SHOP TODAY
At The Huge New ASEPTO Salesrooms

YOUR DOLLARS BUY MORE HERE

No matter what you intend buying, see first if it is on the list printed below. If it is, come here and save fully one-fifth of what you must pay for it anywhere. Same quality—the best money can buy---and a substantial saving in cost to you.

No, this is no bargain sale. It is simply our way of advertising ASEPTO Products. You will see, when you have examined our immense stock of strictly new goods of all kinds, that our prices are the same as any good store in town asks. But---

We hand you back twenty cents out of every dollar you spend with us. See the goods. Study the prices. Compare both with any store in the city. And THEN---

Realize that when you have bought $25 worth of goods from us---any goods in our immense stock ---you may freely choose FIVE DOLLARS WORTH FOR NOTHING. That is the premium part of the ASEPTO plan.

Understand clearly, please:---**You pay us the same as you'd pay anywhere for the same first-class quality. But elsewhere, you get nothing back after you have spent $25. Here you get $5 worth FREE---Whether you spend the $25 in an hour or in a year.**

Thus, put it in the plainest brief way, you get a dollar's worth here for every eighty cents you spend. And you get more:---

Your money back, or a fair exchange, if anything you buy from us is not all right in every way.

The only condition is that you must buy at least a dollar's worth of ASEPTO Products in the $25 you spend here.

Come in and look over this big new idea in merchandising. You'll be interested---and very welcome, whether you buy or merely look around. Come in early.

FROM FACTORY TO FAMILY---SAVES YOU 20 PER CENT.

All the goods named below are bought by us direct from the manufacturers and retailed to you with only one small profit added---and WE HAND YOU BACK THAT PROFIT BY OUR PREMIUM PLAN.

Furniture,	Crown Derby Ware,	Cutlery,	Leather Goods,	Toys and Games,	Drugs and Medicines.
Brass & Enamel Beds	Glassware,	Lamps,	Trunks & Bags,	Umbrellas,	Fruit and Sirups,
Ready-to-Wear Clothing	Cut Glass,	Clocks and Watches,	Sporting Goods,	Spices,	Soaps,
Boots & Shoes,	Silverware,	Jewelry,	Toilet Articles,	Extracts,	Shoe Polishes.

Every Item Up-to-date--first quality only--and priced as low as any store can sell it for. And you get $1 back for every $5 you spend here. Come in and look around. Open at 8 o'clock this morning

Bring in 25 Asepto Soap Wrappers or Powder Trademarks (or mail them so they reach us Saturday, July 8) and get FREE any dollar article in the place (or a dollar allowance on any purchase). THIS OFFER IS GOOD FOR OPENING DAY ONLY—July 8.

Five dollars worth of any goods free! Buy $25 worth of any goods we sell (see the list in this ad) and include in that sum a dollar's worth of ASEPTO Products—and then choose FIVE DOLLARS WORTH of anything in the warehouse free. This makes your dollar worth a dollar-twenty. Truly Premiums Furnish The Home.

All good grocers sell ASEPTO Products. The wrappers and coupons secure valuable premiums at our warerooms—whether you buy anything there or not. We pay freight to out of town points.

Your Money Back If You Can Justly Complain.

ASEPTO LIMITED

RIGHT IN THE HEART OF THE CITY.
CORNER OF MILL AND UNION STREETS.

Come in Today --- You Will be Welcome Whether you buy or not

Sunday School Lesson

THE WORLD'S GREATEST HERO.

The S. S. Lesson by Evangeline.

July 9. Isa. 52: 13-53: 12.

In our lesson today we see how God honored Isaiah with a foreview of The World's Greatest Hero seven hundred years before the vision materialize.

Like a mountain peak His coming towers above every other event in Old Testament prediction, just as His coming again is the highest summit of New Testament prediction, and which is so transcendently great as to seem constantly near.

The closing verses of chapter 52, form the key to chapter 53: for they open it up in such a way as to reveal characteristics which place the Son of God way in advance of the greatest hero ever known.

"Behold," (says God to Isaiah in speaking of His Son who would come into the world incognito as a servant) "My servant shall deal wisely." His good judgment would place him in the very front rank.

What infinite wisdom did He show in the solution of the problem of humanity in not

Mending Broken Earthenware.

but in recreating it. The whole chapter is a commentary on the text "My servant shall deal wisely." "He shall be exalted and lifted up." "His visage was so marred more than any man." Indomitable pluck would be another characteristic which would place Him in the front rank of heroes. He would not exalt Himself, nothwithstanding which, "God hath highly exalted Him and given Him a name above every name that at the name of Jesus every knee should bow of things in heaven, and things in earth, and things under the earth, and that every tongue should confess that Jesus Christ is Lord."

He would lay aside all prestige. He would step down and out of His position. His coming would be most unpromising "as a tender plant and as a root out of a dry ground." Disguised as a servant there would be little outwardly that was attractive. He would have "no form nor comeliness and when we would see Him there would be no beauty that we should desire Him."

When the light of God-like purity would throw into contrast the shadiness of human nature, when fresh, living unconventionality would stand face to face with cold, dead formalism, as it did in the temple, estrangement was inevitable. It was no mere chance that "He was despised and rejected of men, a man of sorrows and acquainted with grief." He knew it would be so long before Isaiah's time, and knowing it all. He was willing to brave it. Had it not been that His life and death were an everlasting protest against sin, the World's Greatest Hero would have been

The World's Most Popular Hero.

Nothing commands applause like heroism. Let a man carry the colors of his country to the heights, midst shot and shell, and the nation will confer upon him the V. C. and an annuity for life.

Let a man rescue another from death and the Humane Society commemorates the event with a medal and a public demonstration of admiration.

Jesus is still unpopular for "men love darkness rather than light because their deeds are evil."

The supreme act of heroism would be the offering of His own life as a sacrifice for the sins of the world, not to appease an angry God, but to meet the claims of justice.

It is natural as well as a spiritual law that "the soul that sinneth shall die." Death claimed all for all had sinned. To stand face to face with the king of terrors and know no way of escape was terrible in the extreme. Infinite tenderness ad pity impelled Him to bear the stroke of justice which He did in the manner described in this wonderful chapter. When this vital truth is really taken in, and the soul lays holds of it, the result is the new birth—regeneration—conversion or salvation and it becomes a joy to testify:

"Surely He has borne (my) griefs and carried my sorrows. He was wounded for (my) transgressions and bruised for (my) iniquities. My chastisements was upon Him and by His stripes (I am) healed. (Like a sheep I had) gone astray. I had turned upon Him (my) iniquity." How little are we stirred by it.

"By this knowledge shall my righteous servants justify many," or clear them of the sentence of death passed upon them.

Eleven times in the twelve short verses of the chapter is it stated that He suffered as an atoning sacrifice.

Magnificent Heroism.

that could so humble itself as to spend long years under a cloud of misunderstanding and misrepresentation until at length it went out in impenetrable gloom all for the sake of others!

Was ever a braver, nobler or manlier man?

His final triumph however, is that which shall lead men to acknowledge His right to be regarded as The World's Greatest Hero. Reverting to the key to the chapter what do we read?

"So shall He startle (the rendering given by students) many nations. Kings shall shut their mouths at Him; for that which had not been told them shall they see and that which they had not heard shall they understand."

The Startling Time

is rapidly approaching when "the Lord Himself shall descend with a shout and the dead in Christ shall rise first, then we which are alive will be caught up to meet the Lord in the air." "when the son of man shall come in his glory and all the holy angels with Him then shall He sit upon the throne of His glory and before Him shall be gathered all nations." Then shall "kings shut their mouths." Then shall God's ancient people endorse the testimony of the Christian church. "Surely He hath borne our griefs and carried our sorrows." Then "they shall look upon Him whom they have pierced and they shall mourn for Him as one mourneth for His only Son."

"Many will be astounded at Thee." As Thomas was when putting his finger in the nail prints of the risen Saviour he exclaimed, "My Lord and My God." As Pilate was at finding no fault in Him. As the centurion was "when he saw what was done and glorified God, saying, 'Truly this man was the Son of God.'" As many have been ever since, down to the present day, when

Even When His Enemies Are Astonished.

Hear their testimonies:

Lord Byron—"If ever man was God and God was man, Jesus Christ was both."

James Anthony Froude—"The most perfect Being who ever trod the soil of this planet was called The Man of Sorrows."

Napoleon Bonaparte—"I know men, and I tell you Jesus Christ was not a man. Alexander, Caecar, Charlemagne and myself founded empires, but upon what did the creation of our genius depend? Upon force. Jesus Christ alone founded His empire upon love and at this hour millions of men would die for Him. Men wonder at the conquests of Alexander, but here is a man who draws men to Himself for their highest good, who incorporates unto Himself, not a nation, but a whole human race."

Ralph Waldo Emerson—"Jesus is the most perfect of all men that have yet appeared."

Thomas Carlyle—"Jesus is our divinest symbol. Higher has the human thought not yet reached."

Jean Paul Richter—"He was the holiest among the mighty and the mightiest among the holy, who lifted with his pierced hand empires off their hinges and still governs kingdoms."

Rousseau—"Can it be possible that the Sacred Personage, whose history the Scriptures contain, should be a mere man? Where is the man who could so live and so die without weakness and without ostentation? When Plato describes his imaginary righteous man loaded with all the punishments of guilt, yet meriting the highest reward of virtue, he exactly describes the character of Jesus Christ. What an infinite disproportion between the Son of Sophroniscus and the Son of Mary. Socrates lived and died like a philosopher. Jesus lived and died like a God."

Pacault—"To what height does the character of Jesus tower above the most exalted types of antiquity! What human being ever presented a more manly opposition to evil? Has any one ever appeared who could make himself heard with such kingly authority?"

Ernest Renan—"He is the incomparable man to whom universal conscience has decreed the title of Son of God and that with justice. The highest consciousness of God which ever existed in the breast of humanity was that of Jesus. Thou shalt become the corner stone of humanity so entirely that to tear thy name from this world would be to rend it to its foundations."

Whatever may be the surprises of the future Jesus will never be surpassed. His suffering will melt the noblest hearts and all ages will proclaim that among the sons of men there was none born greater than Jesus.

Astonishing tributes from some of the earth's brainiest and

Astonished Men.

Greater will be the astonishment when He comes to vanquish every foe and to establish universal peace.

Does the reader like the men whose testimonies have been quoted, respect forces in proportion to their effects?

Here is a lifting force exercised by Jesus Christ whose effects on the human race and conscience have been infinite.

Here is One whose effects challenge the man of unbelief and whose manifestation in history and in the present defy contradiction.

Can you not see that even on your own platform, indifference to Jesus Christ discredits your intelligence and carries your doom?

Get right with God by standing solidly upon the only basis of salvation—faith in the vicarious atonement of The World's Greatest Hero.

SOME FUTURE CANADIAN CITIZENS.

A BUNCH OF TYPICAL CANADIAN BOYS WHO WILL MAKE MIGHTY GOOD CITIZENS IF THESE FACES INDICATE ANYTHING.

FOR THE KIDNEYS

Here is a guaranteed treatment—Money back if it fails.

We are offering to every sufferer from any kind of a chronic kidney disease a treatment that usually produces prompt, beneficial effects and which is so certain in its action as to lead us to guarantee satisfactory results or we will refund your money.

Rexall Kidney Pills contain those ingredients that have been widely used in the treatment of kidney disease by the very best practicing physicians and are intended for the treatment of kidney ailments of a more or less chronic nature.

Sixty Pills in a box; price 50 cents. Sold only at our store—The Rexall Store. Wasson's 100 King Street.

IN THE COURTS

Thomas Nash was arrested by Officer C. H. Marshall, on Thursday evening on a warrant, sworn out by Mrs. Isabella Braman, who alleges that the prisoner attempted to criminally assault her while in her house on Brussels street on Thursday. A secret session was held in the police court yesterday morning, when the complainant testified as to the nature of the assault after which the prisoner was remanded. He pleaded not guilty.

In the case of William F. Murray, charged with stealing two pairs of boots from J. V. Russell, Main street, the evidence of M. J. Isaacs, a clerk in Russell's store, Joseph Gilbert, M. T. Coholan and Detective Killen was taken. The testimony was to the effect that the defendant procured the shoes, worth $10, on approval, on Monday and pawned them for $4 immediately afterwards to purchase liquor. In remanding the prisoner for sentence, Judge Ritchie remarked that the practice he followed was to adhere to the old English rule of law, that drunkenness, instead of being an excuse, simply aggravates the crime. K. J. MacRae appeared for the prisoner.

The case of Robt. W. Carson, charged by Thomas Martin with driving over the crossing at the corner of Main and Simonds street, without blowing the horn, striking Martin with the auto, and also using abusive language to him, was adjourned until Saturday. R. J. MacRae appeared for the defendant, who said he did sound the horn, being corroborated by Ernest Williams.

Joseph McIntyre, Harry McIntyre, Chas. Donaldson, Thos. Brundage, Bert Ryder, Leo Floyd, Mayes Smith, Cyrus Arson, Wilfred Penny, James Good, Murray Fraser and William O'Neill were before the magistrate, having been reported for selling peanuts on King Square last Tuesday night. After explaining to them that they, as well as the persons for whom they were selling, were liable each to a fine of $40 or 20 days in jail, his honor sent them all below. He also explained that any person caught throwing shells or refuse of any kind on the sidewalks could be arrested on sight and fined $8.

DIED.

POWERS—Suddenly, in this city, July 6th, T. Fred Powers, in the 61st year of his age, leaving a widow, one son and two daughters to mourn. Funeral on Sunday, July 9th, from his late residence, Princess street. Service at house at 2.30 p. m.

YOUR EYES

are your most precious possession. Bring your eyetroubles to us if you want glasses that fit. We are equipped with the latest facilities for eyesight testing, and guarantee our work.

D. BOYANER, Optician, 38 Dock Street.