

EVERYONE.

EIGHT PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING,

EIGHT PAGES TO-DAY.

WEATHER FORECAST.
TORONTO, Noon.—Mild
winds fair to-day. Tuesday.—
Strong S. winds, mostly fair
with some local showers.
ROPER'S, Noon—Bar.29.70;
ther. 72.

THE EVENING TELEGRAM

FOR LATEST
WAR NEWS
SEE 7th PAGE.

VOLUME XXXVII.

PRICE ONE CENT,

ST. JOHN'S, NEWFOUNDLAND, MONDAY, JULY 5, 1915.

\$3.00 PER YEAR.

NUMBER 153.

REID-NEWFOUNDLAND CO.

Labor Day Excursion, Wednesday, July 7th, 1915

Excursion Return Tickets will be issued to points between St. John's, Carbonear, Placentia and Renew's, at **One Way First Class Fare.**

Good going on all Trains of Tuesday, July 6th, and Wednesday, July 7th, and returning on all Trains up to Thursday, July 8th

Auction Sales!

THE PEOPLE'S AUCTIONEER
AUCTION!
On Tuesday, the 6th day of July, at 12 o'clock noon, the Shop and Premises on the North Side of Water St., opposite Messrs. Bowring Bros., Ltd., belonging to the Estate of the late E. J. Malone. For particulars apply to the undersigned Auctioneer, or to WOOD & KELLY, Temple Bldg., Duckworth St. Sale will take place on the premises.
P. C. O'DRISCOLL,
Auctioneer.
June 28, 71

Save Fifty Dollars on a Typewriter!

Why pay one hundred or one hundred and twenty dollars for a Typewriter when we can give you an Oliver at \$50.00, a Remington at \$50.00, an Underwood at \$50.00, or a L. C. Smith at \$75.00. You may pay more but you can get no better service. We have sold over thirty of these Machines; they were sold with a guarantee, in fact, two guarantees. The Factory guaranteed them and we guaranteed them. They were sold on a "Money-back-if-not-satisfactory" and though we have been selling machines for over two years we have not yet had a complaint. We will be pleased to refer you to those to whom we have sold them. You save fifty to sixty dollars if you buy a Typewriter from us.
We now have in stock an Underwood at \$80.00; we have another coming which will sell at the same price. We have an Oliver at \$60.00 on the way which we sold since it was shipped to us; and we have on order a Remington at \$50.00, and another Oliver at \$50.00.
We can also give you any machine for which you have a preference at a saving of from fifty to sixty dollars.
Do not place an order for a Typewriter until you have at least looked into our office.

DICKS & CO., Limited.

Office Appliance and Loose Leaf Specialists.

NOTICE.

There will be a Meeting of the Patriotic Association of Newfoundland in the Board of Trade Rooms, Water Street, on MONDAY, July 5th, at 8 p.m. After the meeting His Excellency the Governor will deliver a short address on some developments of the War.
V. P. BURKE,
Hon. Secretary.

EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.
Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.
WILLIAM WILSON & SONS
(Established 1814)
25, Abchurch Lane, London, E.C. 4.
Cable Address: "ANNULRA, LONDAN."

TO LET—House No. 9 John Street. For particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building.
June 17, 15

Just Received!

A Carload of
**WOOD,
ZINC
and
GLASS
WASHBOARDS**

Also,
**Clothes
Pins.**

Wholesale Only.

The Direct Agencies Limited.

FIGURES DO LIE.
Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheapest. They are the highest priced engines because they cost more to build. They are the cheapest engines, because they will last twice as long as any other engine. They are also the cheapest engines because they save your time, and "Time is money."
If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.
You will lose more money than you can afford to lose, and your oil bills will be twice as large.
REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.
We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.
We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.
REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.
WRITE FOR A CATALOGUE TO-DAY.

FRANKLIN'S AGENCIES, Ltd.,

St. John's, Nfld.

Do It Now!

Ring up, write or send us instructions to call for your

Laundry

when next you require any work done.

EXPERT WORKERS.
LATEST MACHINERY.
PROMPT SERVICE.

Globe Steam Laundry Co., Limited.

Phone 148. P. O. Box 476.
May 13, 15

MINARD'S LINIMENT CURES
BURNS, ETC.

LADIES' HATS!

A Splendid array of semi and untrimmed Shapes
Just Opened,
in Tagle, Chip, Crinoline, Imitation Panama, etc.

HENDERSON'S,

THEATRE HILL.
"The Best Value House."
July 3, 21, s.m.

WANTED Immediately.

A SCHOONER

To load Brick at Trinity Bay for St. John's.

H. J. Stabb & Co.

June 28, 15

SALE OF Houses.

When you want to sell your HOUSE to the best advantage list with us. Moreover, as we have enquiries every day and yours may be the HOUSE that's wanted. REMEMBER: Free listings. No sale no charge.

Fred. J. Roil & Co.,

REAL ESTATE.
Smallwood Building,
Duckworth Street.

ARE YOUR RECORDS

as safe as they deserve to be? Have you not often been irritated by the waste of valuable time resulting from lost or mislaid papers? These annoyances would be completely overcome by use of the "Safeguard" system of filing and indexing originated by the Globe-Wernicke Company. May I show you how economically and simply you can be served?
The Globe-Wernicke Co.
PERCIE JOHNSON,
Agent.

SALT.

In Store and to arrive per s.s. "Raylton Dixon"
CADIZ SALT.

M. MOREY & CO.

Insure with the Good, Old, Reliable

QUEEN,

which has stood the test, promptly paying
\$541,000

in the Big Fire, 1892. Absolutely no trouble when a loss occurs.

GEO. H. HALLEY,

Agent.
may 18, eod, 15



Cash's Cigars, Cigarettes and Tobaccos

require no salesmanship, no arguing, no hot air, no expensive premiums.

They sell on their merits. A customer accepts them without hesitation or quibble, because he knows that their standard reputation guarantees their ability to please.

Try a Glass of our Famous Arctic Soda Water before and after smoking.

JAS. P. CASH,

WATER STREET.

NEW STOCK!

Just Arrived:
400 (90 lbs.) sacks P. E. I. POTATOES.
Also
100 sks. HEAVY BLACK OATS
150 sacks MIXED OATS.
M. A. BASTOW.
P. O. Box 121. Phone 304.
July 23, eod

ASK FOR MINARD'S AND TAKE NO OTHER.

STUDY THIS!

Observe the difference, and save the 50 cents per gallon it may mean to you.



MATCHLESS PAINT MEANS ENGLISH MEASURE. A FULL IMPERIAL GALLON.

You will also find a brass tag in our gallon cans that you can get cash for 5 cents at our office.

THE STANDARD MFG., CO., Ltd.

RED CROSS LINE.

S.S. Stephano & S.S. Florizel
EXCELLENT PASSENGER SERVICE.
Tickets issued to New York, Halifax and Boston.

INTENDED SAILINGS:
From New York - - Every Saturday.
From Halifax, both ways, - - Every Tuesday.
From St. John's - - Every Saturday.

Fares include Meals and Berths to Halifax and New York, but not from Halifax to Boston.

AGENTS, HARVEY & Co., Limited.



SLATTERY'S Wholesale Dry Goods House

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.

Before placing your Spring order, we would appreciate an opportunity to quote our prices.

SOLE AGENT for the Leader Overall Co. (Local manufacture).
Slattery Building, Duckworth and George's Streets,
ST. JOHN'S, NEWFOUNDLAND.
P. O. Box 286. Phone 522.

Over 40,000 People Read The Telegram

"The Home of Office Supplies."

High STATIONERY Grade

A "Memo" of our Smaller Lines:
Pens, Penholders, Pencils, Ink, Pencil & Typewriter Erasers, Rubber Bands, Paper Fasteners, Inks, Inkwells, Blotting Paper, Mucilage, Paste, Sealing Wax, Carbon for Pen, Pencil & Typewriter, Typewriter Ribbons for all makes of Typewriters, Typewriter Papers, including the famous "Strathmore" quality.

Royal Stationery Co.,

Phone 649A. Martin Bldg.
July 5, eod, 15

FOR SALE!

1 Hardwood Lifeboat with Fittings.
1 Steel Lifeboat with Fittings.
1 10-H.P. Kero Remington Engine. Just the item for portable mill.
1 Shingle Machine with Belting and Rollers (Robb Engineering Co. makers).
1 Rip Saw, 1 Cross-Cut Saw.
7,000 lbs. Corrugated Iron Sheathing.
R. K. HOLDEN,
Broker,
P. O. Box 391. Waldegrave St.
July 5, 21

FOR SALE—Freehold, one New House on Fleming Street, nearly finished; also other property. Terms of payment made easy. Also one House to let on Prescott Street. Apply to J. R. JOHNSTON, P. O. Box 1219. June 11, eod, 15

TO LET—House No. 66 Cochrane Street; immediate possession; apply to CAMPBELL & McKAY. July 2, 21

FOR SALE—A Light Bay Mare, fast, kind and gentle in any harness; apply to JOHN WALSH, "Glanmire," Cove Road. July 3, 21

FOR SALE—A Black Bear Cub, about seven weeks old; apply at 26 Brazil's Square. July 1, 3, 5, 8, 10, 12

WANTED TO BUY all kinds of Men's and Boys' Clothing. Also Tables, Chairs, Bedsteads, Mattresses, and all kinds of Furniture and everything in the second-hand line. Highest prices paid; cash down. MRS. SMITH, 135 New Gower St. July 2, 21

WANTED—Steamer or Sailing Vessel to take 500 tons Ore to Philadelphia or Baltimore; apply at once to P. O. Box 1233. July 3, 21

Will the Person who Picked Up a Parcel containing a Black Silk Blouse on Saturday night please return to this office? July 5, 21

PICKED UP—On Saturday a Purse containing a small sum of money. Owner can have same by proving property and paying expenses; apply this office. July 5, 21

HELP WANTED.

WANTED—For Printing Business, a Young Man with 4 or 5 years' experience setting type to run a press; apply DICKS & CO., LTD.
July 5, 21, eod

WANTED—A Junior Assistant for the Dry Goods Business; apply to STEER BROS.
July 5, 21

WANTED—A Qualified Man to drive a Commercial Motor Car; apply by letter, stating age, where last working, to GEO. KNOWLING.
July 5, 21

WANTED—An Experienced Dressmaker to take charge of Dressmaking Department; apply THE ROYAL STORES, LTD.
July 2, 21

WANTED—A General Servant; apply to MRS. J. C. PARSONS, Marsie Street.
July 11, 15

WANTED—At Once, at the Crosbie Hotel, a Smart, Clean Maid to assist in Pantry; apply to MRS. S. K. BELL.
June 19, 15