

A PROSPEROUS INSTITUTION.

THE SUN LIFE ASSURANCE COMPANY

+ OF CANADA +

Incorporated 1865. Capital, \$500,000.00.

HEAD OFFICE, MONTREAL.

FEATURES OF THE REPORT FOR THE YEAR 1890.

Life Assurances in force, 1st January, 1891,	\$16,759,355.92
Increase over the previous year,	3,421,371.05
New Applications received in 1890,	4,536,005.79
Increase over 1889,	433,295.24
Cash income for year ending 31st December, 1890,	889,078.87
Increase over 1889,	325,938.35
Assets at 31st December, 1890,	2,911,014.19
Increase over 1889,	677,691.47
Reserve for Security of Policy-holders,	2,109,222.68
Increase over 1889,	567,732.71
Surplus over all Liabilities, except Capital,	732,175.69
“ “ “ and Capital Stock,	232,175.69
Increase over 1889,	185,676.32
Death Claims and Matured Endowments fallen in during 1890,	149,132.43
Increase for 1890,	48,991.57

The rapid progress made by the **SUN LIFE** may be seen from the following statement :

Year.	Income.	Assets.	Life Assurance in force.
1876	\$102,822.14	\$205,944.64	\$2,214,093.00
1880	141,402.81	473,632.93	3,881,479.14
1884	278,379.05	837,397.24	6,844,404.04
1888	525,273.58	1,436,816.21	11,931,316.21
1889	503,140.53	1,795,822.72	13,337,983.08
1890	889,078.87	2,473,514.19	16,759,355.92

The new business of the **SUN LIFE** was the largest ever secured in the Company's history, and was equalled by but one other Canadian Life Company. The surplus accumulated during the **FOUR** years of the current quinquennium is double the amount earned during any previous **FIVE** years, and the profits to policy-holders thus cannot fail to be highly satisfactory. The prosperity of the **SUN LIFE** is no doubt largely due to its issuing unconditional policies and paying its claims promptly. Canadians should also remember that by patronizing a home Institution, which invests all its funds in the Dominion, they are benefitting themselves by reducing the rate of interest here, and are helping to build up our own cities rather than those of foreign states.

T. B. MACAULAY, Secretary.

A. S. MACRECOR, Manager London District.

ROBERTSON MACAULAY, President.

HON. A. W. OCILVIE, Vice-President.