



January 15th, 1915.

THE T. H. ESTABROOKS CO., LTD.,
7 Front St. East, Toronto.

Gentlemen:—

The above window attracted the attention of nearly everybody who passed our store, and brought us several customers.

We push Red Rose Tea because we believe it to be the best tea and because it always satisfies our customers.

Our window is an excellent salesman and we believe in giving it our best attention. We find it pays well. Our trade is principally order trade, but our window gets excellent results for us.

Yours truly,

ISLAND & BAMFORD,
C. J. Bamford.