

WHOLESALE TRADE--Continued.

and unbleached canton flannels which they have had made especially for themselves.

In carpets and housefurnishings they are showing some special values in single and double-width cretonnes. The carpet stock is full and varied; one would think, to look at the large stock carried, that they were ready for the Spring rush; but they say there is a lot to be added before they are ready for the Spring trade.

The newest thing in the smallwares department is the "Zaza" pulley belt. This is the latest development of the belt craze. It comes in two styles, one in plain satin, at \$6.50, and one in satin with sequin trimming, at \$9.50. They have a new line of jet, and jet and steel pockets, to retail at 50c. Special attention should be paid to their large stock of fancy goods, including albums, photo. frames, kid dolls, glove and handkerchief boxes, blotting pads, scrap books, tea sets, writing desks, work boxes, necktie boxes, blocks, scrap albums, photo. holders, harmonicas, etc.—in fact, everything the Christmas and gift giving season demands. The stock of Berlin and Shetland wools is now complete, and every shade is in stock. Satisfaction in other lines is also assured. A new range of purses has just been received and it includes the finger purse in assorted colors, at \$4.00 a dozen.

In the woollen department, S. Greenshields, Son & Co. are showing a complete range of mantle and costume cloths for ladies, and a fine line of serges, fancy worsteds, and Scotch and Irish tweeds for men's wear.

The dress goods department is too well known to require comment. Here are the newest things, and they are worth seeing; a line of French pointed opera flannels that are very pretty; a range of camel's hair checks in assorted patterns that give promise of being decidedly popular; a handsome array of silk and mohair figures which bid fair to displace creponnes among the tasteful dressers; an assortment of fine cloths dotted with libertine spots of a high quality, presenting a new effect, and, finally, a camel's hair serge in black and navies.

KYLE, CHEESBROUGH & CO.

Attention is drawn to the advertisement of Kyle, Cheesbrough & Co. in this number, particularly to the corset vest represented in the cut. It is the newest thing in this line and will be welcomed by many of the feminine gender as the proper article to wear over a corset when being fitted for a new tailor-made gown this Fall. Also, the young ladies will find it a treasure when cycling, golfing, etc., as they can do without their corsets, the vest giving the required form and still does not curtail the freedom of action of the body. All leading merchants should see these and they will profit thereby. It is not a roughly-made article, but the best one made in this line, being perfectly smooth and of exquisite form.

They are also showing several pretty lines in new neck wear. The new corded ties, belt buckles and sets, also many other novelties, besides a full line in dress goods, hosiery, gloves, underwear, etc.

The travelers are also showing a complete range of silk, sequin, jet, mohair and combination trimmings. This season will be a leader in silk trimmings, as the leading modistes in Europe are using all silk galons very extensively in their latest creations. The Plauen market, from latest advices, reports a very large demand for these silk trimmings, particularly in ivory and black. There is certainly no more beautiful garniture than what is now turned out of Plauen in these silk effects. They are being shown in many beautiful designs and also the

lower grades which come from other parts of the continent from 25c. dozen up to \$10. These need to be seen to be appreciated.

The ten travelers of this firm are now out with laces and embroideries for Spring 1901, showing a range of between 6,000 and 7,000 numbers. Everyone who will favor them with a look through their range will not be disappointed. They will, it is claimed, see many novelties that no other range in Canada can show. The styles now prevalent in Europe and America will certainly demand much lace in their make up—particularly in all-overs. Of this line they are showing a most comprehensive range in silk and cotton effects, and of exceptional value. On this point, they say: "We know that by making a specialty, as we do in this line, that we certainly cannot be surpassed by anyone in Canada, or by any middlemen in the United Kingdom, as we buy in as close markets as anyone in this line, our purchasing power warrants it."

BROPHY, CAINE & CO.

Brophy, Caine & Co., Montreal, have some special men on the road showing laces, embroideries and veilings in all the various makes for December delivery.

They are also showing a special range of Christmas handkerchiefs in motto and in fancy box goods. These lines are confined to this house.

McINTYRE, SON & CO.

The Western Ontario representatives of McIntyre, Son & Co. will be at the Toronto office, 25 Colborne street, during the Exhibition, and will be pleased to see their customers and the trade generally.

The Ottawa district representatives will be at the Ottawa office, Carleton Chambers, Sparks street, during the Ottawa Exhibition. Customers and the trade are invited to call.

The Review's Directory of Agents.

British, American and Foreign firms who are looking for Canadian connections will find in this column the names of leading agents who are eminently fitted to represent them in this country.

R. FLAWS & SON, Manchester Bldg., Melinda St., Toronto.

Dry Goods Commission Agents.

Representing: { WM. SIMPSON, SONS & Co., Philadelphia, Pa., Prints, Linings and Draperies.
CARTWRIGHT & WARNERS, Limited, Loughborough, England, Hosiery and Underwear.
D. SANDEMAN & Co., Leicester, England, Yarns and Warps.

A. ROLAND WILLIAMS Manufacturers' Agent, Room 502 McKinnon Bldg 19 Melinda St., Toronto, Woolens, Silks, Ribbons, Gloves, Fancy and Staple Linens, Felt Hats, Dress Trimmings, Canvas, etc.

CONDENSED OR "WANT" ADVERTISEMENTS.

Advertisements under this heading, 2c. a word each insertion; cash in advance. Letters, figures and abbreviations each count as one word in estimating cost.

WANTED, BY A BELFAST FIRM OF HANDKERCHIEF Manufacturers, an agent to represent them in Canada. Must be well recommended, and have a good connection with the best wholesale houses. Address, stating terms, to "A. B.," care Advertising Department, THE DRY GOODS REVIEW, Toronto. (9)

RESPONSIBLE, EXPERIENCED DRY GOODS MAN, JUST recently having severed his connection with large dry goods house, is open for agencies of firms not now represented in Quebec. Can furnish the best of references as to personal standing. Address replies to "Agency," care THE DRY GOODS REVIEW, Toronto or Montreal. (8)

ADVERTISING IN WESTERN CANADA will be... CAREFULLY, EFFICIENTLY and PROMPTLY attended to, by THE **ROBERTS ADVERTISING AGENCY,** WINNIPEG, CANADA.