects.

erBurn and aracs.	They are some of the most
Reg. \$2.25 gar. S. Price \$1.98 Reg. \$2.50 gar. S. Price \$2.18 Reg. \$2.60 gar. S. Price \$2.31	attractive offerings of our January White Sale, and at these low prices present an exceptional opportunity to
Reg. \$2.65 gar. S. Price \$2.37 Reg. \$3.25 gar. S. Price \$2.77	replenish your supplies.
WHITE JERSEYS.	WHITE DAMASK TABLE CLOTHS.
(Slightly Soiled.)	(Hemmed.) Sale Reg. Price
c. each. Sale Price 44c. c. each. Sale Price 80c.	58x58 ins. —\$1.25 ea\$1.05 63x63 ins. —\$1.40 ea\$1.20
1 0each. Sale Price\$1.00 30 each. Sale Price\$1.18	63x63 ins. —\$1.50 ea\$1.25 66x66 ins. —\$2.10 ea\$1.78
The state of the s	2 x 2 yds.—\$1.60 ea\$1.35

				75 ea			-	4		DATE OF	de co
				25 ea.				a			-
					Reg.		Sale Price.	Tab	le N	lapki	ns.
Size	2	x	2	yds.	\$ 4.20	ea.	\$ 3.52			(He	emr
Size	2	x	21/2	yds.	3.40		2.85	Reg.	12c.	each.	Sa
Size	2			yds.	5.00		4.25			each.	
Size				yds.	5.50		4.65	Reg	17c	each.	Sa
Size				yds.	6.00		- 10			each.	
Size	2	X	3	yds.	4.20		v:32				
Size	2	X	3	yds.	6.00		5.10			each.	
Size	2	x	3	yds.	7.50		6.40	Reg.	27c.	each.	Sa
Size	2	X	31/2	yds.	10.50	ea.	8.93	Reg.	30c.	each.	Sa
Size	21/2	X	31/2	yds.	6.00	ea.	5.10	PROPERTY SU		each	

Table Linens

and Napkins.

We have made preparation

for brisk selling in this de-partment. Unusual values

like the following are always a signal for heavy buying.

Size	21/2 X	3½ y	ds. 12	2.75	ea.	10.63
Lin	en D	amas	sk			
	ole Cl				154	
Clot	th and	6 Tabl	e Napl	kins	to 1	Match.
Reg.	\$11.00	each.	Sale	Pri	ce .	.\$ 9.35
			Sale	Pri	co .	. 10.83
Reg.	\$16.50	each.	Sale	Pri	co .	. 14.00

3.52			(H	emmed	1.)
2.85					Price10c. Price12c.
4.65	Reg.	17c.	each.	Sale	Price 13c.
5.10					Frice17c. Price21c.
6.40	Reg.	27c.	each.	Sale	Price22c.
8.93	Reg.	30c.	each.	Sale	Price25c.
5.10 10.63					Price 30c. Price 35c.
	Reg.	45c.	each.	Sale	Price39c.
			(Hen	astitch	ed.)
tch.	Reg.	40c.	each.	Sale	Price 35c.
9.35					Price 43c.
10.83	Reg.	60c.	each	Sale	Price50c.

Reg. 70c. each. Sale Price.....60c. Reg. 80c. each. Sale Price.....70c. Reg. 90c. each. Sale Price.....79c. Daintily trimmed with lace, embroid-Reg. 95c. each. Sale Price.....83c. ery and insertion, in various pretty Reg. 25c. each. Sale Price 21c. Reg. 35c. each. Sale Price 30c. Reg. 35c. each. Sale Price 30c. Reg. 65c. each. Sale Price 57c.

30c. each. Sale Price 35c. each. Sale Price 40c. each. Sale Price 45c. each. Sale Price 38c. 40c. 48c. 56c. 64c. 80c. 88c. 50c. each. Sale Price 60c. each. Sale Price 70c. each. 80c. each. Sale Price Sale Price Reg. \$1.00 each. Sale Price Reg. \$1.10 each. Sale Price Reg. \$1.25 each. Sale Price Reg. \$1.50 each. Sale Price Reg. \$1.65 each. Sale Price Reg. \$1.70 each. Sale Price \$1.00 \$1.20 Reg. \$1.80 each. Sale Price .. Ladies' Flannelette & Winceyette

Ladies' Cambric Camisoles.

Nightgowns. Reg. \$1.35 each. Sale Price Reg. \$1.45 each. Sale Price Reg. \$1.50 each. Sale Price Reg. \$1.75 each. Sale Price Reg. \$1.85 each. Sale Price Reg. \$2.00 each. Sale Price Reg. \$2.25 each. Sale Price Reg. \$2.25 each. Sale Price \$1.08 \$1.16 \$1.20 \$1.40 \$1.50 \$1.52 \$1.60 \$1.80 \$1.90 \$2.05 \$2.22

Reg. \$2.50 each. Sale Price Reg. \$2.65 each. Sale Price Reg. \$2.75 each. Sale Price Reg. \$3.75 each. Sale Price Ladies' Flannelette Knickers. Never before were we able to offer you better value in White Quilts than at present. An opportunity to purchase on exceptionally favorable terms presented itself recently and we are now in possession of a splendid stock of American Quilts worthy of our already well known reputation.

We wish our many customers and the public generally to participate in this Sale. Some are marked half their usual value and some a third less.

Trimmed with ribbon beading, emclosed makes. Reg. 60c. pair. Reg. 95c. pair. Reg. \$1.00 pair. Reg. \$1.30 pair. Reg. \$1.35 pair. 48c. 76c. 80c. \$1.04 \$1.08

Reg. 85c. each. Sale Price 68c. 76c. 80c. 88c. \$1.20 \$1.40 Reg. 95c. each. Sale Price Reg. \$1.00 each. Sale Price Reg. \$1.10 each. Sale Price Reg. \$1.50 each. Reg. \$1.75 each. Sale Price Reg. \$1.50 each. Sale Price Reg. \$1.85 each. Sale Price Reg. \$2.00 each. Sale Price Reg. \$2.25 each. Sale Price \$1.60 \$1.80 \$2.05 \$2.75 Reg. \$2.50 each. Sale Price . Reg. \$3.35 each. Sale Price . Reg. \$3.75 each. Sale Price . Reg. \$4.25 each. Sale Price . \$3.15 \$3.59 Ladies' Cambric Knickers.

Ladies' Cambric Nightgowns.

Beautifully trimmed with hemstitch-

ing, embroidery and frilling in V, square

and round neck styles; some pretty yoke

Trimmed with embroidery, frilling, nemstitching and tucks; closed and open styles. styles.

Reg. 60c. pair. Sale Price ...
Reg. 70c. pair. Sale Price ...
Reg. 75c. pair. Sale Price ...
Reg. 80c. pair. Sale Price ...
Reg. 90c. pair. Sale Price ...
Reg. \$1.00 pair. Sale Price ...
Reg. \$1.25 pair. Sale Price ...
Reg. \$1.50 pair. Sale Price ...
Reg. \$1.50 pair. Sale Price ...
Reg. \$1.85 pair. Sale Price ...
Reg. \$2.00 pair. Sale Price ...
Reg. \$2.00 pair. Sale Price ...
Reg. \$2.50 pair. Sale Price ... 48c. 56c. 64c. 72c. 80c. \$1.00 \$1.20 \$1.47

Ladies' Cambric Underskirts. 96c. \$1.00 \$1.08 \$1.16 \$1.50 \$1.52 \$1.80 \$2.50 \$3.15 \$3.98 Reg. \$1.90 each. Reg. \$2.25 each. Reg. \$3.00 each. Reg. \$3.75 each. Reg. \$4.75 each. Sale Price . Sale Price . Sale Price .

WOOL

The position we hold in the Blanket business has always been a strong one. Just now a rich boon awaits housekeepers. We have reduced our entire stock of Wool Blankets for this

When in the Store ask to see them. The touch will tell you that they are all of a highly desirable quality. Price Size 50 x 70— \$4.50...
Size 50 x 70— \$4.75...
Size 54 x 70— \$5.70...
Size 60 x 78— \$6.75...
Size 60 x 78— \$7.30...
Size 68 x 84— \$8.00... Size 68 x 84— \$8.75... Size 70 x 88— \$9.50... Size 70 x 88—\$12.50. Size 74 x 94—\$14.00.



21 2 3 2 2 3 2 2 3 2 2 3 2 2 3 2 2 3 2 2 3 2 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3 3 2 3 3 2 3 3 2 3 3 2 3	SHIR	TING.	10=
31 inches wide.	Regular 17c. Regular 19c.	Sale Price	
	LONGC	LOTH.	11.
36 inches wide.	Regular 15c. Regular 17c. Regular 18c.	Sale Price	

MEN'S JOB SHIRTS

A special line of Men's White Dressed Shirts in varietyles and qualities; low and short fronts; open at or back; but not all signs; if you can use size 14, 14, 16½, this is an opportunity you should take advantage values to \$1.70 each.

Sale Price 75c.