## THE FEBRUARY PRICES ON HOSIERY

SAVE YOU TIME, WORK PATIENCE AND MONEY



YOU buy stockings in the February Hosiery Sale at prices which make it cheaper to buy new ones than mend old ones if you place even the slightest value on your own time.

You choose from the over-production of the best mills in Europe, and the stockings cost you less than they cost the ladies of France, Germany and England.

There is plenty of choice, the goods are perfect, qualities are standard. When we quote the regular price we mean the Simpson price as regularly understood in this store. If you are used to prices elsewhere the saving will be bigger than our figures express.

## FOR WOMEN

## FOR MISSES

## FOR MEN

CC3 Men's Plain Black Cashmere Socks, British make, double heel and toe, double spliced heel, sole and toe, full-fashioned, elastic rib top, regular 40c, Hosiery Sale Price, pair..... 25c

H. H. FUDGER President J. WOOD, Manager E SIMPSO

TORONTO - CANADA

COMPANY, LIMITED

FEBRUARY 20th