

TODAY is Provided With an Unusually Generous List of Bargains at SIMPSON'S

Men's Fall and Winter Overcoats at \$9.95

Men can have their choice of either a Fall or Winter Weight Overcoat at this price. The fall weights come in tweeds and in fine quality English cravenettes, also in an English black cheviot, made in Chesterfield and slip-on styles. The Winter coats are made from good quality English tweeds, in browns and greys, double-breasted ulster style, with two-way convertible collar. All have twill mohair linings and are nicely tailored. Sizes 34-44. Regular \$13.50, \$15.00 and \$16.50 coats. Friday bargain 9.95

Men's Excellent Raincoats Today at \$6.95

Made from double texture English paramatta cloth, in a greenish fawn color, long and roomy, and all seams thoroughly secure. A very serviceable coat. Sizes 34 to 44. 6.95

Boys' Overcoats Today at \$4.45

Chinchilla Overcoats, good Winter weight cloth, in Oxford grey color. Double-breasted style, with military collar, well formed shoulder and belt in back. Sizes 21 to 26, for boys 3 to 8 years of age. A Friday bargain at 4.45

Men's \$13.50 to \$16.50 English Tweed Suits Today \$9.95

A splendid assortment of good quality English tweed 3-piece Suits, in browns and greys, in small broken, check patterns. Cut in fashionable single-breasted sacque style with good fitting comfortable trousers. The linings are fine twill mohair, and tailoring better than you'd expect in a suit at this low price. But that is because the values are \$13.50 to \$16.50. Sizes 34 to 44. Friday bargain at 9.95

Worsted and Tweed Trousers at \$1.98

For good service you will do well to buy these Trousers of English worsted and tweed materials. Greys and browns in stripe patterns, finely tailored. Sizes 32 to 44. Good value at 1.98

Boys' Norfolk Suit Bargains Today

Small Boys' Norfolk Suits, made of good weight blue serge, have stitched-on belt, military collar that fastens close to chin; black bow tie and knife-pleats in front; bloomer pants. Sizes 21 to 26, for boys 3 to 8 years of age. Friday bargain at 1.95

Tweed Norfolk at \$4.95

Tailored from good weight Donegal tweeds, in rich shades of grey and brown, showing neat check effects. Coat is in single-breasted style, with pleats to stitched belt; patch or regulation pockets. Twill serge body linings. Bloomers are lined throughout and have belt loops at waist and expanding knee bands. Sizes 25 to 34, for boys 7 to 16 years. Friday bargain at 4.95



Boot Bargains for the Boys and Girls

Boys' Boots, \$2.29
Heavy Box Calf Leather Blucher Boots, full round toe, extra heavy solid standard screw soles, military heels. Regular value \$2.75. All sizes. Friday 2.29

Youths' Boots for Fall Wear at \$1.69
150 Pairs Youths' Boots, made of box kip leather, solid standard screw soles and low heels. Sizes 11 to 13. Regular \$2.00. Friday bargain 1.69

For Boys and Girls
350 Pairs Lace Boots, made of box kip leather, neat fitting toe style, medium weight standard screw soles, low heels. Sizes 8, 10 1/2, 11, 2. Regular \$1.95. Friday 1.49

Boot Bargains for the Men and Women

Women's \$3.50 and \$4.00 Boots \$1.99
850 Pairs Women's Boots, in button and lace styles. Made of Dongola kid, patent colt and gunmetal leather, with dull kid and black cloth uppers. Many pairs have this Fall's long toe, plain vamp. Good-year welt soles, Cuban and Spanish heels. Sizes 2 1/2 to 7. Regular \$3.50 and \$4.00. Friday 1.99

Men's Box Kip Boots at \$2.19

750 Pairs Men's Blucher Lace Boots, made of box kip and dongola kid leathers, heavy standard screw and McKay sewn soles, with covered channels, round neat fitting last and military heels. Sizes 6 to 11. Regular \$3.00 and \$3.50. Friday 2.19

8.30 a.m. Rush

No Phone or Mail Orders Taken.
350 pairs of Women's Goodyear Welt, Plain and Fancy Foxed, Cravenette, Button and Lace Boots, new popular perfect fitting toe style, Cuban and Spanish heels. Sizes 2 1/2 to 7. Regular \$4.00 and \$4.50. 99 Friday bargain

Wall Paper Bargains

Remnants of Wall Papers, 33c Per Bundle—Balances of high-grade wall papers, all styles and colorings, four to ten rolls of a kind. Usually sold at 40c to \$1.50 per roll. Friday bargain, bundle lot for 33

Imported Oatmeal Wall Paper, 17c Per Roll—Oatmeal or cork velvet wall papers for living-rooms and halls; yellow, light green, dark blue, light buff, light blue and dark buff colorings; 30 inches wide. Special for Friday, 8-yard roll for 17

Scenic and Cut Out Borders, 5c Per Yard—Panellings, cut out, and scenic borders, to use with oatmeal papers on living-rooms and halls. Regular 10c to 25c yard. Friday bargain, at, per yard 5

Tapestry Wall Papers, 25c Per Roll—New foliage and fruit tapestries; grey, old blue and tan shadings; suitable for sitting-rooms, halls and dining-rooms. Regular values 50c. Friday, half price, per single roll 25

Silk Parlor Papers, 50c Per Roll—Soiree wall papers, two tone colorings, extra quality stock. Regular \$1.00. On sale Friday, per single roll 50

The October China Sale

8.30 a.m. Not More Than One Dozen to a Customer, 200 dozen only for early morning shoppers Friday. Good quality white porcelain cups and saucers. Regular \$1.20 dozen. Friday bargain, 8.30 special, 6c cup and saucer, for 6c



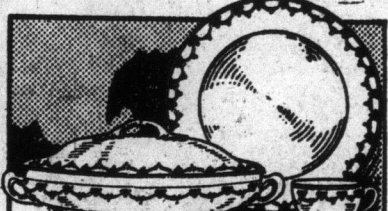
\$15.00 English Dinner Set, \$9.95—Good quality English ware, pretty rosebud festoon border design, gold traced handles and edges, 97-piece set. Friday bargain at 9.95

A Complete Dinner Set, Friday \$5.85—Excellent quality English ware, handsome green floral border decoration, hard brilliant over-glaze; 97-piece sets. Friday bargain at 5.85



Friday Bargains from the Glassware Section
10c Glass Lemon Reamers, each .8
10c Glass Measuring Cups, each .8
Colonial Sherbet Glasses, each .5
20c Glass Fruit Bowls, each .14
50c Vinegar Bottles, each .15
One Quart Glass Jugs, each .19
Glass Tumblers, key design, each .3
75c Table Sets—Butter Dish, Cream Jug, Spoon Holder and Sugar Bowl, the set .39
Seven-piece Fruit Sets .34
20c Bonbon Dishes, Fruit Bowls, Olive Dishes, Pickles, etc. Friday bargain, each .7

Wedgwood & Co.'s "Lorraine" Dinner Set, \$13.95—New combination pink floral and conventional border decoration. Gold line handles and edges, open stock pattern; 97 pieces. Friday bargain, at, the 13.95



Johnson Bros. Rosemary Set, \$18.50—Finest quality thin English ware, large English rose border decoration, choice of ovate or kermis shape cups, an open stock pattern; 97-piece set. Friday 18.50

Odd White Cups Each 5c
500 dozen for Friday's selling, best quality thin white English porcelain. Phone orders filled. Friday bargain, each 5

Gibson Teapots 29c
Good quality brown and black decorated Gibson English Teapots; 4, 5 and 6-cup sizes. They are slightly marred, therefore you can get 29

Clover Leaf Dinnerware
Cups and Saucers for .12
Dinner Plates for .10
Breakfast Plates for .9
Soup Plates for .8
Tea Plates for .7
Bread and Butter Plates for .6
Fruit Saucers for .5
Scollops and Bakers, 13c, 21c, 23c.
Covered Vegetable Dishes .69
Gravy Boats .23
Meat Platters, each 19c, 23c, 39c.

Bargains Without Equals in Rugs and Carpets

A manufacturer's oddments of Wilton and Axminster Rugs will be here Friday at the following prices, and if you need a rug you ought to be here at 8.30 for one of these. Some have border on one side only, and some only at the ends—everyone is a rare bargain.

- Wilton Rug, size 4.6 x 11.3, worth \$15.75. Friday 6.50
- Wilton Rug, size 4.6 x 9, worth \$10.50. Friday 4.75
- Brussels Rug, size 4.6 x 10.6, worth \$10.50. Friday 5.50
- Brussels Rug, 6.9 x 10.6, worth \$17.50. Friday 8.75
- Axminster Rug, 6.9 x 9, worth \$17.50. Friday 7.50
- Axminster Rug, 7.6 x 9, worth \$21.59. Friday 10.75
- Axminster Rug, 9.1 x 12, worth \$27.50. Friday 15.00
- Axminster Rug, 9 x 12, worth \$29.50. Friday 17.50
- Wilton Rug, 9 x 12, worth \$32.50. Friday 15.75
- Axminster Rug, 9 x 12, worth \$29.50. Friday 19.50

And others too numerous to mention.

Linoleum Remnants for Today

No Phone Orders
The quantity is limited, so you'll have to come early if you want any. Various sized pieces up to 8 square yards. Regular price 65c per square yard. Clearing Friday at, per 32 square yard

Selling of Matting Samples

A manufacturer's samples of mattings; they are in pieces 36 x 72 inches, and are worth 75c. Friday bargain at 49

Reversible Chenille Mats 78c

Only 200 of them, red, brown and green colorings. Size about 24 x 48 inches. Friday bargain, each 78

Sale of Dress Trimmings

(Third Floor.)
1,000 Yards of Rich Black and Colored Dress Trimmings, a splendid range of designs and colors to choose from, in widths up to 3 inches. The biggest bargain this department has offered in a long time, and it comes just when trimmings are in great demand. Regular prices, 25c up to 75c. Friday at one price, per yard 12 1/2

Fish Dinner Today

Hot Dinner served from 11.30 till 2 p.m. in the Lunch Room.
Boiled Fresh Sea Salmon, with Tartan Sauce
Boiled or Mashed Potatoes
Creamed Parsnips
Fresh Apple Pie
Cup of Tea, Coffee, or Glass Milk

The Robert SIMPSON Company Limited

Friday Bargains in Jewelry

Gold-plated and Silver-finished Pendants, with various colored stone settings. Regular 75c, 85c and \$1.00. Clearing Friday 49
Earrings, pearl and gold-plated drops, brilliants in cluster effect and pearl stud styles. Regular 50c to \$1.00. Friday 25
Sterling Silver Novelty Rings. Regular 98c to \$2.00. Friday 49
Baby Bracelets, gold filled, set with colored stones. Some silver set style. Regular 75c. Friday 49

Friday Bargains in Household Hardware

Polish Mops, for cleaning and polishing hardwood floors, linoleums, oilcloths. Friday 25
Yacht Mops, for cleaning and polishing brass pins. A \$1.50 stretcher. Friday 1.15
Curtain Stretchers, size 6 x 12 feet, clear white wood with nickel-plated brass pins. A \$1.50 stretcher. Friday 1.15
Wet Floor Mops, clear white braided willow, strong and well made. Friday .75
Ash Sifters, galvanized bottom, long handle. Friday .19
Corn Brooms, 4 string, good grade broom corn. Friday 1.25
Wash Boards, a good grade board, metal face, substantially built. Friday .25
Wear Ever Aluminum Saucepans, no quart size. A 40c pan. Friday .29
Oval Tin Baby Baths, 20-quart size; also used as a large dish pan. Friday .29
Aluminum Preserving Kettles, 10-quart size. A good \$1.75 kettle. Friday 1.25
Aluminum Fry Pans, 10 1/2-inch diameter. Regular \$1.25. Friday .75
Coal Scuttles, black japanned steel. Friday .35
Garbage Cans, pearl grey japanned finish, ball handle with slip-over cover. Friday .59
CUTLERY
Shears and Scissors, high grade nickel-plated, straight and bent trimmers, 7, 7 1/2 and 8-inch sizes; slightly imperfect in finish, otherwise the price would be 95c and \$1.00 pair. Friday 49
Nickel Silver Spoons and Forks, wear white throughout; better than silver-plated for constant use. Teaspoons, each, 5c; Dessert Spoons and Forks, each, 3c; Table Spoons and Forks, each 10c.
Table Knives, good grade Sheffield steel blades, square white celluloid handles. Dessert size, Friday, 6 for \$1.25; table size, Friday, 6 for \$1.50.
Knives at 25c Each—Butcher Knives, Bread Knives, Steak Knives, Ham Slicers, Sauter Knives, 35c to 40c values. Friday .25
ENAMELWARE REPAIRS AT 25c
Tea and Coffee. Pots, Lipped Saucepans, Covered Saucepans, Kettles, Water Falls, Stove Pots. Large pieces that usually sell for 50c, 75c and \$1.00 each. Friday's price, per tin 25c (No C.O.D. orders for this Enamelware.)

Bargains for Men and Boys

NEGLEE SHIRTS, 63c.
A great quantity of shirts, every one of which is worth more, will be on sale at 63c, or 2 for \$1.25. There are all sorts of stripe patterns; laundered and soft cuffs and coat style front. Sizes 13 1/2 to 17 1/2. Regular 69c, 75c and \$1.00 values. Friday 63

MEN'S FLEECE LINED UNDERWEAR.
Natural shade, soft fleece wool lined shirts and drawers. Sizes 34 to 44. Friday .50

MEN'S BLACK STIFF HATS, \$1.25.
Extra fine quality English Fur Felt Hats, manufacturers' samples and odds from our regular stock; medium and tapered crown, with roll and flat set brims. All sizes. Regular \$2.00, \$2.50 and \$3.00. Friday bargain 1.25

MEN'S SOFT HATS, \$1.25.
Fedora and trooper shapes, with slightly curled and flat set brims—a good assortment of shades such as browns, greys, greens, blues and black. Regular \$2.00, \$2.50 and \$3.00. Friday bargain at 1.25

MEN'S GOLF CAPS, 49c.
English and American golf shapes, in four and eight-piece top styles; checks, plaids and light and dark shades of tweed. All well lined and finished. Regular 75c and \$1.00. Friday 49

SCHOOL CAPS AT 9c.
Boys' Varsity Caps, in navy blue, brown and black; eight-piece top. Regular 25c. Friday bargain, each 9

THE MARKET

Telephone your order tonight until 9 o'clock for provisions to go by early delivery. Call Adelaide 6100.

- MEATS.**
200 Front Quarters Spring Lamb, Friday, special, 15
200 Legs Spring Lamb, Friday, special, 15
Choice Pink Salmon, tall tin 12
Stron Steak, finest quality, per lb. 25
Porterhouse Steak, finest quality, lb. 27
Rolled Boneless Brisket Pot Roast, per lb. 17
Family Sausage, our own make, per lb. 12 1/2
Breakfast Bacon, select, mild, by the piece, 3 lbs. and up, per lb. 28
Pure Lard, 3 lb. pails, gross weight, 40
GROCERIES.
One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag 1.55
Choice Family Flour, quarter bag .95
Yellow Cooking Sugar, 6 1/2 lbs. .50
California Seeded Raisins, 3 packages .33
Choice Cleaned Currants, 2 lbs. .40
Perfection Baking Powder, 3 tins .25
Heather Brand Extracts (assorted), 2 1/2 oz. bottle, 3 bottles, 8-lb. pail, 10
New Orleans Molasses, 2-lb. tin 10
Mixed Pastry Spice, per tin .7
Canada Cornstarch, package .8
Finest Creamery Butter, per lb. .40
Crisco, per tin .29
Pure White Clover Honey, 8-lb. pail, at .58
Finest Shelled Walnuts, per lb. .45
Choice Rangoon Rice, 4 1/2 lbs. .25
- FRUIT SECTION.**
Finest Jersey Sweet Potatoes, 5 lbs. .25
Choice Cape Cod Cranberries, 3 quart .25
Choice Spanish Onions, 8 lbs. .29
FLOWER SECTION.
Rubber Plants, each .75
Boston Sword Ferns, each .37
Choice Palms, each .69
Fern Plants, well filled, each 25c and 37c.
Boston Sword Ferns, large size .98
(Main Floor and Basement.)
1,000 lbs. Assorted Fruit Drops, per lb. .10
1,000 lbs. Fruit and Nut Fudge, per lb. .15
100 lbs. Lemon Drops, per lb. .15
500 lbs. Orchard Drops, per lb. .30