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necessary facilities can now be made available to ensure the rapid movement of any increased supplies which Canada can furnish to the countries in urgent need of meat."

of the heavier over-all demands from the continent for the Pacific War
"In the light of these facts", Mr. King stated, *and* "the Government has decided to take further steps to increase the supplies of meat for the *hungry people of Europe* ~~war-torn~~ countries. The decision has been reached in the full confidence that the Canadian people will take the same view of the facts as the Government has taken"

"The first step", Mr. King declared, "is to establish a comprehensive control of slaughtering in order that supplies of meats may be divided equitably between export and domestic needs, and in order that the Wartime Prices and Trade Board may be in a position to stamp out the Black Market operations in meat which have been *appearing* ~~increasing~~ recently as a result of the drain of supplies to the export market. The Board is, therefore, imposing immediately a control over all commercial slaughtering."

"The second step", Mr. King explained, "is to re-establish consumer rationing on a basis which will result in a reduction of the overall consumption of meat in Canada, and thus make available more supplies for the relief of war-ravaged Europe."

"Previous rationing of meat in Canada", said the Prime Minister, "was not imposed primarily to reduce the overall consumption, because at that time shipping and refrigeration facilities limited the amounts which could be shipped; it aimed rather at providing an equitable distribution throughout Canada. The rationing which is to be imposed shortly is designed to effect a reduction of from 10 to 15% in Canadian consumption of meat. In consequence, the rationing organisation and system which the Prices Board must now develop present much more difficult problems of establishment and administration, and several weeks must elapse before the machinery can be put into operation, and the consumer can begin to use coupons for purchases of meat. Yet the need for increased supplies for Europe is very urgent and immediate",