

The Evening Times-Star

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SAINT JOHN, N. B., JUNE 22, 1925.

TOURIST MONEY.

The beauties of New Brunswick, the tempting attractions of its scenery, its climate, its fish and its game, its really tremendous possibilities in the way of tourist traffic, are strikingly presented in the comprehensive tourist number issued by The Telegraph-Journal. Here we have the strongest sort of proof of the extent of a source of steady and expanding income which we have only begun to develop. In a great many of its attractions this province is unique, but hitherto we have done altogether too little to bring them invitingly to the attention of the millions of tourists within our reach. There are literally millions of money annually in the way of income which we may have if we will but apply the needed energy and the enterprise in capitalizing our attractions for tourists. And this would be new income—found money. Not only does this industry offer an evident and certain source of additional prosperity, but, in addition to the money which an increasing tourist army would spend within our borders, their presence would stimulate our other activities, and would bring in fresh capital for permanent investment. Proper enterprise, advertising and organization in connection with tourist traffic will bring a rich harvest. Other provinces and states whose natural attractions cannot rightly be compared with ours have been able to command a great measure of additional prosperity through energetic work in promoting tourist travel. What they have done, we can do, and this line of development should be taken up on the scale demanded by the unquestioned merits of our heritage.

FLY THE FLAG.

The movement to promote a more general observation of Dominion Day throughout Canada should command hearty and general support. In these days there is some discussion as to the flag the Dominion should use and whether it requires a distinctive national flag of its own. That discussion is confined as a rule to a small proportion of the population, the great majority feeling that the Union Jack serves all requisite purposes. It is true that on Dominion Day we do not see enough of the flag, and the present movement should lead to its more general use not only on our national birthday, but on other occasions such as Empire Day and the birthday of His Majesty.

The meaning of the flag goes deep into the hearts of the people. It represents all that which binds the British Empire together, which created the Empire, and which will perpetuate it. It stands for all the wonderful traditions of the race, for justice, for real liberty, and for British unity. There is none like it. There has been none of such wonderful significance in all the history of the human race.

Naturally this year when we celebrate the anniversary of the birth of this Confederation the people in every province will be moved to think more deeply upon those conditions and causes which have stood in the way of a greater unity, a closer understanding between the provinces, and the greater measure of national co-operation which is desirable, both sentimentally and from the material standpoint. We should fly the flag more, and think more about its meaning, and so doing we shall be the better prepared to devote the thought and the effort which we should to Canadian problems as well as to sectional ones. Such thinking will make it easier to appreciate the need for studying the problems of other provinces, while not forgetting to give effective consideration to our own.

The volunteer committee of citizens which is promoting a better observation of Dominion Day needs more than verbal endorsement of its efforts by our citizens. It should have the kind of co-operation which means that individual citizens and business houses will see that their flags are flying, and will not merely content themselves with the thought that the committee is engaged in a good work. For all that the flag means a host of Canadians have laid down their lives. We for whom they fought should show the flag and reflect deeply and often upon its significance.

THE MARITIMES AND FREIGHT RATES.

In the course of the debate on freight rates in the House of Commons one of the Western members said that Hon. Mr. Graham had referred with noticeable tenderness to the Maritime Provinces. One searches the speech of the Minister of Railways in vain for any reference of precisely that description. Hon. Mr. Graham did say that the position of the Maritimes with respect to freight rates is "unique," but while he summarized the conten-

tions of these provinces he avoided any declaration as to the justice of their case.

"The Maritime Provinces," said Mr. Graham, "consider themselves in a unique position, and they are." These provinces, he went on to say, contend that under the terms of Confederation they were to be given, in compensation for sacrificing the market to the south, access to the central markets of Canada, and that the Intercolonial was built for that purpose and not with any idea of profit in view. At all events the Minister said nothing indicating that he thought the Maritime contention unsound. Indeed he confessed at least that it has some force. The Maritimes, he went on to say, "have always contended, with some force, that this railway, so far as they themselves are concerned, should be run for the benefit of the Maritime Provinces, largely to carry out the object conceived and enunciated at Confederation, that they should be enabled to place their products in the markets of old Canada, as this part of the Dominion was then called, seeing that they had given up their markets across the line. If that is the case, they are entitled to the fullest consideration. But it will be argued that the railway is being run at a loss. I am not going to discuss that question, but I do say that the contention of the Maritime Provinces, now that we are endeavoring to clear up the rate situation with a view to placing all parts of the country on a basis of equality, ought to be, as it will be, fully considered. And the order in Council refers to that situation."

"In 1919 certain rates were raised very materially, and to this increase the Maritime Provinces seriously objected. The Governor in Council, very wisely as I think, understanding something of the situation, calls the attention of the Board of Railway Commissioners to the feeling in that part of the country and asks that it be given consideration when the board comes to make its rate structure. I will not dilate further on this matter, but what the government has in view, and all that it has in view, is to bring about in Canada a better feeling among the different sections of the country in relation to this question of transportation."

All of which, of course, merely passes the main issue along to the Railway Commission, with the request of the Order-in-Council that due consideration be given to the Maritime contentions. As to freight rates in general, Mr. Graham said that although they are high in Canada, they are lower here than in the United States, and this country can never expect to have rates as low as those of some years ago, because the cost of transportation is never again likely to come down sufficiently to permit a reduction to the level of fifteen years since. He felt, however, that a basis of equality could be found and that as a result of the work to be done by the Railway Commission there will be in future "a greater degree of contentment on the part of all the provinces, who will feel that they have been given a fair show in the fixing of rates" for the carrying of their products.

As to what the Railway Commission may do, the House of Commons debate gave little indication, but much that was emphasized the fact that the issue before the commission is of the very greatest importance to the whole country.

PLAIN SIGNATURES.

Notwithstanding the general use of the typewriter for business communications and for many others, the pen signature is still necessary, but a great deal of trouble, annoyance and loss of time results from the fact that a considerable proportion of the pen signatures are illegible. The New York Times says that the man who first suggested that the written signature on typed letters and documents should be accompanied by the same name, typed near the written one, was a benefactor to a considerable fraction of the human race. It adds:

"All the people who write illegibly write their names still more illegibly than they do anything else, and whose writing as a rule is decently legible make mere hen-tracks when it comes to the one part of their communication for the reading of which the context gives no help. They seem actually to be proud of illegibility, as if it showed how many and how large are the checks they constantly are signing."

They must know the trouble they make, but apparently they do not care. The truth is that anybody can write legibly who will. Those who do not simply show that they value their time and convenience more than they do the time and convenience of other folk. That is a trait not at all pretty."

All of which is true, though many men will continue to think that they are exceptions. It is an astonishing fact that no matter how bad a man's writing may be he is likely to persist in taking it for granted that because he can read it, or recognize it, others should be able to make it out, though as a matter of fact they have to guess at it and often in such cases guesswork is decidedly risky. The use of the typewriter has accustomed people to communications which are clear beyond doubt, and there is little patience

Odds and Ends

"You never know what you'll find among the odds and ends."—From "Notes by a Wayfarer."

to-day with penmen who "dash off" letters and selfishly and carelessly rely upon the ability of the recipients to decipher them. Those who still write letters consisting largely of "hen-tracks," if they desire to do so for their own amusement, should post them in the fireplace. If they wish to correspond on subjects which are at all important they should at least write plainly, and the pen signature on business letter, if badly done, should appear in typewriting also.

Amundsen having escaped from the perils of the Arctic may soon have to go looking for MacMillan, who is now going into them.

Wanted

(J. G. Holland)
God give us men. The time demands strong minds, great hearts, true faith and willing hands.
Men whom the lust of office does not kill;
Men whom the spoils of office cannot buy;
Men who possess opinions and a will;
Men who can stand before a demagogue
And damn his treacherous flatteries without winking;
Tall men, sun-crowned, who live above the fog
In public duty and in private thinking.

Millions of Dead Letters

(New York Times.)
Because of the failure of writers to place a return address on envelopes, almost 20,000,000 missives are annually sent to the Post Office Department's Dead Letter Office, according to an announcement by Charles Lubin, Assistant Postmaster here. This neglect filled New York city's dead letter branch with 5,000,000 letters, he said. Carelessness in addressing mail matter, Mr. Lubin declared, has cost the taxpayers approximately \$1,740,000 a year. In more recent years it has become apparent that the Post Office Department and the public are not the only sufferers. Private business and industry every year lose millions of dollars from the same cause.

This economic waste—this strange disease—is nothing more or less than the careless addressing of mail matter.

King of the Bill of Fare.

(New York Herald-Tribune.)
An idea of humor may be prompted by the voters who in overwhelming strength exalt corned beef and cabbage as the favorite New York dish in the referendum conducted by the United Restaurant Owners' Association. This solid combination is a main reliance, along with prunes, of the comic strip. The conceit that anybody should be such a vulgarian as to crave it is supposed to be approximately funny.

Dr. Scholl's Zino-pads

"Put one on—the pain is gone"
What a pleasure it is to do things yourself and to know they are well done.
FOLEY'S PREPARED FIRE CLAY enables you to put the most durable of all linings in your own stove.
Get a sheet of directions from the Hardware or Stove Dealer when you buy your Clay.
The above does not apply to those who burn wood exclusively. For them iron linings give good service.

Buy An Electric Range

on easy terms, 10 months to pay. \$80.00 and upwards, installed complete
"Electrically at Your Service"
The Webb Electric Co.
91 GERMAIN ST.
Phone M. 2152
Residence Phone M. 4094

C. N. R. Radio For Tuesday Evening

CNRA (313 Metres), MONTCTON, N. B. 8.30 p.m. (A. S. T.)—Musical programme by Halifax artists. Miss E. M. DeLong, soprano; Miss Ella Courtney, contralto; Miss Evelyn Crowell, pianist; Julius Silverman, violinist; Fred Guilford, baritone; H. V. Musgrave, baritone.
1. Pianoforte solo—"Polka Dots" (Hochmanoff)—Miss Evelyn Crowell.
2. Baritone solo—"I Know a Hill" (Whitely), (D). "The Radiance in Your Eyes" (Novello)—H. V. Musgrave.
3. Soprano solo—"It is Only a Tiny Garden" (Haydn Wood), (b). "Serenity" (Salter)—Miss E. M. DeLong.
4. Violin solo—"Zigeunerweisen" (Sarasate), (b). "Caprice Viennois" (Kreutzer)—Julius Silverman.
5. Baritone solo—"Even Bravest Heart" (from "Faust") (Gounod)—Fred M. Guilford.
6. Contralto solo—"Ave Maria" (Bach-Gounod), (b). "Ecstasy" (Cyril Scott)—Miss Evelyn Crowell.
7. Soprano solo—Selected—Miss E. M. DeLong.
8. Pianoforte solo—"Waltz in C Minor" (Chopin), (b). "Negro Dance" (Cyril Scott)—Miss Evelyn Crowell.
9. Baritone solo—"Barle Song" (Richard)—Fred M. Guilford.
10. Violin solo—"Ave Maria" (Schubert)—Julius Silverman.
11. Contralto solo—"Mifanwy" (Dorothy Porter), (b). "Homing" (Del Negro)—Miss Evelyn Crowell.
12. Baritone solo—"The Song of the Sea" (from "Faust") (Gounod)—Fred M. Guilford.
Programme of popular dance music by CNRA orchestra.

TWO TO HANG.

VICTORIA, June 20.—Owen B. Baker and Harry Sowash, charged with murder of Captain W. J. Gillis following the hi-jacking of the launch Beryl G. near Signy Island, Sept. 15 last, were found guilty by jury yesterday and sentenced to hang September 4 next.

IN LIGHTER VEIN

A Story With Teeth in It.
"In his new novel Blank certainly calls a spade a spade."
"Worse than that, he's taken a rake and made a hero of him."

What We're All Out For.

On the highway of life few of us object to taking other peoples' "dust."

In Advance.

"Alice has her bridesmaids all picked out."
"Indeed! Who is she going to marry?"
"Oh, she hasn't picked out the man yet."

Very Loud.

Dick—"Loud! It looks like thunder on you."

Depreciated Value.

Mistress—"Jane, that's a two-hundred dollar vase you've just smashed."
Maid—"Taint worth that now, mum."

Can You Make a Nice Salad?

Yes or No, Tomorrow's Cooking School Class Will Interest You

There is always something to learn in the preparation of a salad—that tasty dish which, particularly in hot weather, reigns as the supreme favorite. Salads are so numerous and of so great a variety that their preparation gives the diligent housewife a great scope for securing the very best results.

So, tomorrow afternoon, at the Cooking School, at Gas Range Headquarters, Miss Mason is going to make salads, and she's going to talk salads, from the mixing of the ingredients until the completed delicacy is set before you. Spring salads and sandwiches are prime favorites today. Come to tomorrow's class and see how easy they are to make.

Recipes will be given and everyone will be served. Miss Mason will answer any question and will show how simple the art of cookery really is with modern and inexpensive kitchen equipment.

Brides and Future Brides

In particular, will find these classes very helpful. Think what it means for the bride of 1925 to marry with the knowledge that she is absolutely guaranteed against domestic drudgery! Young people marrying today have at their disposal at a very low cost luxuries that a few years back were not to be had for love or money. One of them is Gas Service—the modern burden bearer. Attend the Cooking Classes and see for yourself—at

Gas Range Headquarters

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OVIDO 10 CIGARS CONGRESS SIZE

JUST IN TIME FOR THE BALL

A New Patent Leather one strap slipper, Medium heel at \$9.50 has just been received by us, having been specially ordered for the social functions that will grow out of the Admiral Beatty. Complete range of sizes in "A to D" widths.

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Our Showing of Evening Shoes will be sure to please you.

15 Per Cent. Off Lawn Tennis Racquets

Here is your opportunity to provide yourself with the Tennis Racquet you've felt you could not yet afford. For a few days, we offer a price reduction of 15 per cent. on our Tennis Racquets, which include Reach, Bentley's and Saint Peter's Special.

—Guaranteed strung with Troy gut. Remember, for a few days only.

EMERSON BROTHERS, LTD.

Close at 1 Saturdays—Open Fridays Till 10 P. M.

"Batching It"

With the Little Stove That Cooks Five Ways at Once

FOR the small family, the apartment suite or the flat dwelling this is the new and particular stove, Moffats Electric Range, Model E 33 F. Only 26 by 23 inches measured on the outer edge of the top. That's all! It certainly simplifies the problem of saving space.

Remember the number—E 33 F. This new little beauty is a complete cooking range, which goes in less space than a wash stand!

And it cooks everything, broils, fries, toasts, boils and roasts. You can roast potatoes, broil the chop, boil the spinach, drop the batter cakes and boil the kettle all at once. You can regulate the heat for each operation by a twist of the finger and thumb. Four plainly-named switches are convenient right at your hand.

Standard, or "B" Finish includes porcelain enamel oven and French Grey main top, the oven door panel and the mantel in pure white porcelain. Also made in "B-C" Finish, and with or without high shelf. A perfect little beauty. Easy to keep bright and clean, too. No fumes, no odors, no dust or ashes, no bother or inconvenience. And no black pots! Simple as the electric light, and perfectly safe.

As it needs only 50 amperes of current, it costs less to install than any other range.

Remember, we have been in business forty years, and do not ask the public to accept any theories or experiments. A Moffat Range, when put on the market, is perfect in every detail and has passed absolutely beyond the experimental stage. For sale at the Electric Stores. If you would like our complete catalogue showing all our electric ranges, write us, Moffats Limited, Weston, Ont.

Moffats Electric Ranges

Chop

Baked Potatoes

Spinach

Batter Cakes

Tea or Coffee