

We Will Pay \$50 in Cash for the Best Answer to Three Questions

You can help us determine just which part of our plan is the part on which we should concentrate. You can do it and at the same time earn one of our cash prizes.

Which point of superiority do the purchasing public seek above all others when they buy the goods we are offering?

To the person who most clearly expresses the leading reason why everybody in St. John should make their purchases at the Asepto Store we will pay \$15.00 in cash. For the next best reply \$10.00. For the next best \$5.00, and for the next twenty, each a bright new one dollar bill.

Meantime an examination of our store, a small purchase, a talk with our clerks, a look over our lines and a general sizing up of our whole business will be of service to you in earning one of the prizes.

The Facts in Brief

For years we have been offering premiums on goods of our own manufacture.

For the past few years we have given the premium plan our special attention, the outcome of which is the Asepto Store, Corner Mill and Union streets.

It has been our constant aim to give a better premium than offered by any other concern.

You do not have to take an article of our selection for your coupons.

Every article in our store is for sale and the price is marked in plain figures.

Also every article is a premium and is given you at the same price for coupons as if you paid cash.

The plan that we follow is the only one of its kind in Canada, and even competitors are compelled to remark that we have the finest line of premiums ever brought together under one roof.

Our Stock Includes

- BOOTS AND SHOES
CROCKERY
CUT GLASS
WATER BAGS
BROOCHES
PENDANTS
HAT PINS
MAGIC LANTERNS
INK STANDS
SMOKERS' SETS
DOLLS
TOYS
UMBRELLAS
CARVING SETS
SILVERWARE
WORK BASKETS
SLIPPERS
CLOCKS
STATUARY
CHRISTMAS TREE ORNAMENTS
TEA SETS
DINNER SETS
LIMOGES CHINA
(Cake and Painted)
SCISSORS
BON-BON DISHES
PEARL HANDLE
PICKLE FORKS and BUTTER KNIVES
CAKE BASKETS
CAKE PLATES
CHINA SUGARS and CREAMS
PAPETRIES
BOOKS of All Kinds
COMPANION SETS
LEATHER GOODS
BOYS' and MEN'S CLOTHING
SUITS and OVERCOATS
WRITING CASES

The Asepto Plan

The Asepto plan of doing business is the only plan of its kind in Canada. It works itself out in this way: If you spend five cents you get a check worth one cent; if you spend twenty-five cents you get one worth five cents; if you spend \$1.00 you get one worth twenty cents; if you purchase amounts to \$5.00 you get one worth \$1.00, and so on.

These goods we sell to you at the same price you would pay for them at any other store in the city. Instead of giving you a small cash discount, we give you a check worth twenty cents for every dollar you spend. We make profit on the goods you purchase and pay cash for, while the goods you purchase afterwards with our checks are given you at the wholesale prices. To get you to make the first purchase costs us something while the second purchase with our checks you are bound to make from us. There is no selling expense attached to the latter.

These Are the Three Questions That You Are Requested to Answer

FIRST—What in your judgment is the feature in the Asepto plan that has made our store do a volume of business in less than six months that other stores have not been able to get in years?

SECOND—What was the most important feature that first induced you to buy at the Asepto store?

THIRD—Which of these four vital points—Asepto Quality, Asepto Service, Asepto Store Location, or Asepto Premiums—would you advertise with the conviction that when people know that fact they would go to our store and take advantage of our whole plan?

Answers to this advertisement must not exceed five hundred words.

The best replies will be used for advertising purposes, but the names of writers will not be published unless requested.

A box will be placed in our store on Wednesday morning, January 3rd, 1912, at eight o'clock, where replies may be deposited at any time until the close of the competition. If you live outside of the city limits, you will be allowed to send your reply by mail. No employee or person in any way connected with our business will be allowed to compete.

All letters should be addressed to Dept. 99; ASEPTO LIMITED, Cor. Mill and Union Streets, St. John, N.B.

REAL FREEDOM FOR THE SALOON SCREEN QUESTION

Pastor of Queen Square Church Gives His Side of Interesting Controversy in Logical and Well Thought Out Sermon—Sees Some Good in Saloon Screens.

Rev. Wilfred Gaetz preached an interesting sermon on the large congregation in the Queen Square Methodist church last evening. His topic was the law calling for the removal of screens, blinds and other devices from the windows of bars, saloons and other places where liquor is sold.

Last Tuesday Mr. Gaetz gave an address at a meeting of the W. C. T. U. on the subject and stated that he had seen children looking into the saloons where men were lined up drinking and he had wondered if this full view might make them more or less tolerant of the liquor traffic when they grew up.

In his sermon last night Rev. Mr. Gaetz went into the question fully and gave his views on the question that has been given so much publicity of late.

"I am a temperance man and a prohibitionist. As such I cannot endorse a license system. I do not believe in throwing the sanction of law around a thing that is an evil in no sense necessary to society. The traffic in intoxicants is without doubt the greatest plague spot on so-called Christian civilization. To legalize it is a sin and just as our civilization has been built on the traffic either in its lawless or legalized form will be abolished.

"In the city of St. John you have a license system and I confess that I believe in the principle of license. The most respectable liquor business I have ever come in contact with. There are the fewest objectionable features visible and I can understand how people who believe in the principle of license would have very much to make them comfortable in the view they hold in the highly respectable manner in which the traffic is carried on under the present system.

"Within recent years amendments have been secured which call for the removal of all screens and blinds from the windows of bars and saloons and to afford an unobstructed view of all from the street. Last Tuesday I was asked to give an address before the W. C. T. U. on the subject.

"How can the Church protect youth from intemperance and its impurities? Dealing with the question of intemperance, I made a statement like this: 'While very much can be said in favor of the removal of blinds and screens from barroom windows, when I look down a street and see children and boys looking into a bar where 10 or a dozen men are lined up before the counter drinking, the question has often come to my mind whether the effect was not pernicious and less tolerant of the liquor traffic when they grew up.'

"This was reported and criticized by some who have tried to make the public exposure of the barroom do us any good in it, in the best way to advance the temperance cause.

Three Arguments. "There are three main arguments advanced in favor of the widely exposed bar: 1—It makes it more difficult to sell to interdicts, Indians and minors. 2—It prevents gambling and other evils that are usually carried on in closed bars and saloons. 3—The young are less likely to patronize drinking places when they are seen from the street.

"The unobstructed bar educates the young in strong temperance sentiments by disgusting them with the evils they see exposed. Let us try in a cool and impartial way to consider these arguments.

"We will consider the first. The widely open bar educates the young by disgusting them. This is not sound philosophically. It is not true to the instincts of imitation in human nature. It is at variance with our experience in connection with the abnormalities of life generally. It is unphilosophical. Does the constant sight of the vulgar in art develop our artistic sense and make us more keen in our appreciation of the beautiful? Does listening to the music of vulgar tunes educate us to appreciate musical harmonies and the works of the masters? Do we educate our children in good English and train them to fine literary expression by making them listen to the 'dirt' and crudities of vulgar speech? To ask these questions is to answer them. We must familiarize ourselves with the best specimens of art if we are to grow in our artistic life. We must hold ourselves to the best music if we are to develop a capacity for musical classics. We must use the best English before our children and place in their hands books marked by fine literature if they are to grow up with a pure and graceful speech. Vice is being portrayed today in realistic literature and on the stage and when a criticism is offered, authors and stage men argue that they are the hideousness and repulsiveness of vice. It is a false and unphilosophical method. But some of our temperance friends who advocate the rising generation in temperance principles have fallen into the same sophistry. Virtue is not inculcated nor protected by an exhibition of vice.

Why Not True of All? "If the sight of one vice educates children against it and disgusts them with it, why is this not true of other vices? We do not educate our children against the evils of prostitution by taking them to the places where the sirens of vice move about in voluptuous attire, painted faces and jeweled necks and with all the arts of degraded womanhood.

"About a year ago a prize fight was reproduced with moving picture films in Queen's Rink. A certain gentleman of this city who advocates the public exposure of vice as the best educator of morals in the young was the prime mover in taking legal action against the promoters of the exhibition on the ground that it was most demoralizing in its effect upon young boys. 'Why not argue let prize fights be conducted in the public eye in order to educate the young against the evils of prize

fighting. And if you cannot get the real Johnson and Jeffries to honor St. John, exhibit them in moving pictures as the next best.

"Some would say there is a difference between exhibiting a vice by law and holding it up for approval and commendation, and exposing a thing with the design of condemning it. But suppose on Monday evening one man puts on a prize fight film to hold fighting up for approval and commendation, and the next evening another man shows the same pictures to the same audience for the purpose of disgusting people with fighting will the different design in the minds of the two men make any difference in the effect the show has upon the audience?

"Two men may exhibit and expose a little animal known in our country as the skunk—one to show its soft beauty and fur and to mark it, the other to disgust the public with the objectionable features of the creature. Does the different design in the exhibitors make any difference in the effect of the show upon the audience? No! It is thus with the barroom. The design in the minds of the men who promote the 'no-screen' amendment does not decide the effect of the show upon the minds of children and growing boys.

Like a Soda Counter. "But admitting for argument's sake that this method is sound and that by a public exposure of the evils of the drink children and growing boys are educated against intemperance, and are filled with disgust for it, is it not true that the no screen law is defeating this very desirable end?

"What is seen now in the widely opened bar is not the thing that is calculated to create disgust. The disgusting features have been eliminated. I have been looking in bar room windows ever since I came to St. John and I confess in the sight of men lined up before a counter chatting pleasantly, showing cheer and good fellowship and sipping their glasses together I see nothing particularly disgusting. From the street such a sight is not any more disgusting than the sight of a similar crowd lined up before the drug store counter drinking soda water. I see no rowdiness, no quarrelling, no drunks as a rule. The removal of screens and blinds under the sanction of law, made respectable in outward appearance, forced to conduct itself in the public eye in just as decent and orderly a manner as the most respectable business conducted in that way, and if a sight of the evils of drink is necessary to educate and disgust them the removal of screens has removed the very agency for their temperance education. To see the real evils of the liquor traffic they need to look elsewhere than in the saloon. The man rolling the cigarette, the police constable, the unfortunate victim who has lost his manhood and is now a charge on charity, the drunkard's home and the children of drunken parents who suffer. These things are all to be seen in the real evils of drink, but few if any of them are seen in the unobstructed barroom of St. John.

"But I give another reason why I cannot believe in this method of education. It is at variance with the instinct of imitation in human nature. We are born actors. We copy the peculiarities of another's gait and the idiosyncrasies of their manner. We are born actors. We copy the peculiarities of another's gait and the idiosyncrasies of their manner. We are born actors. We copy the peculiarities of another's gait and the idiosyncrasies of their manner.

"When I see men drinking at the bar and having what seems to be the good time, they will surely grow up tolerant of the drinking habit and likely to indulge in it unless careful work is done in the way of counter education.

"Again this method is at variance with our experience in connection with the abnormalities of life generally. The constant sight of anything abnormal is sure to modify our feelings in regard to it. We grow accustomed to things and practices and when a stranger comes to our city and remarks upon the strange custom or practice among us we are surprised. Why should the constant sight of the open and decently conducted saloon affect us otherwise particularly during the impressionable period of youth?

"So far I have dealt with one argument only, used by the friends of the unobstructed bar. The others I shall have to treat less fully.

The Interdict Question. "It makes it more difficult to sell to interdicts, Indians and minors. It is true. But it does not make it impossible to sell to these. I venture to say there is not an interdict in the city of St. John who will not manage to get liquor when he wants it, and I question if ever an Indian came to this city and went home dry if he desired to go in another condition. If there is an occasional minor so twisted in his nature as to seek intoxicants he too will find someone ready to aid him in securing what he wants. But suppose it really prevented the interdict and the Indian and the minor from getting liquor would that advantage outweigh the effect of the wide-open saloon in securing what the rising generation? Grow the young are being educated to feel toward this traffic will decide what will be done with it twenty years hence. The interdict is practically a hopeless case, the drunkard has a soul but he has no influence and no voice and is rapidly becoming extinct, and the occasional minor who is so warped in his nature as to seek intoxicants could be cared for in our industrial homes. Personally I would much rather in the interests of my country let the interdict and Indian and occasional minor go and protect the children and boys who by influences and vices are to mould the future and decide the fate of every reform twenty years hence.

The other argument that the removal of screens prevents the boy from entering may be true in some instances and for a certain time. But if a boy has the tendency to drink as a rule it will not be very long before he will be bold enough to ignore public opinion and enter, especially when he sees that he will have respectable citizens by his side. But it has been my experience that a boy is much more reluctant to enter a screened bar than an open one. Many a boy lacks the temerity to enter a bar with shutters drawn. He does not know who is inside, what is going on and what trouble he may get into, and he fears to enter. On the other hand when he sees everything and observes a number of good natured men joking and drinking together at the counter, some of whom are possibly his friends, he is much more apt to enter than he would be if the bar were screened and dark.

Other Arguments. In regard to its preventing gambling if the proprietor thinks that facilities for gambling and other vices will increase his business, he can easily provide a room in the rear or on the side for the purpose.

The argument that it must be best for the temperance cause to have the screens removed because the liquor men oppose it, is not unassailable. They consider their patrons, and of course those who patronize the saloon would prefer closed windows. The liquor men think of the present advantage and work on the principle that a bird in the hand is worth two in the bush. They seize the advantage of the moment and trust the resources of the business to demoralize the growing boys to a degree sufficient to insure its continuance in years to come. The presence of the screens doubtless gives the saloon men a freer hand. But it is the one case where the thing that is better for them in the present is better for us in the long run. And it is a case where we should not be penny wise and pound foolish.

Police Reports. A lady's belt and a pocket book containing a small sum of money, were found on Charlotte street Saturday and can be had on the owner's application at the central police station.

Grand Sailors' Concert. A grand concert in aid of the Seamen's Mission will be held in the Institute on Tuesday evening at eight o'clock. The famous Peverly troupe from the Empire of Ireland will give a delightful programme, and the Empress male voice choir of twenty voices will sing several pieces. The last concert given by the troupe at the Opera House was a great success and greatly enjoyed by a large audience. Come again and assist the Seamen's Mission.

Claims He Was Robbed. Among the arrivals in the city Saturday night was a young man who had been in Nova Scotia, but who for the past two years and nine months has been doing time in the Dorchester Penitentiary, having been sent there for a three years' term on account of making a break and stealing in Yarmouth. For good conduct his term was lessened by three months and he is now on his way back to Nova Scotia. Yesterday he was at the police station to report and last evening he said he had been robbed in the street. He had left a parcel containing two under shirts and one top shirt on one of the benches and told the fellows there not to touch the parcel while it was in a rear room. When he came back he found that his shirts had been stolen from him. He put in tonight in the Central Police Station and will leave on the Steamer Yarmouth this morning. The story of his being robbed in the S. S. Shelter is highly believed by the police.

Greatest Invention of Age For Hoarseness Weak Throat

Nothing So Far Discovered is so Beneficial to Public Speakers, Ministers, Singers and Teachers, as CATARRHOLINE.

Because of its strengthening influence upon the vocal cords, Catarrholine cannot be too highly recommended as a wonderful voice improver. It almost instantly removes huskiness or hoarseness, insuring clearness and brilliancy of tone. Catarrholine keeps the mucous surfaces in perfect condition, and its regular use absolutely prevents colds and throat irritation, thereby insuring the singer's greatest source of anxiety—uniformity of voice. The most eminent speakers and prima donnas are seldom without Catarrholine and credit in no small degree to its uniform strength and brilliancy done to its influence.

Singer Recommends Catarrholine. "For many years I have been a sufferer from that terrible disease known as CATARRHOLINE. I can readily understand that Catarrholine would be a serious hindrance to my professional skill.

"One year ago I read the 'Progress of a Convalescing Artist' from a man who had been cured of this disease through using Catarrholine. Believing in the merit of Catarrholine, I tried it.

"Catarrholine cured me and has been the means of my success. 'You are at liberty to use my name if it will help relieve the sufferer, and I will always remain, 'Bob Hixley, New York, N. Y.' Mr. Hixley is one of the best known singers and entertainers in the Maritime Provinces. Every one knows him, and his testimonial for Catarrholine is the best sort of evidence of what a great benefit Catarrholine is to those suffering with throat troubles or catarrh.

Complete outfit, consisting of a beautifully polished, rubber inhaler, and sufficient liquid recharging to last two months, for one dollar. Sold by all druggists or sent safely to your address by mail if price is forwarded to the Catarrholine Co., Buffalo, N. Y., or Kingston, Ont.

Sausages JOHN HOPKINS Hams

Pork Packers Bacon Orders Filled Prompt

Mince Meat and Lard St. John, N. B. Established 1867.

NEW STORE 90 Wall St.

CAKE, PASTRY, BREAD Fresh Daily ROBINSON'S Phone 1161

A.C. SMITH & CO. WHOLESALE

Hay, Oats AND Millfeeds

Choice White Middlings and Manitoba Oats Now on Hand

Telephones West 7-11 and West 81 West St. John, N. B.

For the Christmas Table

We have selected a large assorted stock of ONTARIO and NOVA SCOTIA BEEF; also TURKEYS, GEESE DUCKS, CHICKENS, and a full line of VEGETABLES.

Our Christmas supply of O. N. B. Brand of Hams and Bacon is complete and we shall be pleased to have you inspect our display.

O'NEIL BROTHERS City Market

CLEMENTS CO. Ltd. Local Wholesalers and Exporters

Potatoes, Hay, Farm Produce.

Telephones:—West 185 West 183 Main 429 Main 1702-11 Special night:—Main 2107.

Onions Onions

One carload AMERICAN ONIONS, 75 pound bags; Two carloads American ONIONS, 100 pound bags. Special prices while unloading.

A. L. GOODWIN, MARKET BUILDING.

SWEET CIDER

On Draught at J. ALLAN TURNER'S Phone 1049. 12 Charlotte St.

MURPHY BROS., 15 City Market

TURKEYS, CHICKENS, GEESE, WESTERN BEEF, HAMS and BACON Everything Best Quality.

TRAPPERS send us your FURS

and we will pay you the Highest Price

REVELLON FRERES LIMITED 134-136 McGill Street MONTREAL, P.Q.

We will send free to every trapper who sends us furs, our book 'The Trapper's Loyal Companion'.



ST. JOHN BUSINESS MEN

Are accustomed to the good things of life and are hard to satisfy. That's why

WHYTE & MACKAY'S is always on hand at leading St. John clubs, hotels and bars.

IT SATISFIES

Ask your dealer for Whyte & Mackay's

OPERA HOUSE

Under the patronage of the Mayor and Common Council.

THE LOYALIST DRAMATIC CLUB WILL PRESENT

The Servant in the House

ON Thursday and Friday, JANUARY 11th and 12th.

Reserved Seats, 35 and 50 cents. Box Office Opens Today.

It is the intention of the club to enter with this play for the Dominion Dramatic Trophy Competition which will be held at Ottawa in April.

OXO Cubes are the marvels of modern science

4 Cubes 15c. 16 Cubes 25c.

the most wonderful discovery ever made in concentrated beef foods.

TIGER TEA IS PURE

DIED. BARNES—Suddenly at Boston, Jan. 6, Victor W. Barnes, formerly of Hampton, N. B., aged 48.

Funeral from the residence of his sister, Mrs. G. M. Wilson, Hampton, next Tuesday Interment at Fernhill.

D. BOYANER Optician and Optometrist 38 Dock St. Optics Exclusively

Something Just As Good. Peddler—Can I sell you a watchdog, mister? Pedestrian—Don't need one, my friend. I've the wolf at my door.

Affinities. "That gossipy Mrs. Gaddy has such a mean, sneaking little dog for a pet." "I suppose she took it out of sympathy." "How do you mean?" "Why, isn't the dog a backbiter too?"

"NICKEL" HAS FIRST OF THE GREAT DURBAR PICTURES

KING GEORGE AND QUEEN MARY ARRIVE AT BOMBAY AND MAKE STATE ENTRY INTO THE HISTORIC CITY OF DELHI.

OTHER FINE PICTURES OF WORLD INTEREST. London—Crowds gather to see champion Jack Johnston. Paris—Great Bicycle championships on Saucer-shape Track. Italy—Loyalty outburst when troops depart for Tripoli. United States—Life Saving in a Burning Coal Mine. Germany—Crack Regiment Honors Departed Empire.

"Saving the Special" VITAGRAPH RAILWAY MELO-DRAMA.

MARGARET PEARSON. EUGENE GAZETTE.

WED. 10th THE CROWNING CEREMONIES of their British Majesties at the Gorgeous Durbar.

Sufferers from Rheumatism

Lame Back, Swellings, Sprains, Lameness—there is quick relief for you in JOHNSON'S ANODYNE LINIMENT

Thousands of thousands have been able to testify to its curative powers in the last 100 years. Great remedy taken internally for Diarrhoea, Coughs, Colic, etc.

50 and 100 Bottles. Sold Everywhere. E. B. JOHNSON & CO., Toronto, Canada.

Shiloh's Cure

quickly stops coughs, cures colds, breaks the throat and lungs. Price 25 cents.