

Food and Medicine Combined.

Our preparation of Beef Iron and Wine is food and medicine in one bottle. It is a tonic that increases the appetite and increases the digestive powers. It is a stimulant that goes right into the blood and gives immediate help. It is a readily digested, quickly assimilated food. We have several kinds of Beef, Iron and Wine besides our own. The other kinds are perhaps just as good as ours, but they cost more. If you would rather pay 75 cents for the other kinds than to pay 35 cents for ours, we will sell it to you. There is no reason why you should pay the extra 40 cents.

Cold Cream

Which is one of the oldest preparations, is not so extensively used, as people do not know either its value or its nature. Many people imagine it is a highly perfumed greasy article made from lard or tallow, but when they think that way they are very wrong. Cold Cream is made, when made properly, by mixing oil of sweet almonds and pure white wax together and as the mixture is allowed to cool distilled rose water is gradually beaten in and through the mass, thus producing an elegant creamy salve, which is cooling and healing to inflamed surfaces. This simple article we take great pride in making and consequently prepare for our customers an excellent preparation.

About Plasters.

Few people know that there is such a thing as a Kidney Plaster. We have one—Witch Hazel and Arnica Kidney Plasters. This is the best plaster made for lame back, lumbago, sciatica, hexenschus (so called) weak kidneys, etc., etc. It is as good as electric treatment. Send for one right away; they cost but 20c.

An exquisitely delicate and fragrant perfume that recalls the almost forgotten memories of springtime orchids, can always be had at Parke & Parke's, and will make a delightful birthday, or any other day, gift. With perfumes we are sure to please the most fastidious. Ours are so refreshing, sweet and natural—a perfect bouquet of liquid flowers. Prices always right; everything we have, everything we do, is as near right as humanly possible.

Our Headache Cure.

Take a dose of Our Headache Cure and keep your eyes on your watch. See if it doesn't cure your headache absolutely, and quicker than anything else you ever tried. It is quick because it is perfectly natural in its action. A headache comes because there is a stop some place. Because nature is not doing her work properly, or because she has been imposed upon. Our Headache Remedy goes right to the seat of the trouble and straightens it out. There's no narcotic in it—nothing harmful.

Sachet Powder

Is a delicate and refined perfume, and by far the most economical way to give a sweet perfume to your clothing. Sachet Powder can be of two qualities, but the one with the most lasting and richest odor is what we keep. You will find it as sweet and delicate as it can possibly be made. Our Sachet Powder is like our goods—the best of their kind.

It doesn't appear right to measure diseases with a money standard, but many people tell us that they would rather give up \$10 than have a cold, and when it comes to pneumonia the figures go up to \$25, \$50, and the hundreds. On this basis our Chest Protectors ought to sell at a very high figure, but they don't. We only expect \$1, \$1.50, or \$2 for them—according to quality. When one of them prevents a \$10 cold or a \$50 case of pneumonia, there's profit for you so big that you can't estimate it. An ounce of chest protector prevention is worth a pound of cough cure.

Postal Rates.

Between Canada and the United States.

- 1st Class—Letters and all sealed parcels, 3c. per oz.
- 3rd Class—Newspapers and periodicals, rate 1c. for four ounces.
- 5th Class—Merchandise of all description, not entitled to a lower rate, 1c. for one oz.

Registration, 5c.

Rates to Newfoundland.—Letters, 3c.; other rates the same as to Great Britain.

Rates to Great Britain and Ireland.

- 1st Class—Letters and all sealed parcels, 5c. per oz.
- 3rd Class—Newspapers and periodicals, rate 1c. for four ounces.