

## NEW HOTEL FOR ST. JOHN CITY

# WANAMAKERS, LTD.

### HIGH CLASS HOTEL AND RESTAURANT

#### DIRECTORS

GEORGE D. WANAMAKER,  
President and General Manager.

GEORGE D. WANAMAKER,  
C. H. McLEAN. R. M. RIVE.

RUPERT M. RIVE,  
Secretary-Treasurer.

## IMPERIAL HOTEL



### RESTAURANT

- High class and up-to-date restaurant, with quick lunch and restaurant service.
- Every kind of wholesome food at moderate prices.
- As the restaurant is open night and day meals are served at all hours.
- A convenient place for theatre parties, who will receive special attention.
- A special feature of the restaurant is the business man's meal, served at all hours.

### IMPERIAL HOTEL

- Modern hotel with all requirements for the comfort of guests.
- Central location with easy access to theatres, shopping districts, Rockwood Park and other of the town attractions.
- Healthy, well ventilated premises, with spacious rooms of all sizes.
- Moderate rates, first class cuisine, and excellent attention.
- Meals and night suppers served in guests' rooms if desired.
- The only hotel in the city conducted on the European plan.

The cut shows the Imperial hotel, giving a front view of the building, and views of some of the pretty spots on King Square, which lies before the hotel. On the top right hand corner is the Imperial Theatre, now nearly completed. It will thus be seen that the new hotel is the most favorably situated of any in the city.

## Imperial Hotel and Wanamakers, Limited

To give St. John and possibly other cities in the Maritime Provinces high class restaurant and hotel service is the aim of Wanamaker's Limited, the \$100,000 company which will take over the restaurant business so successfully conducted in this city by George D. Wanamaker. The parties principally interested in the promotion of the new company are Mr. Wanamaker and the firm of Jardine, McLean and Rive of this city.

In addition to the established restaurant and catering business which Mr. Wanamaker has built up and which will be taken over by the new company, they will also take Mr. Wanamaker's latest venture, "The Imperial Hotel," situated in the upper stories of the building in which the restaurant is on the ground floor. This hotel will be conducted on the European plan and will be the only one of its kind in the city.

The building has been completely redecorated and fitted up in the most up-to-date style. Electric lights have been installed throughout and the hotel has been fully equipped with baths and up-to-date toilets. In the Autumn a system of heating will be put in.

The Imperial Hotel will contain 38 rooms, including eleven large double rooms. All are luxuriously furnished with every convenience for the comfort of guests. The front rooms are among the most desirable in the city, as they command a splendid view of King Square, St. John's premier beauty spot. In the addition to the rooms for individual guests The Imperial is provided with two handsomely appointed suites for private families. These provide all the privacy and comfort of a private home with none of the inconveniences or irksome duties of the daily routine of housekeeping.

If the promoters of the venture had examined St. John with a microscope they could not have selected a finer location for a high class European plan hotel than that in which the Imperial is situated. It contains beauty and convenience, overlooking as it does King Square in all its summer beauty, and possessing the added advantage of "nearness to everywhere;" it is in the centre of the shopping district, the theatre district, and with street cars to all parts of the city passing its door. It is also within five minutes walk of the depot and the principal churches of the city.

A feature in connection with any hotel receiving the early attention of prospective guests is the rate it charges for accommodation. In this also the Imperial is to the fore. Considering the convenience and comfort which will be supplied the rates will be moderate indeed.

The restaurant in connection with the hotel is the well known Wanamaker establishment, combining the advantages of a grill room with a quick lunch service. Situated on the ground floor of the hotel building, it will be especially convenient for guests as it has already proven popular with a large clientele. Mr. Wanamaker has improvements in view in connection with this department. All conveniences and accessories in use in the restaurants of the larger cities are to be installed, and with the quick lunch counter will insure prompt service and absolute cleanliness.

Mr. Wanamaker has established an enviable reputation for himself as a caterer and has handled successfully some of the largest functions in his line that have been held here. For 15 years Mr. Wanamaker has carried on the restaurant business in St. John and previously has had experience in every branch of hotel and restaurant work, which has enabled him to make a conspicuous success of the general manager of the company's restaurant and hotel business with his brother, Charles W. Wanamaker, as assistant.

The officers of Wanamaker's Limited are George D. Wanamaker, president and general manager, and Rupert M. Rive, secretary-treasurer.

Among the immediate improvements to be made in the exterior of the premises is the installation of two electric light street lamps of elaborate pattern and in keeping with the high standard to be maintained in the hotel. The sidewalk and approaches will also be paved and the vicinity generally made more artistic.

During the last year or two King Square has continued to grow in importance as one of the principal business sections of the city. The steady development of the business concerns which line the various sides of the Square, the addition of the handsome new theatre, and the beauty of the gardens, which are now showing their many colored blooms, lend an attractiveness to the spot, which is missing from the city.

The establishment of the Imperial as a first class hotel and restaurant is another step towards making this already popular square the most favored spot in the city.

The shares of the new company have all been taken up, the organization arrangements are complete, and the new venture takes its place amongst the necessities demanded by the ever increasing business of St. John.

ANK OF DELIGHT

ite Rock WATER  
Best of mineral waters  
g virtues refresh and invigorate  
Limited, Agents  
CAL

QUALITY

made TOBACCO

Crown Scotch

most popular  
ky in Canada.

FOSTER & CO.  
Agents, St. John.

Beauty Advice

MARTYN.

Original package and dissolve a tea-  
spoonful in a cup of hot water and  
our shampoo is ready. You will find  
anthrox shampoos very beneficial, be-  
cause they remove every trace of dust,  
sand, dandruff, excess oil and leave the scalp  
and hair-roots healthy and vigorous.  
anthrox is beneficial to the finest  
and of hair and to dull, streaky, life-  
less or brittle hair gives a softness  
as well as restores the natural color.

Zoe: Loss of appetite and that bil-  
ious cast to your skin plainly indicate  
derangement of your liver and kid-  
neys. Prepare this excellent and in-  
expensive tonic and take a tablespoonful  
three times a day: Into 1-2 pint of al-  
cohol put 1 ounce karoone (do not use  
whisky) and to this add 1-2 cupful  
sugar, then hot water to make a quart.  
This tonic will quickly correct liver  
and kidney troubles, and as a blood-  
purifier and system-tonic it has no  
equal. It is also greatly beneficial to  
people suffering from lack of vitality,  
and its regular use will give to a  
sallow, pimply skin a rich color,  
healthy and delightful clearness.

Dorothy: It is a pleasure to know  
that you are so well pleased with Gelin-  
olin as a hair-tonic. I have great faith  
in a spumax lotion, because it is far  
superior to powder, and will surely  
overcome the shiny, "muddy" condition  
of your skin. Just get 4 ounces spumax  
from your druggist and dissolve it  
in 1-2 pint witch hazel or hot water  
and 2 teaspoonfuls glycerine. When  
the spumax lotion is on it cannot be  
detected, and it lends an exquisite  
rosy-tint and youthful charm to any  
complexion. Once you try this lotion  
you will much prefer it to any powder  
you ever used. It is especially nice  
for tan and freckles.

Cora H.: To remove wrinkles, I use  
this purely vegetable product which I  
make at home. It is unlike creams  
containing animal fat as it does not  
clog hair nor make the flesh loose.  
Just dissolve an ounce of salicylic  
acid in 1-2 pint cold water and add 2 tea-  
spoonfuls of glycerine. Stir and let  
stand for one day. To remove wrinkles  
apply a thick coat of this cream-  
lotion and leave on over night. This  
protects the skin and allows all the  
blood action to be used in construct-  
ing new texture. In the morning wash  
it out of the pores and massage thor-  
oughly with more of the cream. It  
makes the skin soft and velvety,  
while it is unequalled in reducing large  
pores.

Image

P. Q.

ing Funds

ain will leave Moncton  
on will board.

or Adults

for Children

at. We have an agent  
all the information you

Organizer