

HORACE MANN, the Prince of Educators, said :

If a father wishes to give his son a legacy, better than houses, lands, gold or silver, let him send him to an institution where he can obtain a Practical Business Education.

Such knowledge as the Business College affords is most directly conducive to mercantile honor and success.

One single application of such knowledge is often sufficient to reimburse its possessor for all it may have cost him to obtain it, and then he enjoys it gratuitously all the rest of his life. I cannot but regard the young man in our day who embarks in mercantile business without such a preparation of knowledge as a mercantile school can afford him, as guilty of the same folly as the mariner who would take charge of a vessel and put to sea, alike ignorant of shallows and reefs, and of the channels between them and the sea he proposes to navigate.

PETER COOPER said :

This is a kind of knowledge that every man finds important in all his progress through life. The success of business men will always mainly depend upon the knowledge of their profession.

THE SCIENTIFIC AMERICAN says :

How different would have been the history of OUR GREAT INVENTORS had they pursued the knowledge of business affairs, which would have enabled them to put their inventions in a business-like way before the world. How often do we see capable, ingenious and skillful mechanics confined through life to a small shop, or to a subordinate position in a large shop, solely through their inability to manage the affairs of a large business. On the other hand, it is no uncommon thing to see what might be a profitable business, which has been fairly thrust upon a lucky inventor or manufacturer, by the urgency of popular needs, fail disastrously through ignorance of business methods and inability to conduct properly the larger affairs which fell to the owner's hand.

HARRIET BEECHER STOWE says :

No young lady could have a better safe-guard against the adversities of fortune, or a better resource in time of need, than a knowledge of Book-keeping and business affairs.

These are popular opinions from the most intelligent sources, and ought to be convincing as to why young men or women should have a business education.

As to its necessity for every young man, in the opinion of the most able men it will make him a more successful mechanic, farmer, lawyer, doctor or

D. McLACHLAN, Esq.,—Dear Sir: Being very much pleased with the advancement made by me while a student at your College, I wish to express to the public my opinion as to the benefits to be derived from a course of instruction in your institution. To any young man who wishes a thorough business training, such as will enable him to take the financial management of any business course and conduct it on sound business principles, I could not recommend a course of study more beneficial than the one at your College, as students there become familiar with every branch of trade, from a common retail business, to the most intricate banking work. Wishing you every success in a work which is in every way commendable, and which cannot fail to be a great advantage to any community. I remain, yours, etc.

ANSON WILSON, Manager for Trolway & Co.
Woodward Ave., Detroit

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