

whole country instead of being confined within the limits of a city or a province. Just as the industrial and other exhibits serve the visitors from all parts of the world, the auditorium and committee rooms of the new Hall of Industry afford the home people and those from abroad a convenient meeting place for the consideration and transaction of any business they may have in hand. The Bureau auditorium seats four hundred comfortably and there are others small rooms that are used for meetings that can be accommodated in them and which afford a considerable number of bodies that had no regular meeting place of sufficient size at their disposal, until the Industrial Bureau provided such a place, with accommodations not at all inferior to those furnished by private corporations for such purposes.

Details of business comfort and convenience that are not to be had in private corporation offices are included in the layout of the Hall of Industry assembly rooms. Luncheons are served by the regular staff employed in the building and any number up to the capacity of the auditorium can obtain excellent service of this sort, to make the meeting that is to be held economical of time by using the lunch hour for the purpose. Smokeless flashlight apparatus makes it possible to get a picture of any assembly that desires to have such a souvenir of the event of meeting, and verbatim transcripts of addresses are obtainable by giving a short notice that this is desired. And the whole affair, in detail and in general, is in close touch with the daily press and publicity vehicles all over the world so that any body of men who use the Bureau building for a meeting place may, if they wish, get publicity for the event in the press of almost any part of the world they choose. In these ways, and in many others, the new building of the Industrial Bureau has advantages that are not easily duplicated anywhere and cannot be in any other city of Canada.

But it is not to stop at the point attained thus far, this work of the Industrial Bureau. New functions and new activities are being added from day to day and the Bureau executive has plans for greatly enlarging the field of usefulness of the Hall of Industry and the Bureau organization generally. The plan in general is to make the whole organization thoroughly competent and useful for those who patronize it in any way, either as a subscriber to the funds that are required to carry on this very important enterprise in the field of public service, as a firm or individual who hires space for exhibition purposes, or as a citizen who wishes to avail himself—or herself—of the uses of the Bureau and its building—any or all of them.

As an educational factor, the Hall of Industry is to be highly important. This will result naturally from the instructive character of the exhibits and the natural tendency of these is to be turned to the fullest account by using the building as a study ground for pupils in the city schools. The variety and class of the "Made-In-Winnipeg" goods on show at the Hall of Industry have surprised a good many of the men who thought they knew their Winnipeg well, and the value of these exhibits as a means of teaching the school children of the city, of all ages, what is being done by the manufacturers of their home city, is undoubted and very great. It is proposed