

formed, and the following officers elected: President, Dr. C. C. Miller; Vice-President, George C. Lewis; Secretary, W. Z. Hutchinson; Treasurer, Arthur L. Boyden; Manager, George W. York.

Before adjourning it was resolved to do no general advertising until there

is at least \$5,000 in the hands of the Treasurer; the Manager was instructed to take the necessary steps for securing the incorporation of the League; and the Secretary and Manager were appointed a committee to prepare the necessary literature for use in soliciting membership.

## Some Questions Answered

While the Constitution quite clearly outlines the aims and objects of the League, a few questions will naturally spring to the lips of one who contemplates joining its ranks, hence it may be well to answer in advance as many as possible of them.

Naturally, the first question asked will be: "Why form a new organization, when the constitution of the National allows the use of its funds for such work?" Principally, because the National has not enough money at its command to do the work effectively, and it could not raise enough without a change in its Constitution, as, at present, only one extra assessment of \$1.00 per member can be made each year, while the work of advertising, to be effective, requires thousands of dollars at once.

Perhaps some will ask why the matter was not discussed in advance in the bee-papers, and a public meeting called. Why was the matter kept quiet, and the work done with apparent secrecy? It was done so quickly, simply to save time. When the true situation had fairly dawned upon the three or four who were first discussing the matter, it became equally apparent that only by the most prompt and active work could anything be done that would help the sale of the last year's honey crop before the coming of this year's crop.

Some may wonder why the members of the Executive Board were all chosen so near Chicago. They were thus cho-

sen that they might quickly and cheaply attend Board meetings. Should an important question requiring immediate action come up, telegrams sent every member in the afternoon would enable them to be in Chicago the next morning. If any mistake has been made in the choice of officers, it can be corrected at the next election. As it is, however, it is doubtful if a set of officers can be chosen who would have more completely at heart the success of the undertaking. Besides this, they are all friendly to one another, and will work harmoniously as a unit.

It may be asked why no salaries are paid the officers. If these men are willing to give so freely of their money, they should be equally willing to give their time; besides, if they were paid salaries, many might be inclined to look upon the whole thing as a scheme on the part of the officers to put money into their own pockets. As it is, these men are really putting in their time, money, and energies, expecting no reward except such as will come to them from the improved conditions of bee culture. Only as honey-producers are benefited, will any benefit come to manufacturers, dealers and publishers, yet a heavier burden is placed upon them than upon the actual honey-producer. The contributions of the Board-members alone will reach nearly \$1,000.

Every one will, of course, be interested in knowing what forms of advertising will be adopted. Mainly that of advertising in the daily papers and