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The Best Goods at the LOWEST PRICE.
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LIPTON'S Chocolate and Vanilla Cream Caramels, in 1-4 lb. and 1-2 lb. tins, 10c. and 20c. tin only.

LIPTON'S Walnut Toffy, in 1-2 lb. tins, only 20c. tin.

LIPTON'S Milk Chocolate, 2 oz. packets, 8c. each.

LIPTON'S Nut Milk Chocolate, 1 1-2 oz. packets, 7c. each.

LIPTON'S Butter Scotch, 3c. packet and 12c. tin.

These are some of Lipton's most popular and leading lines of Confectionery in the Newfoundland market than which it is not possible to get a more delightful or toothsome confectionery.

You can purchase Lipton's Confectionery in St. John's from Wood's West End and East End Water Street Stores, A. A. Delgado and A. S. Wadden, Water Street, Mrs. Summers and McMurdo's, Military Road, and the Reid Bldg. Co's Stall and Trains, etc., etc.

If your dealer has not got the line you want in stock we will supply you.

HENRY BLAIR,

General Agent for Lipton, Ltd.

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GRAND OPENING SEASON 1910

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds

Balbriggan and Fleece-Lined Underwear a specialty See our Stock of Muslins, Embroideries and Laces.

Please See Our Prices and Terms.

ESTABLISHED in 1850,

THE GILSON MANUFACTURING CO.

Has been doing a large successful business ever since; therefore, from long experience, they are in a position to supply users of MARINE or LAND ENGINES with the best that is made. Those Engines can be run by Gas, Gasoline or Alcohol.

It would be to the interest of intending purchasers of MARINE or LAND ENGINES to write to the undersigned, when illustrated catalogues and prices will be furnished.

HENRY R. COOK, Rocksley Farm, Outer Cove Road, St. John's Nfld., Agent for the Gilson Manufacturing Co., Ltd., Guelph, Ont.

125, 3m, and

The Evening Chit-Chat

By RUTH CAMERON

"Letters of a Successful Business Woman to Her Niece."



possibly can. Don't be too ready.

Of course, I know you are anxious to begin using all that newly acquired knowledge, but a few weeks or a month or two spent in resting and taking your time about getting a really good position, isn't going to send you to the poor farm.

And by the right position, I don't mean the one where you'll get the most money immediately. There are several things more important than your initial salary. One of them is the salary you can get later.

There are lots of places where the business simply can't pay a stenographer over a certain amount. I know a girl who went to one of these places eight years ago at ten dollars a week. She was a good stenographer and a very clever business woman. With her ability she ought to be getting at least twenty or twenty-five dollars a week now, but she's getting just fourteen. She has learned a good deal about the details of the business and is almost invaluable to them, but they can't pay her more because the money simply isn't there. There wasn't a great deal of dictation so her stenography has gotten rusty, and the business details learned there would not do her much good elsewhere, so I imagine if she took another position she would hardly get more than ten or twelve dollars.

That's the kind of place to keep out of, niece, no matter if the initial salary is pretty good.

I have two stenographers and one clerk working for me now, Joan, so

maybe what I'm going to say next will sound rather queer; but I'm going to say it just the same. Don't get a place where you have to work for a woman. I don't like to go back on my sex, but honesty compels me to admit that women are usually about half as pleasant to work for as men. A man boss never thinks of being jealous, because no matter if you do three quarters of his work, he's too conceited to even consider you as a rival, but a woman boss is perpetually afraid you're going to creep up on her, and so she has to be perpetually showing her superiority. As you value your peace of mind and your chances of success don't get a position where you have to work for a woman.

Don't take a position without inspecting the material conditions under which you are to work. I know a girl who refused a good position with chances for advancement, for just one reason—artificial light. I think she did right. Obliging anyone to work by artificial light ought to be forbidden by law, just as making girls stand up all the time at their work is prohibited in some states. But as long as it isn't, make that your own law.

See what kind of a typewriter you're going to have. There's no worse handicap than a poor machine. And last, if you are to work for one man, pick that man carefully. In some ways, business man and stenographer is a closer relation than man and wife. It can't help but be. Many business men see their stenographers eight hours of the day, their wives four.

Wish I could lend you my experience for this important performance of getting a position. Then again, maybe it would make you too cranky and critical and you'd get along better without it. Here's hoping anyway. But whatever kind of blank or prize you draw in the lottery, niece, be sure to write straight off quick about it to.

Your Absorbingly Interested Old Aunt.

Ruth Cameron

Afraid of Ghosts

Many people are afraid of ghosts. Few people are afraid of germs. Yet the ghost is a fancy and the germ is a fact. If the germ could be imagined to a size equal to its terror it would appear more terrible than any fire-breathing dragon. Germs can't be avoided. They are in the air we breathe, the water we drink.

The germ can only prosper when the condition of the system gives it free scope to establish itself and develop. When there is a deficiency of vital force, languor, restlessness, a sallow cheek, a hollow eye, when the appetite is poor and the sleep is broken, it is time to guard against the germ. You can fortify the body against all germs by the use of Dr. Pierce's Golden Medical Discovery. It increases the vital power, cleanses the system of clogging impurities, enriches the blood, puts the stomach and organs of digestion and nutrition in working condition, so that the germ finds no weak or tainted spot in which to breed. "Golden Medical Discovery" contains no alcohol, whiskey or habit-forming drugs. All its ingredients printed on its outside wrapper. It is not a secret nostrum, but a medicine of known composition and with a record of 30 years of cures. Accept no substitute—there is nothing "just as good." Ask your neighbors.



Fads and Fashions.

Mesh bags continue popular.

Very large muffs are predicted.

Soutache is not much seen in fall fashions.

The empire gown is coming back with a rush.

More buttons appear, but they are generally small.

October brides will carry muffs as well as flowers.

Black velvet bags, belts and pumps are used together.

Dog collars of jet—one, two or three strands—are in favor.

Separate blouses have regained all of their old-time prestige.

Plain colored silks are much used for simple tailored blouses.

Hair line striped fabrics will be popular for tailored suits this fall.

Skirts are still rather scanty, but the scarce of the "hobble" is over.

White crepe collar and cuff sets are being much used for deepest mourning.

Fashionable lockets are almost large enough to serve as "vanity boxes."

Pippings and handbags of black will be used much this fall on colored gowns.

Crepe de chine, lavishly embroidered with silk, is great favor for evening wear.

High-draped girdles of black velvet on white gowns are among the fancies of the hour.

Rich cashmere shawls will be made up into muffs as well as scarfs for winter fashion.

A twist of rose pink tulle, wound through the coiffure, is very pretty for younger women.

Trimmings of beaded nets are galore—beaded insertions, edgings, motifs, large and small.

Venice lace is used upon many of the handsomest jabots and neck frills in place of Irish lace.

Sailors and turbans of felt, trimmed with delfty draped scarfs, will be worn this autumn.

Tiny bands of fur appear nearly

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25c. a box at all leading drug stores.

T. McMurdo & Co., Selling Agents for Newfoundland.

everywhere—on hats, shoulder capes, wraps and corsages.

Valenciennes lace, dyed to match the hat, is used extensively on much of the early autumn millinery.

Crepe in the Paisley patterns is one of the most fascinating of the materials for evening gowns.

Black velvet hat facing will be even more popular on autumn hats than it has been on summer millinery.

A variation in the popular Dutch collar is the collar with a point in back instead of the simple curved edge.

Dainty lingerie jabots, frills, bows, etc., fare better at the cleaner's than in the hands of the average laundress.

Many autumn and winter frocks will be adorned with gold buttons; but gold buttons must always be used with discretion.

Ostrich plumes for evening fans are now in order. They have beautiful decorated handles and swing from jeweled chains.

The heavy fringe, whether of beads or silk, will be used for a finish on many of the dressy tunics, especially those in black.

Stripes, beads, short jackets, the Oriental and the Directorate influences are guiding posts along the way of fashion just now.

Some of the new dressy frocks of satin or mousseline are effectively trimmed with wide bias bands applied in some striking fashion.

A very pretty belt is the one of white linen, embroidered in dainty colors and further embellished by the addition of a few jewels.

The new high waist line will be generally outlined by either wide or narrow girdles, and in some instances merely by a well-defined seam.

The sleeve made without a shoulder seam, but cut in one with the body of the garment, continues in vogue, according to the early fall styles.

Buckles probably will be as popular as ever on gowns and hats this fall. The satin-covered ones of unique shapes are being shown in some of the shops.

The two-toned plaids are occupying a strong position among the new materials and offer many possibilities with plain fabrics for the first costumes.

The Simple Life.

"I weary of the whirl!" quoth she: "Henceforth the simple life for me. Methinks it would be very wise to take my breakfast ere I rise—Or coffee just a single cup." (N.B.—Her mother brought it up)

"And when I'm dressed," thus spoke the maid, "I'll tie me to the elm tree's shade. And with a book there I will find Sweet rest and comfort for the mind." And so in sylvan shade she read. (N.B.—Her mother made her bed.)

"A dainty lunch will suit me best—Salad with oil of Lucca dressed! No steaming soup, nor heavy roast, But jolloied spring chicken served on toast." She ate it all and found it good. (N.B.—Her mother cooked the food.)

Then when the day at last was spent Her mind was filled with sweet content She donned a dainty gown of white With rosy ribbons all bedith And looked as fair as any rose. (N.B.—Her mother iron'd her clothes.)

"I love the simple life," quoth she: "My heart from care is ever free. A good night's rest I'll have I know. For prompt at nine to bed I'll go. True to her word retired she then. (N.B.—Her mother worked till ten.)

L'envoi.
Oh ye who live the simple life, Escaping care and toil and strife, Evading paths where duties lurk, Mark ye! Some one must do the work.

MILNARD'S LINIMENT CURE'S GARGET IN COWS.

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THE SPLENDID NEW LINE OF ART CARPET SQUARES WE ARE NOW SHOWING? Handsomer colourings and more artistic designs than have ever been shown in this city.

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IT HAS ROUSED THE CURIOSITY OF THE WHOLE WEST

"Do you really think" one housewife will say to another "that this new flour can be better than the flour we are using?" Madam, there is no doubt about it. But there is just one way you can be convinced. You must use it yourself. Our claims will not satisfy you, but we back up our claims in such a way that you will lose nothing by trying Robin Hood. Your grocer will tell you about our guarantee which gives you back your money if you are not satisfied.



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