POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, MARCH 9, 1922

MUCH TALK ON

Veniot, who will have the floor when th

Irresistibly Different

Best by Test For 30 years we have blended

for the public taste. Today Salada is the largest selling tea in America. Is not this proof positive of its popularity?

A post card will bring samples.

More Bread and Better Bread "and Better Pastry too.

PERFUME The \$100,000 Drop The true essence of the mystic—the subtle combination of a hundred bounation of a hundred bou-quets spiced with the Orient. \$100,000 and 20 years of effort were spent before, in a single shimmery drop, MAVIS Perfume was found—the fragrance that had been sought through the ages. Price 75c and 1.75 MAUIS

TOILETRIES

het . . . 3.25, 5.50 and 8.50

AUDOU

EDDY FACTS

Eddy matches for every use are sold by

- 364 Department stores and
5-10-15c stores.
--14175 General stores.
--16847 Grocers.
-- 4339 Hotels.
-- 2957 Restaurants and Cafés.
-- 2951 Tobacconists.
-- 1433 Clubs.
Not including railway stations, trains, steamships, etc.
--120,000,000 matches a day!

Eddy's everywhere!

IMPERIAL CROWDS SEE FINE PICTURE

Gloria Swanson and Milton Sills in Elinor Glynn's "The Great Moment" -Very Elaborate.

Imperial theatre was packed to capacity last night at both shows, when Gloria Swanson and Milton Sills, most popular film stars, were the centre players in Elinor Glynn's first out-and-out movie fiction, "The Great Moment." It certainly takes Madame Glynn to put

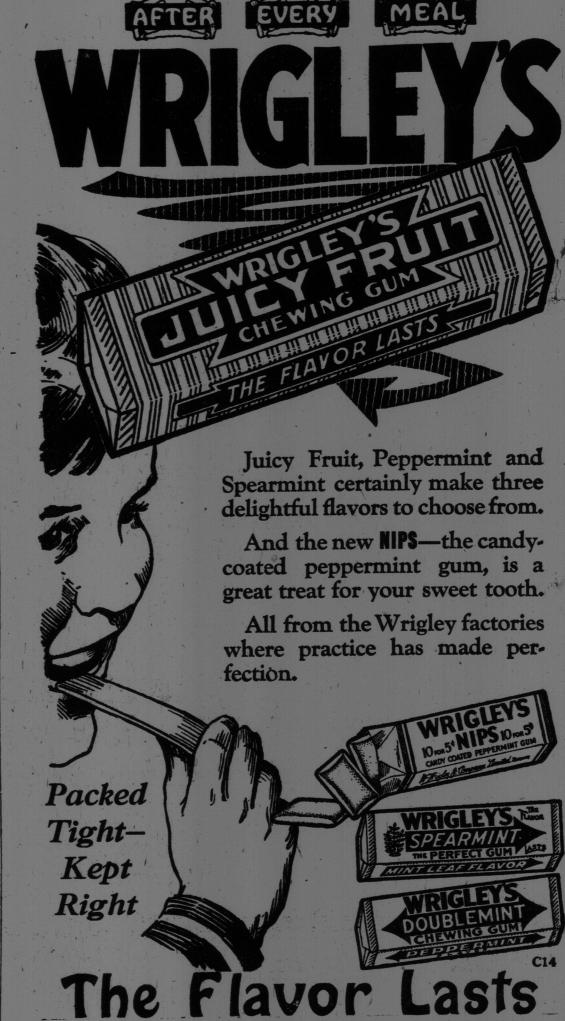
the finishing touches on a love story. It also takes the Paramount people to put the elaboration—the lavish sets, delighting gowns and the thousand etceteras—to build the story up.

"The Great Moment" is not only the first starting vehicle for Gloria Swanson but is the first original story written by the famous outhor of "Three Weeks." Because of the production accorded the story, "The Great Moment" is proving a box office attraction. If Nadine inherited the gypsy temperament of her mother, it's hard to understand why she accepted the plans for her marriage as arranged by her English father. Not until after the father broke one engagement for her to force her into another marriage and that had been annulled—and then some—did Nadine assert herself and choose her own husband. Another funny twist is where Nadine, after finding herself married to the man she really loves, signs a paper annulling the marriage. However, they say that's Director Wood has made a lavish bit of entertainment, particularly in the latter reels, when the heroine is being entertained in Washington by a rich man who wants to marry her. The "parties" that are staged are probably among the most spectacular seen on the screen yet. In smaller matters as well director Wood has done good work. The incident in which Nadine is bitten by a snake is well done, and there are numerous other moments equally well handled. The interest is well maintained throughout.

Miss Swanson is attractive as Nadine, and her variety of costumes and appearance generally is less bizarre in character than usual and in much better taste. She is gorgeously photographed. Her performance is very good, and others who do equally good work, but of course haven't as fuch to do, are handsome Milton Sills, Alec B. Francis, Helen Dunbar and Arthur Hull.

Nadine Pelham, the daughter of a gypsy woman and an English nobleman, is in love with Bayard Delavel, an American engineer, though engaged to her cousin, Eustace, according to her father's arrangement. Through his misunderstanding th

A former military man in this city will have cause to rejoice today over the honesty of Joseph Fleming, of 33 North street, when a large check and also a small sum of money is returned to him. Mr. Fleming found the check and money early last evening in North street and at once took it to the central police station, where he turned it over to the detectives who expect to be able to return the money to its owner today.



TRAINING COURSE

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The scout leaders' training course, under the St. John District Council, Boy and the scout master at the head of affairs. He outlined what he considered the main essentials in the make-up of the ideal scoutmaster. While the scoutmaster did not necessarily need to know and be able to do evereything, yet, Canon Armstrong averred, he at least should be an expert in one line, so as to be a real leader and thus win the respect of the boys in his cevening in Trinity church schoolroom with twenty-five registering to take up the six weeks' course. Dr. G. B. Peat presided at the meeting and, in opening the school, outlined the programme that would be taken up. He welcomed those who were present and urged them to adopt the motto for the course, "Every man to bring another man." The, subject for the main address of the evening was "The Need of the Scoutmaster and His Place in Scouting."

Rev. Canon R. A. A. Prastrong discussed this theme in a spirited manner. He

West Eddy's Best --since 1851! If he eats them

Since Jan. 1, 1915, all Eddy matches have been **NON-POISONOUS!**

Time was when matches were poisonous. Time was when there was danger to health of employees in the match-making process.

But Eddy enterprise put a full stop to both risks—and that was long before the Government wisely made it illegal to manufacture poisonous matches. There are people who still believe matches are

poisonous. How welcome the assurance of the Eddy Company that in all their 35 different kinds of matches there cannot be found a single matchhead harmful to health!

What a relief to every mother to have the positive assurance that on his joyous explorations baby cannot be harmed by stray matches encountered on his prowl, if he puts them in his mouth.

Isn't it good also to know that the care taken by the Eddy Company for the health of their em-ployees makes for safer, cleaner matches, perfectly adapted to every consumer use?

Eddy's is the Canadian word for matches—safe in manufacture, safe in use.

S MATCHES
THE E.B.EDDY CO. LIMITED Canada

He beat the train to the crossing a good many times

"It's never touched me yet," he explained when they pointed out the risks.

That's the answer a good many people make when they hear that the drug element in tea and coffee often harms nerves and health. They say it's never touched them yet.

Sometimes they only think it hasn't.

Wakeful nights, drowsy days, headaches that keep coming more frequently-often are blamed on

bad luck when the blame belongs on bad

judgment in taking needless chances with harm.

Over on the safe side is Postum, a pure cereal beverage, delicious and satisfying - containing nothing that can harm nerves or digestion. Thousands who used to try their luck with tea or coffee are enthusiastic over having found safety and satis-

faction in Postum. It's worth your while to make the test with Postum for ten days. Postum is a delightful drink for any member of the family, at any meal.

Postum for Health

Made by Canadian Postum Cereal Co., Limited, Windsor, Ont.