

NEWS OF SPECIAL INTEREST TO WOMEN

THE VALUE OF FEMALE LABOR REPLACING MEN

Question for Conscience of Employers, O. Hezlezwood Told Emergency Corps.

SPIRIT OF SACRIFICE

All Right Thinking Men Appreciate Work of Women in Great Crisis.

That the question of female labor receiving the same value as that of the male part of the community, whose place they might take in the present crisis, is a question, the settlement of which should be left to the conscience of the employer...

Have Not Won Yet. "Ultimately we shall triumph, but we have not won yet," said the speaker...

WORLD SOX SHIPMENT ON ITS WAY TO FRONT

Yesterday Afternoon Witnessed Farewell Ceremonies at Richmond Street Building.

PACKED AT THE W. P. L.

Thirty-Five Cases Labeled and Consigned to "Somewhere in France."

True Democracy. The true democracy of today is that every man and woman should serve the empire where they could be of best service...

As a last word Mr. Hezlezwood advised the Women's Emergency Corps to go direct to the manufacturers and find out exactly how the women who are now registered might be of service...

TORONTO PLAYERS AT CURLING MATCH

Among the Toronto players in the curling match at Victoria Rink were: Mrs. Robinson and Mrs. Morgan Jettett, both skips, with Miss Maud Boyd and Mrs. R. M. Segsworth the vice-skips...

Yesterday afternoon witnessed the farewell ceremonies in connection with the World Sox Day Campaign...

As soon as letters acknowledging receipt of sox, received at the World, they will be published. In view of the great plea made from commanding officers for sox for their men...

A WOMAN'S MESSAGE TO WOMEN

If you are troubled with weak, tired feelings, headache, backache, bearing down sensations, bladder weakness, constipation, catarrhal conditions, pain in the sides regularly or irregularly, bloating or unnatural enlargements...

SPECIALS FOR TODAY

Live Lobsters, New scallops, Imported Scotch Kippers, Shell Clams and Oysters. A large variety of Fresh-caught sea and Lake Fish.

await the first steamer leaving for England, from where they will be forwarded at the earliest date possible...

PLAYS, PICTURES AND MUSIC

Wishing to have her town folk see her as "Coddles" Miss Maudie Eburne, the noted Canadian character actress...

From playing Willie Carlyle in "East Lynne" as a wee four-year-old to the present time, when she is entering Mrs. Twaddle in "The Night Before"...

THE NIGHT BEFORE.

For the past twenty years the Theatrical Mechanical Association have given annually one performance in one of the leading theatres. At this performance stars and headline acts of all the leading theatres of this city take part in the program...

STAR THEATRE.

"The September Morning Glories" Big Show, which comes to the Star Theatre the week of Feb. 23, has had several comedians direct from big London successes...

THE HIPPODROME.

The headline attraction at The Hippodrome next week will be Doris Wilson and her clever company in the scenic spectacle, "Thru a Looking Glass"...

LOEW'S THEATRE.

The clever young dramatic star, Clark Silvernail, will appear in a sketch entitled "Doctor's Orders"...

LITTLE THINGS COUNT

Even in a match you should consider the "little things"—the wood, the composition, the strikeability, the flame.

EDDY'S MATCHES

are made of strong, dry pine stems, with a secret perfected composition that guarantees "every match a lighter." Sixty-five years of knowing how—that's the reason.

THE NEXT ISSUE OF THE SUNDAY WORLD

will be one of the biggest bargains ever offered. Included in the eight pages of the

ILLUSTRATED SECTION

will be one complete page showing soldiers during their hours of recreation at Exhibition camp. The section also comprises a complete pictorial review of military scenes in Canada and Europe.

A New Series of Humorous Sketches

telling a countryman's experiences in

Breaking Into Toronto's Police Force

begins in this issue. Get the SOLDIERS' FAVORITE PAPER and send it to the boys at the front.

DON'T LOOK OLD!

But restore your gray and faded hairs to their natural color with LOCKYER'S SULPHUR HAIR RESTORER

WRIGLEY'S

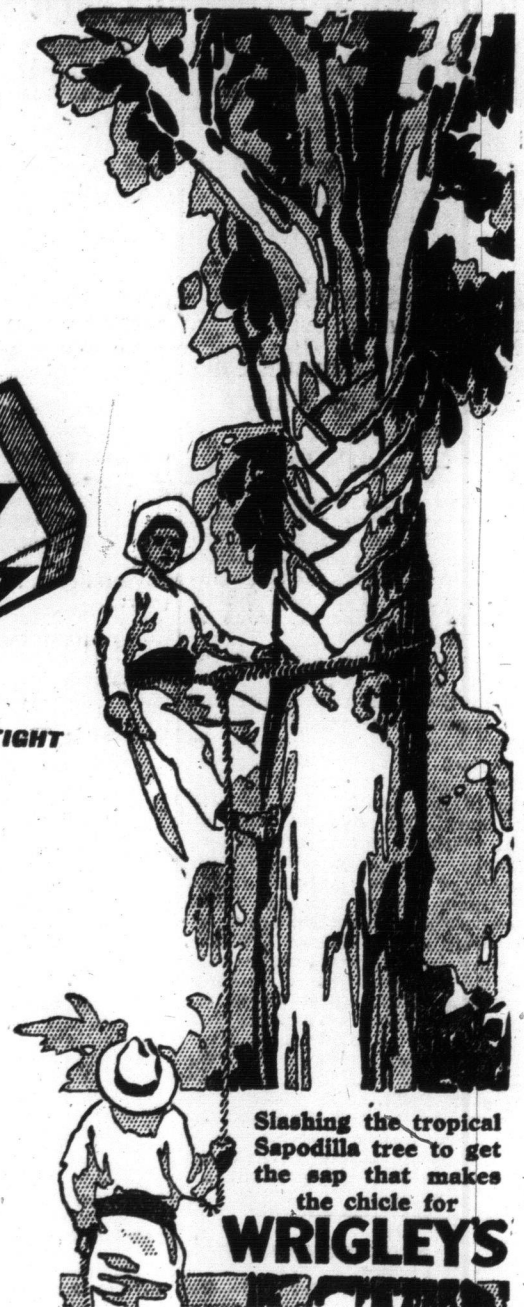
From the tropical tree to the perfect package no pains are spared to make it clean and keep it so—to protect its purity and wholesomeness, for you. Buy no other—get WRIGLEYS.



It slacks the thirst, steadies nerves, soothes and refreshes. A delicious aid to appetite and digestion. A constant friend to the teeth. After every meal.

Write for free copy of "Wrigley's Mother Goose," quaint Spearman booklet for kiddies and grown-ups.

WM. WRIGLEY JR. CO., LTD. Wrigley Bldg., Toronto



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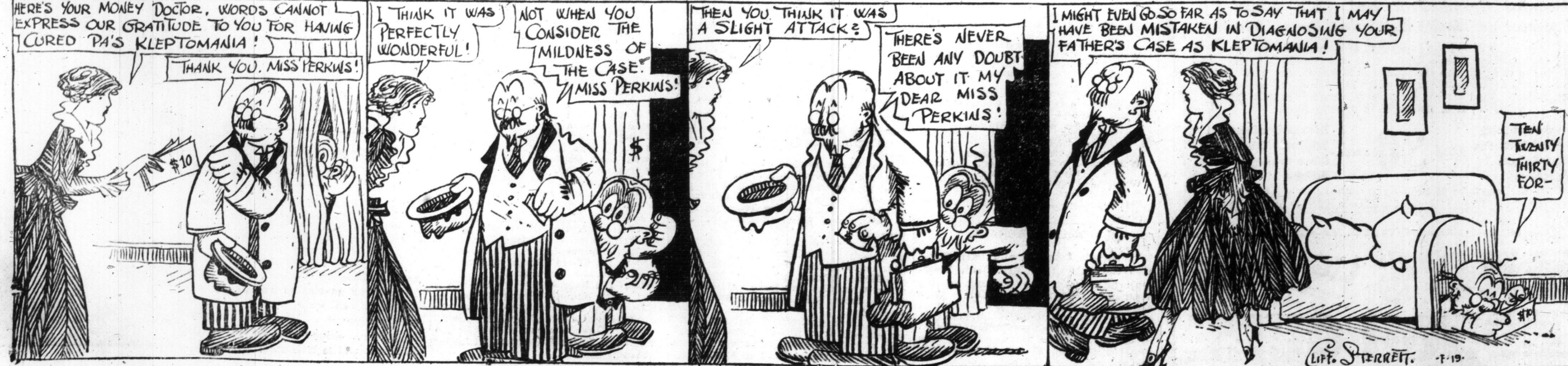
The Perfect Gum in the Perfect Package

Polly and Her Pals

Copyright, 1916, by Randolph Lewis.

Perhaps the Doc Will Reconsider

Copyright, 1916, by Sterrett.



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