

PETERS
SATURDAY CAKE
SPECIAL
Swiss Roll
30c Each
A DELIGHTFUL
SUMMER CAKE
PETERS SHOPS

Vulcanizing
that is guaranteed to outwear the tire. That is our way of doing it.
CLINGER
LONDON'S RUBBER MAN
346 Dundas Street, Phone 23V.

Wall Paper
Of Quality
The better grades of Wall Paper will improve your home far beyond the small necessary cost.
We have many designs that will please you.
COLERICKS
212 DUNDAS ST.

Eczema Easily Relieved
JUST APPLY KINS-HAW
And see how quickly relief is obtained. At all drugists for 41 and 35c per bottle, or mailed direct on receipt of price.
MUTUAL PHARMACAL CO.,
Box 448, London, Ont.

Anderson's
COAL AND WOOD
495 YORK STREET.
Telephone 1391.

MORINA TOILET PREPARATIONS
are at least the equal of any of the high-priced imported lines. Their sale in Western Ontario is controlled by
TAYLOR DRUG CO.

Prepare For the Warm Weather

by ordering a supply of summer drinks. From our stock you will be able to make a selection that is sure to please.
Gard's Ginger Ale (dry or sweet), dozen \$1.40
C. & C. Imported Ginger Ale (dry or sweet), dozen \$3.00
Evangeline Cyder, dozen \$2.25
Wedch's Grape Juice, 15c, 35c, 70c and \$1.25
Niagara Grape Juice, 15c, 30c, 60c
Montserrat Lime Juice, 50c, 95c
Wagstaffes Raspberry Vinegar, 40c

Telephone orders receive prompt, Careful Attention.

The Quality Makes the Value.
T. A. ROWAT & CO.,
250 Dundas St. Phones 3051-3052.

KEEP YOUR EYE ON YOUR EYES.

LONDON OPTICAL CO.
EYE-STRAIN
This is usually due to a defective formation of the eyeball, and not a diseased condition. While glasses do not cure this defect, they correct it by restoring normal vision without strain.
If you are suffering from eye-strain, let us examine your eyes. EYE-SIGHT SPECIALISTS, Richmond St., Dominion Savings Bldg., one door north G. N. W. Co. Evenings by appointment. Phone 618.

Appleton's Road Map
NEW REVISED EDITION.
50c. POSTPAID, or at our whole-sale, 331 Richmond St.
HAY Stationery Co
Limited.
PHONE 5600.

London Business College
Dundas and Richmond Streets, London, Ont.
Summer terms from April 12. Enter any time. J. Morrill, Principal. N. Stonehouse, Vice-Principal.

BIRD NOTES

(Contributed by Melvinaith Ornithological Club.)

With the waning of the migrations, the chief interest of the bird student turns to the home life of the birds. Nest building is the great job of May and June for the majority of birds, and the study of breeding lets us into the secrets of their lives as no other phase can do.
Having been on a steady job in the country for a week or more, the writer has had an opportunity to note some interesting items.
A Song Sparrow's nest was found two weeks ago with one sparrow's egg and two of the Cowbird. One of the latter was removed. Next day there were two of each, and again one was removed. The day following the nest was tolerable. It seems that they will not tolerate interference in the early stages, even in the matter of ridding the nest of the eggs of the vicious Cowbird. Another nest was found with four Sparrows and two Cowbirds. These were let alone, and after a few days' incubation, one Cowbird was removed, and this was repeated in two or three days more. The same was done with a third nest, which had two Sparrows and one Cowbird. The Cowbirds are cannily enough to lay eggs only in new nests, and leaves full sets untouched. The reason is that the young intruder would lose the race if it started too far behind the others, and when the start is even they all hatch at the same time, on account of its greater size.
In a stub in the nearby woods was the nest of a Downy Woodpecker, who lays her eggs early in May. About the 18th the Red-Headed Woodpecker came to the same woods, and thought highly of the stub selected by the Downy, and it looked as if the nest might be deserted, but they calmed down, and the big job is proceeding serenely. The Redhead was heard excavating a hole, but whether in the same stub or not is not known.
This morning, May 27, while working in the garden, there came from a high above the clear call of a Herring Gull. He was too high for vision, but there were let alone, and after a few days' incubation, one Cowbird was removed, and this was repeated in two or three days more. The same was done with a third nest, which had two Sparrows and one Cowbird. The Cowbirds are cannily enough to lay eggs only in new nests, and leaves full sets untouched. The reason is that the young intruder would lose the race if it started too far behind the others, and when the start is even they all hatch at the same time, on account of its greater size.

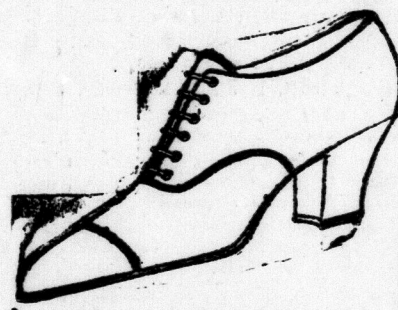
Doubtless, a non-breeder, as was the one seen at the pond on the 24th.
W. E. SAUNDERS.

FAST TRAIN SERVICE LONDON TO DETROIT AND CHICAGO, VIA CANADIAN PACIFIC RAILWAY.
The traveling public are directed to the fast train service on the Canadian Pacific Railway between London, Detroit and Chicago.
Train No. 21, carrying observation cafe parlor car, leaves London at 11:25 a.m. arriving Detroit M. C. R. Depot at 1:20 p.m. (Central Time) and Chicago 3:05 p.m. This train makes connections at Detroit for Toledo and Cleveland. Connections at Chicago for all points on western lines.
Train No. 18, carrying Buffet Observation Compartment Sleeper and Standard Sleepers, leaves London 10:05 p.m., arriving Detroit 12:15 a.m. (Central Time) and Chicago 7:55 a.m. This train makes connections at Chicago for all points on western lines.
For particulars apply to Canadian Pacific Ticket Agents, or H. J. McCallum, City Passenger Agent, corner Richmond and Dundas streets, London, June 12.

MISSED TRAIN.
Owing to the fact that he missed

OFFICE MEN
who are constantly using their eyes in their daily work, will find relief from eyestrain by calling at the Brown Optical Company, 223 Dundas street, and being properly fitted with glasses at a moderate cost.
Phone appointments 1877.

LADIES!
If you are interested in good clothes at most reasonable prices, our store will prove attractive.
DRESSES, COATS, SUITS, ETC.
Canadian Ladies' Wear Co.
372 DUNDAS STREET, NEXT TO COOPER'S.



Canvas Oxfords—fine Sea Island linen, medium covered heels,
\$3.50 to \$5.00

The Whitest of Summer Footwear

Since the attractiveness of White Shoes, Oxfords or Pumps depends on their "whiteness," this store has made it a special point to select its white modes with scrutinizing care.

The values now offered possess the same of whiteness, which retains its purity even after cleaning.

Johnston & Murray
LONDON ST. THOMAS

Advantages of Purchasing On Thomas' Popular Club Plan---

Yes, in these days of high prices it's a decided advantage, this Club Plan of Thomas'. Indeed, it has become a special department.

Young folks just starting up find the privilege of making a first nominal payment and discharging the balance in convenient periods most attractive.

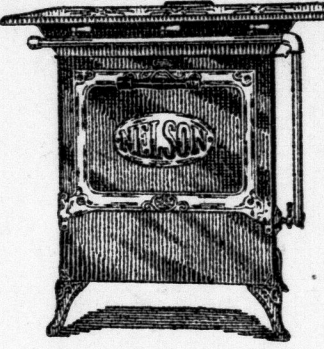
All prices marked in plain figures, no interest charges, all payments made at store, immediate use of purchased articles—such is Thomas' Club Plan.

Have a talk with the club secretary if you are in need of Furniture.

Take For Instance the Purchase of a New Gas Range

Just pay one-third of the \$15.95 purchase price, \$5.30, when you buy; the balance \$1 weekly.

More than that—Thomas sets the Stove right up in your kitchen free of all labor charges.



THOMAS FURNITURE CO
240 DUNDAS STREET.

Orth's Store

Has come to the front during these days of hot weather in producing at a lower price wanted

Apparel for Men

We know it would be so, because our store is built on the solid foundation of service, and always the greatest possible value given for your money. No panic selling at this store. We

never broke faith with the people by charging excessive prices when we were able to sell at lower than market prices. Try our store Saturday for your summer requirements. No matter to

us if you buy much or little apparel or if you are only investigating style, value or finding your requirements. Our service stands full 100 per cent measure.

50 Tweed and Worsted Suits at \$29.50

These are new arrivals, just for summer selling. Made up by the best-known ready-to-wear tailors in London, at that, and we'll say they are right. The colors are here in browns, greys and blue hair-lines. Regular \$45, at **\$29.50**

46 Spring Weight Topcoats

Many waterproof coats included. These are well tailored garments and are absolutely guaranteed or your money back. The styles are in form-fitters, belters and regular loose-back models. These coats sold regularly to \$45. If you want to make some money easy, step inside Saturday morning and pick up a coat at **\$19.50**

STRAWS.

From London's own factory. Why buy imported hats when Shuttleworth Hats are equal—and, in our own conscientious judgment, better by 25 per cent?

We have Sennit Sailor Hats for Saturday's selling which are sold regularly at \$3.00. We will sell them for one day **\$1.85** at

PURE WOOL SWEATERCOATS AT \$3.98.
You men who want a pure wool sweatercoat for outing and vacation purposes had better step in Saturday and select one or more coats. In shades of maroon, grey, brown, navy and khaki. All are Ballantyne hand-finished coats; sizes 34 to 44. Step lively! **\$3.98**

EXTRA SPECIAL!
Who wants some English Cashmere-Finish Combinations? Spring weight, regularly worth \$4.50, at **\$2.69**
TWO SUITS FOR \$5.00.

Sale of Men's Summer Combinations.

Your choice of two-thread Egyptian yarn balbriggan suits or athletic knee and sleeveless cambric and Swazette cloth hot-weather combinations. The makes are Zimmerknit, Simpson's, Arrow and W. G. & R. Regular to \$2.50 suits at **\$1.58**

TWO SUITS FOR \$3.00.
Sold on Saturday only at this cut price.

BALBRIGGAN SHIRTS AND DRAWERS
Regular value 85c per garment; all sizes, 32 to 46, at, garment **69c**
SUIT FOR \$1.25.

BELTS FOR MEN AND BOYS
We are going to sell every man or boy in London a belt Saturday, if he wears one, as our price is going to be novel in these days of merchandising. Here they are, solid leather belts, in tan, grey and black colors. Regular \$1.00 value, at, each **43c**

WE HAVE ON SALE OUR LEADER FEATURE HATS.

Made of finest Sennit straw, beautifully bleached, and are all equipped with the famous elastic Bon-Ton Sweatband, really the best known today for comfort and as a protection against hot scalp, owing to being automatically ventilated. See these hats **\$3.50** at

SALE OF PANAMAS AT \$2.95.
These are Toyo Panamas, with fancy bands, in fedora shapes; all sizes complete; regular \$4.50. Are a wonder **\$2.95** at

SHIRTS.
Fine Cambric, Scotch Zephyrs, Oxfords and merzerized cloths in the lot; all new stripes and fancy effect patterns; sizes **\$2.87**
13½ to 16½; regular \$4.00. **TWO FOR \$5.50**

HOLEPROOF SILK SOCKS.

Made in London. Why not? They have them all beat for wearing qualities. (Say, try some dealers in London, and very few of them have London-made merchandise to offer. Ask them why.) These socks are here in grey, brown, navy, slate, tan, white, black. Regular value \$1.25 pair; guaranteed, at **89c**

THREE PAIRS FOR \$2.50.
FOUR WASH TIES \$1.00
FOR

Who says H. C. of L. is caused by our methods of serving the public?

SILK SHIRTS AT \$6.95
Regular \$10.00; Arrow, Star, Forsythe and Strand makes, in colored stripes and plain shades of blue, green, grey, white, mauve, all sizes, 14 to 16½. Regular **\$6.95**
\$10.00, at

Mr. Man--You Who Buy Tailored Suits---

We have a real offer to make to you. We will give on Saturday to every purchaser of a suit over \$45.00 a free sale. We will pay the 10 per cent war tax for you. In other words, we will split our profit. This is fair. We do know that the present prices are high enough without 10 per cent additional, as per government ruling.

We are willing to bear with you part of the load, and when you inspect the kind of good suits we sell you will say, like many more, that it is a pleasure to do business at our store. Apparently there are more important ideals in this store's principles than just money-making.

"Your service is so noticeable one cannot help buying at this store." There is a reason for these words from our satisfied suit customers.

WE SELL HOBBERLIN Custom-Tailored Suits
You should wear one to know how really good all through these garments are.

WE CORDIALLY INVITE YOU SATURDAY AND DURING THE SUMMER SEASON.



ORTH, LIMITED of LONDON

Formerly SELAK-ORTH, Limited
ON THE CORNER OF DUNDAS AND CLARENCE STREETS.
WHERE EVERYONE LIKES TO BUY.