

POULTRY

A FORTUNE IN POULTRY

Increase your egg yield by purchasing a **Choice Cock or Cocker** of our high record **Rock's Wyandotters**. Leghorns or it's a 1918 Match. Last containing 18 photos of stock, buildings, feed and tonic formulas.

Our 244 Egg King

L. R. Guild, Box 76, Rockwood, Ont.

Bred-to-Lay Leghorns

My breeding pen, as pullets, averaged 174 eggs, and this under general farm conditions. Cock birds are from trap-nested stock specially selected for winter egg production. List your orders now. Eggs for hatching, \$8 per 100; \$1.50 per setting of 14, at our station. Cash with order or C.O.D.

F. E. Ellis, Campbellville, C. T.

Single Comb White Leghorns

O. A. C. Bred-to-Lay strain. Hatching eggs \$2 per 15; \$8 per 90; \$8 per 180; \$10 per 1,000. Eggs replaced if not fertile. **COCK-REELS \$4 each.**

ROSEHEATH POULTRY FARM, P. R. Oliver, Richmond Hill, Ont.

ELMGROVE FARM

EGGS FOR HATCHING

Brown Turkeys, \$5.00 for 3 eggs, from good vigorous stock. Also White Rocks, White Wyandotters, and Rose Comb Brown Leghorns at 15 for \$2.00 or 100 for \$10.00. Satisfaction guaranteed.

J. H. RUTHERFORD, Albion, Ont.

Egg Producing Hen Feed

Green Ground Bones

\$5.00 Per 100 Eggs order or Post No. **GEORGE STEVENS**

364 Mark Street, Peterborough, Ont.

32 CENTS FOR CHICKENS

30 cents for large hens **ALIVE**

Above prices paid by **WALLER'S**

713 Spadina Ave., Toronto, Ont.

Write for Price List.

WHITE AND COLUMBIA WYANDOTTES, LIGHT BRAHMAS, & C. WHITE LEGHORNS

Michael K. Boyer, Box 21, Hammonds, N.J.

IMPERIAL TREES

True to name and sure to please. Send for low-priced catalogue.

The Imperial Nurseries

Ridgelyville, Ont.

Improved O.A.C. No. 72 Beans

Grown from strains of selected and carefully graded seed. Guaranteed true to variety. Free from smut and noxious weed seeds. Government germination test 100 per cent. Price \$1.50 per bushel. **SMALL WHITE FIELD BEANS**, extra quality, \$1.00 per bushel.

Samples on request. Sacks free. Freight prepaid on orders of \$10.00 or more. If our grain is not as represented, same may be returned at our expense.

RUTHVEN BROTHERS

R. R. No. 2 - Alliston, Ont.



On Camouflage

I HAVE often marvelled as I drove into the village for the groceries, at the custom so prevalent among small town merchants of setting up a big false front to their store. Should the structure be a one story shack, an imposing two story front is erected and held in place by braces, running back to the real roof. There must be some psychological reason for this false front, but I think it is cheaper for the merchant to leave off the superfluous part, but he thinks it pays him better to build it up and I dare say his reasoning is right. His customers will buy with greater relish because of the more imposing front, even if they have seen the telltale braces as they approach his emporium.

In some cases we farmers might do well to look a little better to the front we present. We are the only class of people who have not recognized the value of putting our best foot forward in our dealings with the rest of the world. I do not mean that we would be any better for sailing under false colors, but many of us go to the other extreme and appear in public unnecessarily shabby.

For instance, you, a farmer, have dealings with a business man in the city. If you would place yourself in a position where you will have some chance in getting your own rights do not call on the business man in his

father who was known locally as "Bution Boot Johnny" because of the effeminate foot gear, together with the high standup collar and subdued sick room voice he affected when he was in society. Yes, say what you like, we boys in theingham shirts felt rather outclassed when the Joneses hove in sight. But when swimming time came in the early summer, we lost our respect for the pink striped shirts. They turned out to be only dickeys and hid but sorry little gray flannel shirts indeed. You can easily imagine in what respect boys would hold these supercilious duds when the honor went to the boy who was first in the water.

Yes, some people's efforts to keep up a front are very ridiculous indeed. An uncle of mine was once riding home from town with Frank Smith, a neighbor. He had an idea that Frank was unable to read, but thought he would try him out. So handing Frank the paper he offered to drive. Frank took the paper and went through the performance as if he were reading. Unfortunately he turned the paper upside down and was unable to notice his mistake. It was a Montreal paper and the back page which Frank had seized upon as the front contained a number of advertisements of shipping companies, which were well illustrated with boats. Now Frank's system of reading was to gather the news from the illustrations, so this is what he read aloud: "Horrible storm at sea. Several ships turned upside down!"

Keeping up a front is developed to a fine art in our cities. The city man who would appear as he is, will never get anywhere in America. Imagine a bank manager slapping the janitor on the back for very joy of living as he

"Only Three Days' Supply for French Civilians."

A STATEMENT of this kind made by a man of Baron Roddick's position and reputation surely should bring home the necessities of the case. Added to this, the people of Canada must realize the seriousness of the situation when the Ministry of Food in France announced that, on the 23rd day of December, after a complete survey of the country had been taken, there remained only enough wheat and flour in the land of France to sustain her civilian population for three days; in other words, they are living from hand to mouth and subsisting on the cargoes of food which must come from the North American continent. Surely appeals like this cannot fall on deaf ears. Every available organization and the public press of Canada will only do and can only their duty by reiterating and endeavoring to impress upon the people what their duty is and how their efforts can be made most effective.

office. In that situation the business man has the advantage of the swing chair. He is on his own ground, and has you at some point of a disadvantage. But register rather in one of the best hotels in the city, then call up your business man and tell him you will be able to see him at your hotel between 10 and 11 clock in the meantime you can get shined and shaved up. When the business man arrives let him come a little more than half way to get shaking hands with you, and he is your victim.

This doesn't mean that you must throw away a lot of money on expensive hotels. All you have to do is register in a high priced hotel. By taking a room in the garret, it will not come very steep. But be sure to take it European plan. Then you will have the advantage of the hotel's reputation and you can slide out to a cafeteria for your meals. You will be surprised how many people do this. The probability is that you will find sitting next to you at the quick lunch counter that aristocratic looking gentleman whom you had mentally placed as a cabinet minister, as you saw him stroll across the hotel lobby earlier in the day. This is keeping up a front.

I remember when I was a small boy at school how we used to be overawed by the Joneses. The Joneses didn't have as good a farm as we had, but the boys wore white collars and pink striped shirts to school, a feature that they had apparently inherited from

enters his office on a fine spring morning! Zowie! How quickly he would be hustled out the back door by the guards. And he would have his hunches handed into his padded cell through a slit in the door.

In this connection let me quote an exquisite bit of satire from a book reviewer in introducing recently to Canadian readers a book of humorous sketches.

"On a continent where the herey has so long prevailed that a man is too old at forty, juvenile financiers, ad corporation presidents with the down on their upper lip, early develop a portentous air and heavy cast of countenance. This has resulted in this peculiar American type of face, unwrinkled and immobile, with the owlike gravity of one who feels that silence, unbending rigidity and unending visage pass with the unsophisticated mob for profound thought and great strength of character. The collar manufacturers have adopted this type for advertising their wares—the square Prussian head, iron jaws and a vacant stare which is supposed to convey the idea of a master mind. The man who smiles at the world on this side of the Atlantic is lost. He will be taken at his face value as the grave juveniles who gauge the mental stature of a man by the length of his countenance."

Sam. Ray

B. G. MONEY IN TRAPPING THIS YEAR

Trap Musk rats

Traps will be much larger this season than ever before, and if you want the most money for your traps you will find them in the **Wanted** section of this issue.

Write to-day

to John Hallam

1334 Hallam Bldg., Toronto

WANTED

All kinds of RAW FURS. Highest Prices Paid.

E. SWICK

Canfield, Ontario

Three No. 1 Skunk

Seeds are Scarce Order Early

Good and true seeds. As good as we have and stock of most varieties. Send today for our big new 1918 Seed Catalogue. Made to order only. Your country needs the largest crop you can produce, and you will receive big prices for it. McDonald's Seeds are thoroughly tested, true, vigorous, and reliable. 40 years reputation for quality. Don't delay. Write today.

KENNETH McDONALD & SONS, Limited

65 MARKET SQUARE, OTTAWA, CAN.

McDonald's

TESTED SEEDS

SEEDS

Timothy Hay, \$1.75 per bushel; Alsike Clover, \$1.25; new bags, etc. Write for samples.

A. SINGLE GRIMSBY, ONT.

Seed Potatoes

We specialize in Green Mountain—the variety recommended by the Ontario Government, as the finest late potato. We have to offer:

300 Bush. Reg. Seed—(C.G.A.)

200 Bush. Improved Seed

Prices—(Bags 50 lbs.) Reg. Seed, \$2.00 in 30 lbs. lots or less. Special prices on quantities. Improved seed, \$2.50 per bag—less in large quantities. Prices f.o.b. Postpaid.

Manvers Green Mountain Potato Centre

Postypool - Ontario