

# SPRING OPENING

**This is Our Aim, and Shall Be---To Serve You Better and Better**

TO pretend to keep pace with the newness which is daily coming into this store would be the height of folly, to attempt to put it on paper likewise, but we can and do extend our cordial invitation to come often, see for yourself the new creations that are being daily opened, the new weaves and colorings in dress fabrics and silks, the master creations in tailored garments, the most beautiful and becoming hats ever designed and all the other accessories to modern comfort and well being, usually found in an up-to-date store.

## New Spring Gloves for Stylish Dresses



Our consignment of New Spring Gloves for Ladies, comprise a display surprisingly large of the very newest productions, in both elbow and wrist gloves. We import them direct from some of the most famous makers, perfectly finished "Gloves of Quality," especially made from selected skins and coming in a variety of all the new shades to match that Spring costume of yours.

The colors include Lavender, Canary, Violet, Light Blue, White with White Stitchings, White with Black Stitching, Tans, Beaver, Slate, Navy, Myrtle, Black and Browns.

MARITANA.....	45c. pair	ELAINE.....	80c. pair
ALICE.....	65c. pair	LE LUXE.....	90c. pair
LA BRILLIANT (in seven different shades).....	1.20		pair

## Wash Goods, Cambrics, Zephyrs, Muslins, Etc.

The new Spring patterns illustrate many varied and charming styles for the making of simple, dainty and effective Spring dresses. This section has assembled many beautiful and dainty designs, in French Cambrics, Zephyrs, Muslins, etc., suitable for Summer dresses. Several lines are featured here in detail.

<b>PACIFIC PARQUELINE</b> Imitation Shantung, 27 inches wide; White and Cream.....15c. yard	<b>FLORODORA BATISTE</b> American Flowered Muslins, 30 inches wide.....15c.	<b>COTTONS &amp; CAMBRICS</b> In fancy effects and Brocades, Light and Dark colors.....12c. to 35c.
<b>IRENE CAMBRIC</b> Plain and Fancy effects, in Navy, Pink, Champagne and Pale Blue; 36 inches wide.....16c. & 20c.	<b>AETNA PONGEE</b> In White only; 26 inches wide.....22c.	<b>SERPENTINE CREPE</b> New material in colors of Pink, White and Pale Blue.....25c.
<b>SOIE MERVEILLE</b> Fine Silk Muslin, 27 inches wide; Spots, Striped and Flowered patterns.....45c.	<b>SATIN JEANS</b> In White only; 29 inches wide.....13c.	<b>SHOWER HAIL MUSLINS</b> In Fine and Coarse Dots; immense range of patterns.....10c. to 20c.
<b>SHANTUNG POPLIN</b> In colors of White and Helio 27 inches wide.....22c.	<b>FANCY WAISTINGS</b> Splendid selection of patterns, White only; 26 inches wide.....23c.	<b>STRIPED MUSLINS</b> Fine, Medium and Fancy Stripe White Muslins.....11c. to 18c.
<b>WHITE PIQUES</b> Fine and Medium Cords and Fancy; 27 inches wide.....15c. to 28c.	<b>SEL WEL SILK</b> In White only; 32 inches wide.....24c.	<b>PACIFIC CREPE CLOTH</b> In White only; 28 inches wide.....15c.
	<b>STRIPED GINGHAMS</b> In colors of Navy, Pink, Blue, Greys & Greens.....10 to 20c.	<b>CANVAS CLOTH</b> In White only; 28 inches wide; very neat.....15c. up.
	<b>PACIFIC BENGALINE CLOTH</b> In White only; 30 inches wide.....21c.	

## Two Leading Styles in Corsets



**LA DIVA. MODEL 550.**  
The greatest Paris creation for 1910. Improved front, giving freedom while walking and sitting. Medium low bust, directoire skirt, made of imported coutil, bones flossed top and bottom. Duplex Aluminized Boning, six suspenders attached. Trimmed with wide lace and Ottoman ribbon and bow. Has draw strings. White only. Price per pair **\$2.70**



**D. & A. MODEL 405.**  
Medium low bust, average skirt heavy English Jean, special boning, two pair, heavy supporters. Specially made strong throughout for stout women, and particularly for those with large abdomen. White only. Price per pair **\$1.40**

There never was a time when  
**Our Boot Department**  
Was more worthy of your attention  
Than Right Now.



In the quality, in the reliability, in the quantity, in the variety of shapes, in the assortment of shades, in the moderation of prices, in every point of interest assorted with Boots and Shoes our department is now at its best.

## New Linoleums and Floor Canvas

We are showing the best and most complete range of Linoleums and Floor Canvases in town. Our Spring stock now complete is a huge one, totaling about 10,000 yards, comprising all the best makes in all the latest styles of Oak, Plank, Royal Parquetry, Tile and Floral effects, everything, in fact of the best. With such a stock we aim at pleasing even the most critical in both colors, patterns and prices.



**Canvas**  
45c., 60c., 70c.

**Linoleums**  
75c., 90c. to \$2.50  
Yard.

As to Carpet Squares

Our long experience in this line has served us to such good purpose that we're offering a remarkably fine assortment to choose from, including some handsome Axminsters, Velvet Pile, Brussels, and Tapestries, all in very artistic designs and beautiful color effects, comprising the different shades of Greens, Reds, Wood Colors, etc. While the collection is so full and varied, wouldn't it be the best time to make your selection? You'll find prices most reasonable.

## Ladies' Costumes and Dresses

The tremendous selling—the buying enthusiasm—the complimentary comments, all prove our women's apparel is absolutely right in style, quality and price. Visit our Mantle Section, mingle with the crowds, note the wonderful values we are offering and you will speedily see the reasons why we are smashing all records and doing the greatest garment business in our career. May we hope for a visit from you.

Some Select Goods now Showing are:

<b>Ladies' Princess Dresses,</b>	in Vieux Rose, Prunelle, Goblin and Reseda.
<b>Ladies' Silk Dresses,</b>	in Champagne and Reseda.
<b>Ladies' White Robes,</b>	in Muslin and Embroidery.
<b>Ladies' Tussore Silk Robes,</b>	Hand Embroidered \$19.00 and 32.50.
<b>Net &amp; Lace Box Dresses,</b>	in Cream and White \$16.00 to \$32.
<b>Colored Silk Underskirts,</b>	New Shades Special \$5.75.



## Spring Millinery

A Brilliant Beautiful Display  
At the Most Reasonable Prices.

So many new and beautiful creations just opened, have made their appearance in our Millinery Department this week, that the display is at the present moment just as interesting as during the opening week and affords just as good opportunities for selection. Lose no time viewing this matchless display and choosing your Spring headgear, you cannot possibly obtain more charming styles or better value.

Some Special Job Lines

<b>LAWNS</b> 12c. yd. Worth 14c.	<b>RIBBON</b> 10. yd. Worth 20c.	<b>TABLE LINEN</b> 34c. yd. Worth 35c.	<b>DRESS GOODS</b> 40c. yd. Worth 60 to 75c.	<b>APRON CHECKS</b> 10c. yd. Worth 14 to 20c.	<b>CHILD'S SHOES</b> 35c. pr. Worth to 75c.
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**THE ROYAL STORES LIMITED**

Mail Orders  
Receive  
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Best  
Attention.

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