

A WOMAN CAN EARN \$5000.00 A YEAR

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TO DAY

THE BOOK TELLS THE STORY

IT'S ALL IN THE BOOK

A GRADUATE DRESSMAKER IN BUSINESS FOR HERSELF. HER ENTIRE TIME IS TAKEN UP IN DESIGNING, CUTTING AND FITTING, EMPLOYING ASSISTANTS TO DO THE MACHINE WORK.

DIRECTING THE BUILDING OF A MODISH GOWN.

Lessons & Correspondence

AMERICAN COLLEGE OF DRESS-MAKING

GET THE BOOK

YOURS FOR THE ASKING

AT HOME

FREE LEARN DRESSMAKING

BY MAIL

YOUNG LADY GRADUATE MAKING HER OWN DRESSES. SAVES ENOUGH ON ONE SUIT TO BUY ANOTHER AND IS THE BEST DRESSED WOMAN IN HER COMMUNITY.

AN AMERICAN COLLEGE GRADUATE MAKING HER CHILDREN'S DRESSES.

We Will Teach You to Your Own Satisfaction.

MANY women now-a-days are earning \$100 a week—\$5,000 a year by dressmaking. One woman, the head designer in Chicago's largest retail dry goods house, is said to receive \$10,000 a year. Salaries of \$25.00 to \$50.00 a week are common. Graduate dressmakers are wanted right now in many good towns and cities. Never before has there been such a demand for competent designers. We teach you by mail and equip you to command a good income. Or you can start in business for yourself. Become a Graduate Dressmaker. The regular diploma of this College is issued to all who complete this course of lessons. The American System is most thorough and complete in every detail, and yet very simple and easily understood. These lessons will teach you how to Design, Draft, Cut, Fit, Make, Drape and Trim any garment, including children's clothing. This study will not interfere with your regular duties. The College is endorsed by leading high-grade fashion magazines—McCall's, Pictorial Review, Harper's Bazar, Paris Modes, etc., etc.

Make Your Own Clothes.

SAVE MONEY by drafting your own patterns, by doing your own sewing, and enable yourself to dress far better at one-third the usual cost. SAVE TIME and the worry of having to wait on dressmakers in the busy season of each year.

What Are These Lessons Worth?

OUR STUDENTS SAY IN RECENT LETTERS: "I would not exchange the knowledge I have gained for double its cost." "I would not take \$50 for what I have learned." "I have made 25 waists (six silk ones) all perfect fits." "I have just saved the price of my course by making my own silk dress." "I have saved a large dressmaker's bill by doing my own sewing." "The knowledge gained from these lessons is enabling me to help my husband pay for our new home." "I would not sell this system for \$100."

The Children's Dresses.

Every mother wants her children to be well dressed. Many are not able to have the well-dressed child by a capable garment maker, and the ready-made garments are far from satisfactory. Our system thoroughly covers the subject of designing, cutting and fitting children's clothing.

The Author of this Course

Our readers will be interested to learn of the signal success of a western woman who had the initiative to test a new and somewhat unique idea—teaching dressmaking by correspondence. Only a few years ago, Miss Pearl Merwin, now supervisor of the American College of Dressmaking, was modestly but successfully doing such sewing as came to her from her friends, as a natural result of the merits of her work. A college-bred woman herself, she conceived the idea of putting her knowledge and experience into the hands of those less favored, by crystallizing it into a series of lessons which could easily and successfully be taught by mail. She commenced advertising in a small way, until the practicability of the idea was fully demonstrated. Her advertising may now be seen in all of the leading magazines. She has over 20,000 students and graduates throughout the country, and the product of her pen is widely sought. She is a striking example of the new woman—not, however, of the mannish sort—who has "come up out of the ranks" largely by her own efforts, and that by confining her work wholly within the generally conceded province of feminine endeavor.—Clipped from "Human Life" published at Boston, Mass.

Lessons Worth \$100.00

DEAR TEACHER—I am very glad to have just finished my course, and I feel I have accomplished a great deal and I thank you ever and ever so much for your kindness. Since I have been studying this system I have made five whole suits, two white waists, a whole dress and one skirt for the dress, a coat for one customer, one suit of black lawn for another, a black lawn waist for another, a graduating dress and a black brilliantine skirt. I would not sell this system for one hundred dollars. I remain, your grateful pupil, (Miss) ANNA LOMBARD, Superior, Colo.

Has a Good Position

DEAR MISS MERWIN—Your letter received and will answer at once. No, I am not looking for a position as I have a very good one now, but, of course, if I should get a better one I would accept it. Will be glad to receive letters from any of the dressmakers, and I wish to thank you for your kindness. I am glad that I enrolled as a student of your college and am very much pleased with the system. It is all that it represents itself to be. Yours truly, (Miss) HELEN SMITH, Herkimer, N.Y.

Our Book illustrated above will be sent to you Free. At an expense of thousands of dollars this College has published 100,000 of these copyrighted books to advertise the AMERICAN SYSTEM OF DRESSMAKING, and while they last will send you a copy FREE. Write for it to-day. One copy only to each woman. Requests will be filled in the order received.

American College of Dressmaking, 567 Commerce Building, KANSAS CITY, MO., U. S. A.

