

A LITTLE LOT
—OF—
SMALL Bath Mats
at 55 cts.

A Fresh Line
—OF—
White and Colored PIQUES,
Assorted Prices.

A Most Bewitching Display of Ladies' Neckwear

Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

A LOT OF LADIES' AMERICAN UNTRIMMED HATS, Latest New York Styles.

We draw attention to a clearing LOT OF LADIES' HAND BAGS, Priced 40cts. to \$2.50.

A very rare Bargain in H. S. Pillow Cases.
5 Dozen only marked at 25 cts, worth 50cts.

Marshall Bros

American White QUILTS
—AND—
Pound Turkish TOWELS

We still continue at prices last advertised.

THE
is an inhabitant it is possibly animals which world. Unlike Soap is to be civilized world vouched for housewives who

SUNLIC
enjoys a well- absolutely pure and will not harm the most delicate fabric. A piece of Sunlight Soap used in your new wash will convince you of its excellence.

N.P.A. Aeroplane Fund
Aeroplane Fund \$25
Machine-Guns Fund \$25

Buying Clothes on Schedule.

By RUTH CAMERON.

Do you buy your clothes impulsively. And yet how few women plan the expenditure of their money systematically and carry it out efficiently.

Of course, a schedule is not thoroughly efficient unless you permit it to be modified when good cause arises. But a crush on a pretty dress which does not fit in with the rest of your wardrobe, a passion for some garment so expensive that you will have to curtail all the rest of your plans, is not a good cause.

First, Use Your Imagination.

In planning one's wardrobe for the summer I think one should first of all use imagination. Project yourself into your own life for the summer. Picture your daily occupation and imagine what kind of clothes you will need the most. The average woman doesn't buy what she needs, but what she needs most, and so her problem is one of selection and elimination.

Next, plan your color scheme. A friend of mine has decided that the two colors most becoming to her are dark blue, for dark things, and lavender, for light things, and she almost never wears anything but these two colors. Of course, this results in monotony, but on the other hand it insures her becoming clothes and is less expensive because, if your clothes all follow the same general color scheme they can be carried over from season to season more successfully.

Why Not Write It Down?

I suppose many women will laugh when I suggest that having made a definite schedule, covering colors, style and price you can afford to pay. Perhaps such a business-like proceeding is funny, and then again perhaps it isn't.

And now, having made your schedule, be wise enough to depart from it when it is advantageous to do so and firm enough not to be beguiled away when it isn't.

How shall you know? Well, my friends, that's part of your business as the manager of the family money. All responsible positions demand the ability to make decisions. How wisely you decide is the measure of your fitness.

CORNS Applied in 5 Seconds CURED QUICK

Sore, blistering feet from corn-pinchings can be cured by Putnam's Excelsior in 24 hours.

Putnam's Excelsior soothes away that drawing pain, eases instantly, makes the feet feel good at once. Get a 25c. bottle of "Putnam's" to-day.

MR. ASQUITH AS PILOT.

"It is the accident of events that has made Mr. Asquith the pilot during the most stormy period of British politics for, certainly, a century," writes Mr. A. G. Gardiner in the Atlantic. "He is himself, by temperament, the least adventurous of statesmen. His quality is intellectual rather than imaginative, and he is congenitally indisposed to pluck the peach before it is ripe. At no time in his career has he forced issues on the public. He is content to leave the pioneering work to those who like it, and prefers to make his appearance when the air has been warmed.

"To some extent, no doubt, his reticence is due to a certain shyness, which often assumes a protective shield of cold indifference. That, behind the rather frigid public exterior, he cultivates the sensibilities, is known to his friends and has more than once been revealed to the public. He is the only man I have seen break down in the House of Commons under the stress of emotion. It was on the occasion when he announced the final failure of his efforts to bring about a settlement in the memorable recall of 1911."

There are many charming and becoming adaptations of the suspender dress and they all afford ways of making over last season's dress.

FRESH STOCK New Fruit and Vegetables!

60 brls. Green Cabbage.
100 cases Small Onions.
50 brls. New Turnips.
20 brls. New Potatoes.
200 bags P. E. I. Potatoes.
2 hampers Cucumbers.
2 brls. Water Melons.
15 crates Ripe Tomatoes.
50 bunches Bananas.
15 boxes Red Table Plums
100 cases Cal. Oranges— sizes 25's, 21's, 17's, 15's.
10 boxes Cal. Lemons.

Soper & Moore.
Phone 458.

Amusements.

AT THE CRESCENT.
Everybody who has read "Martin Chuzzlewit," by Charles Dickens, will have an opportunity of seeing a Biograph picturization of this great story at the Crescent Picture Palace, to-day. The quaint old English customs and costumes of Dickens' days are finely portrayed in this great 2-reel feature. There are four other comedy and drama pictures accompanied with appropriate music, making a first class "picture" show, that costs no more. Harvey Collins, vocalist from New York's big theatres, is due to arrive by the Stephano on Thursday. Mr. Collins comes to the Crescent for a limited engagement and is highly recommended.

"THE EVIL MEN DO" GREAT SOCIAL DRAMA.
Don't miss the Nickel Theatre to-day, as the programme is an elaborate one and all should make an effort to see it. Beside "The Evil Men Do," Maurice Costello is in the leading role and he is supported by all star cast. This is a marvellous story wherever produced, and has been very favorably spoken of. The comedy is a Keystone "Fatty's Jonah Day." Forbes Law Duguid sings "Oh Frontisee of a Joy Divine." Be sure and attend to-day; it is a great show.

BRITISH THEATRE.
Great interest is being evinced locally at the initial appearances at the British Theatre of Madame Olive Timmins, a grand opera "star" of the first magnitude. Possessor of one of the most magnificent mezzo-contra-voiced voices, of wonderful range, flexibility and power coupled with a beautiful stage presence, Madame Timmins is undoubtedly the greatest singer at operatic arias to have ever appeared in St. John's. Prospective patrons of the "British" may confidently look forward to and be assured of a musical treat both from an artistic and voice-culture point of view when they listen to the wonderful renditions of this most accomplished and wonderful woman.

WHICH FRENCH TROOPS ARE ALL VEGETARIANS.
One of the best fighters in the French firing line is the Algerian, who is practically speaking, a vegetarian.

His usual food consists of wheat and dates, oil and milk, and beyond that, figs, oranges, eggs, cheese, and vegetables of all kinds.

It is only twice a month that the most that France's North American troops at home eat meat, and that is when a goat or a lamb is killed, and then the whole village take part.

Even now, while serving in France, the Algerians feed practically on nothing but dates and wheat porridge mixed with oil.

These troops are the finest of all African soldiers. They live in an extremely rocky country, and are accustomed to enduring long fatiguing climbs from the very earliest infancy. They are able, in fact, to outmarch any European troops, and to do it on very much less food.

All able-bodied men in Algeria are compelled to serve three years in the French active army, and seven in the reserve. At war strength the Algerian troops number over a hundred thousand.

England's Answer

TO THE HYMN OF HATE.

Full many a hate has been our share From those who would our laurels wear; But none so causeless and none so foul As that, long-nursed in your sullen soul; We've given you freedom, shelter and food, An open mart for your damnable brood, An equal chance and an honest hand, Beneath our flag in every land.

Headless, the nations went their way Peaceful and happy; day by day But you!—in treacherous silence spent Your days and years, on murder bent Out of the sea and out of the sky— Murder below and murder on high And your bloated captains hailed When your murderous will should work its way.

Hear! at the judgment seat, we vow We hated you not, but we hate you now! Now we hate with a righteous hate, By the Outraged Heart of the World we hate.

Hate of Freedom for driven slaves, The Hate of Honor's Soul, for knaves; Hate for your infamy, hate for your creed, Hate for your murderous Prussian breed.

Shining, swift and savage; our sword Keen to the call of the outraged Lord! See—where the clouds of his vengeance loom. Driven by lightning, flashing your doom; Crowd up your cursed legions there On the field of fate where we front you fair Your tyrant hosts shall be shattered and crushed.

And your Hymn of Hate forever hushed.

NOTE.—These verses are the composition of Mr. E. Allen, of the Bronx, New York. Mr. Allen is a brother's son of Mr. James Allen, who is now on a visit to St. John's. The Allen Bros. are natives of Manchester, England, but they have been residents of New York for many years.

I bought a horse with a supposedly incurable ringbone for \$30.00. Cured him with \$1.00 worth of MINARD'S LINIMENT and sold him for \$85.00. Profit on Liniment, 54.

MOISE DESROSE.
Hotel Keeper, St. Philippe, Quec.

The British Theatre
2.30—TO-DAY—7.30.
Initial appearance of

Madame Olive Timmins,
Celebrated European and American Prima-Donna.
A mezzo-contra-vo with an unrivalled Grand Opera Reputation.

ALSO,
5 SUPERB PHOTO-PLAYS, including the Two-Part Master-piece, entitled

A Man of Iron.

5c. The Crescent Picture Palace. 5c.

"Martin Chuzzlewit"

Charles Dickens' great story picturized by the Biograph Co.'s "THE PICKLENESS OF SWEDDIE"—An Essany riotous comedy.

"HER PRIMITIVE MODEL"—A melo-drama.

"HENACHT HUNTS WILD GAME"—A film of comic cartoons.

"FOR THE LOVE OF MIKE"—Kalem's all-star Comedy Company in a side-splitting farce.

GOOD MUSIC AND SINGING—A COOL AND COMFORTABLE THEATRE.

Coming—HARVEY COLLINS, Vocalist, from New York's big Theatres.

Rossley's East End Theatre!
St. John's Leading Vaudeville and Moving Picture Theatre.

UP SHE GOES TO-NIGHT.

The Great Aeroplane Entertainment.
(Under the distinguished patronage and presence of His Excellency the Governor and Lady Davidson.)

THE BEST LOCAL TALENT IN THE CITY—Mrs. Colville, Miss Chater, Miss Flora Clift, Miss Bradshaw, Miss Frances Gosling, Miss Mary Doyle, Miss Louise Anderson, Mr. Tom O'Neil, The Calypso's String Band, The Sunshine Girls, Bonnie Rossley, Jack Rossley, Dodd and Kelly, Mrs. Rossley, Mr. A. Crocker, St. John's leading pianist, and Mr. Jago.

Songs, Dances, Sketches Musical Instruments. A delightful feast of mirth and melody. Doors open 7.15 p.m., to commence at 8 p.m. Reserved Seats at Gray & Goodland's, 50c. only. General admission, 25c.

Truth is Supreme!

We pride ourselves on saying that no article leaves our store that does not comply with all the claims we make for it.

In offering this season's teas we have no hesitation in saying that a finer or better tea than "Homestead" has never been offered at the price.

QUALITY—then price, that's Homestead way.

There's a smile in every cup of Homestead.

C. P. EAGAN.
DUCKWORTH STREET & QUEEN'S ROAD.

Ex S.S. Florizel:
California Oranges.
California Lemons.
Bananas.
New York Corned Beef.
New Potatoes.
New Turnips.

Shoe Polish, 5c. bottle.
Granulated Milk Powder, 10c. tin.
Malted Nuts.
Knox's Gelatine.
Welch's Grape Juice.
Fresh Country Eggs.
Pure Canadian Butter, 1 lb. blocks.

YOUR BOYS AND GIRLS

Although a baby under two years should not be given a sea bath, a word of caution about sea bathing may not be amiss. The cruelty with which well meaning parents treat young, tender children by forcibly dragging them into the surf, a practice that may be seen at any seaside resort in the summer, can have no justification.

The fright and shock that a sensitive child is thus subjected to is more than sufficient to undo any conceivable good resulting from the plunge.

On the other hand, a child who is allowed to play on the warm sand, and becomes accustomed to the water slowly and naturally will soon learn to take delight in the buffeting of the smaller waves, but he should not be permitted to remain more than a minute or two in the water, and should be thoroughly dried, dressed immediately, and not left to run about the beach in wet clothing.

DODD'S KIDNEY PILLS

FOR ALL KIDNEY DISEASES
HEADACHE, BRUISES, RHEUMATISM, BRIGHT'S DISEASE, GRAVEL, DIABETES, CALCULI

Prepared at 23 THE PRINCE STREET

J. J. St. John.

45c.—The Real Irish Butter—45c.
Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.

500 dozen Nicely Perfumed Toilet Soap,
in 1 doz. boxes. Price 55c. doz.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram

ON WED
Make sure
IS LOANED
Eastman Film
You'll get
KODAK
STORE