

White Label Soups . .



High-grade correct soups cannot be produced with the facilities at the command of the average housekeeper. Therefore, when a special dinner is to be given, it is a relief to have at hand a prepared soup which can be relied upon as absolutely correct in combination and flavor. Prepared by a chef of consummate ability, perfect in every detail that goes to make up a correct soup, WHITE LABEL SOUP may be offered with the utmost confidence by the fancy grocer. Twenty varieties, quarts, pints and half-pints.

Manufacturers' Agents:
H. P. ECKARDT & CO.
 Toronto
J. L. WATT & SCOTT
 Montreal
J. HUNTER WHITE
 St. John, N.B.

Armour Packing Co. . .

Kansas City
 U.S.A.

Batty's



Are unquestionably the finest and most enjoyable in the world. Have been awarded

ALL WHOLESALERS
 HAVE THEM.

. . . EIGHT PRIZE MEDALS

Canadian Agents

J. A. GORDON & CO.

. . . Montreal

is Honest Goods and just the Thing on Which to make or Extend a Business.

McLAREN'S



The Best Grocers Make a point of Keeping it always in Stock.

DRINK : : :

::: Chocolate for Breakfast

It invigorates MIND and BODY whereas Tea and Coffee SLOWLY RUIN THE NERVES



But to get a good cup of Chocolate, you want to use the best of all

VANILLA . .
 CHOCOLATES

CHOCOLAT MENIER

And not that cheap stuff sold as sweet chocolates, which lacks purity and becomes injurious.

Ask your grocer for **Chocolat Menier**
 The world-renowned French Vanilla Chocolate.

Does not produce
Crete Pride of Asia Tea

It is grown in

CEYLON

Packed in iron chests of 100-lbs. each.

We will advertise it among your customers and do all we can to win back from the pedlar and department store your legitimate Tea trade. If any tea in the world will do it, **Pride of Asia** is the tea.

WRITE FOR A CHEST.

T. B. Escott & Co., London, Ont.

Wholesale Grocers.