

LITTLE THOUGHT OF WAR'S HORROR THREE YEARS AGO

City Was Concerned With Old Boys' Week of August 7, 1914.

KAISER IN LUXEMBURG

German Hosts Were Advancing, But Few Believed in Long Struggle.

Three years ago today old-boy week festivities were in full swing. Gay throngs filled the streets and crowded the park which harbored the amusement tents. Superficial interest was centered on the events of the great week. Some scarcely had time to read the immense headlines in the extra editions of the newspapers, which told of the mobilizing of Britain's army and the speedy advance of the Kaiser's host through Luxembourg. The struggle would end, as all agreed, in a few days, an easy victory for Britain, no taxing of resources to the limit, no food scarcity, a few casualties among regiments, which were only a name to the Dominion.

On the Evening of the War. Three evenings before Britain declared war on Germany, before 24 hours have passed, the announcement that a state of war existed was made at six hours later. Dense crowds gathered on the downtown streets broke suddenly in vociferous cheering as the bulletin announcing the fact was posted in The Advertiser window. Within a few minutes an immense crowd had gathered and was cheering itself hoarse, singing patriotic songs and waving flags.

It was a crowd which stood out in marked contrast to those which gather for momentous occasions now. Not a khaki uniform was to be seen. Everywhere was the straw hat and light summer suit of the civilian. For four hours after the news had been received the street scenes rivalled those enacted when Ladysmen and Mafeking were relieved during the Boer war.

"K." Company Had Departed. Two days before "K." Company of the Royal Canadian Rifles left London for an unknown destination, in command of Major C. H. Hill and Lieut. Batters. The draft was composed of fifty men. In heavy rain, the men lined up at the G.T.R. station, while the officers said good-bye to Col. Hodgins, Lieut. Col. McCrimmon, Lieut. Col. H. C. Becher, and other London officers.

These men were the first to leave the city. Not until August 19th did the first body of volunteers depart. It was composed of fifty men from the 15th Army Medical Corps. On August 26th, the day following announcements of the declaration of war, 150 men of the 7th Regiment volunteered for overseas service, including every officer. Thirty-six members of the 6th Field Battery volunteered on that date, and twenty new members were enlisted. A dispatch from Quebec, printed in the paper of August 5, read: "The announcement that England and Germany were at war was received with the greatest enthusiasm in this city, where English, French and Irish paraded together in a display of loyalty such as has never been witnessed in the history of the city of Montreal."

Before a massed crowd Albert Selwyn, M.P. for Dorchester, made it plain that French-Canadians realize the seriousness of the present situation to the Empire and to Canada in particular, and were standing shoulder to shoulder with their fellow citizens of other races.

PT. WILLIAM IRWIN WOUNDED IN THE KNEE

The William A. Irwin, son of Edward Irwin, 1174 King street, has again been wounded, according to official word that reached his father yesterday. The Irwin left here nearly two years ago as a member of the 2nd Field Ambulance, and was slightly wounded in December last. This time he is suffering from a gunshot wound in the knee, received on July 26. He was employed at Penning's before he enlisted.

A brother, Sapper Edward Irwin, is overseas with the Canadian Engineers.

SEAPLANE'S CREW INTERVIEWED.

London, Aug. 7.—A dispatch to the Times from Rotterdam says a German seaplane, sighted at Texel, Holland, yesterday after being fired at by Dutch soldiers. It was short of gasoline. The occupants were interned.

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STORE OPEN EVENING.

J.H. BACK & CO.

210 DUNDAS STREET

MARY JANE ON THE SNOBS OF LONDON

BY MARY JANE.

A snob, in my estimation, is the most contemptible thing in the world. A snob on the face of the earth looks forth like a wart on the face of beauty. But a competent dermatologist can cure a wart, while nothing short of an earthquake, or a devastating flood will remove a snob. I know a young man who is learning to be a machinist. He studies and reads up so much on his chosen work that he has long ago aroused my interest. The other day I met the superintendent of the factory where he is employed, and I asked him if he knew my young friend. "Know him? We're all keeping our eyes on that boy. He has the mind of a mechanical genius, and of he keeps but the straight and narrow path he is going to be one of the big men in the mechanical world. All of which I was glad, but not surprised to hear. But I was surprised a few days later, when the boy told me he was to leave the shop. After a lot of coaxing and persuasion, he told me the story. So many of his girl friends, fussed up in their fancy frockings, forsooth, declined to speak to him, attired in oil-spattered, grease-stained working clothes, and if he had a nice clean dress-up job, the poor little geese. They haven't brains enough to see a watch, or wind an alarm clock. Of such is the kingdom of snobs.

The Boy Buckled To. I gave that boy a talk that had a straight razor's edge. I told him that I ended up by telling him exactly what the superintendent told me. That I had applied the proper panacea for lacerated feelings was evidenced by the bright eyes and shining face. But snobbery there will be no more talk about a white collar job. The boy, of course, is very young and snobs hurt a great deal and cut very deep.

Snobs and snobs. Snobs and snobs. Small of heart, shrivelled of

soul and usually afflicted with rapid evaporation of grey matter. I had the pleasure, not so long since, of meeting Thomas A. Edison and Henry Ford together; two great men who are great cronies. The two hours spent in their company were fraught, to me, with much interest and deeper small revelations. There were none of that I am the wonderful Edison or I am the great Henry Ford spirit. No, indeed. But there was much laughter and simple fun and good comradeship. Of either of those self-made, big men, I would ask a favor with the utmost confidence. But I would hesitate long, and tremble greatly, at the door of the pompous small man, pompously holding down a small job, and unable to see beyond the parapet of his own importance.

As It Should Be. Cast off snobbery and bury it deep, and in its place, now, that gardening is come it fast, let us raise a bumper crop of Common Sense.

I have been hearing a great deal lately about a certain factory, not located in Algeria, where the genuine factory girls are being patronized almost beyond endurance, by the pseudo factory girls. The patronizing ones are looking at life through the wrong end of the telescope. A hard-working, self-supporting factory girl is a healthier victress in the backbone of her country than a parasite, self-seeking society girl. There is a fearful lot of tommy-rot being committed in the name of patriotism.

When I think of a snob, I just naturally think of a jolt, that is so much alike with a difference. The snob keeps the other fellow out. The jolt keeps the other fellow in. And it is much easier to get out of a jolt than out of snobbery. I am afraid you will think I am in a cantankerous mood, and snobs today. Not at all. Merely availing myself of the editor's gallant permission to "turn the hose on you, Mary Jane."

Only a Handful Left. "My boy would perhaps resent any publicity which indicated that he wanted to get away," she said. "He had a chance to take his discharge, but would not do so. He was a very good soldier, but he should be given a rest. There is not a handful of the original men left in France, and it is absurd for the authorities to say they could not be spared. I have written to Mr. Glass and to the minister, but have had no answer. I heard from Mr. Glass that he had sent many letters asking him to further the movement."

Mrs. Archer, whose other son, Bert, is years old, has been sent to the trenches in France, was the first to sign the petition at "The Advertiser" office this morning, asking that the "original" boys be given home leave for a month or more. She also secured a number of petitions from Mrs. H. A. Boomer of the Local Committee, who has been directed to circulate the petitions and secure hundreds of names. Mrs. Archer was anxious to assist in securing petitions from Mrs. Boomer at 353 William street, and those who desire to sign while downtown will find the petitions in the office of "The Advertiser."

London Must Be Active. Mrs. Boomer writes as follows today: "Just a word of sincere thanks for the help and encouragement you gave me on the 1st of August. I cannot be left out when all Canada is asking for relief of our brave boys at the front. We recognize that our attention was called to the effort of Garret O'Connor, with whom I am in communication, and that he has been very helpful. I thank her for sending her columns again to such patriotic service."

A returned soldier, regarding the petition, has been asked to be added to the list of Canadian-born or who have adopted Canada as their home.

Mrs. Boomer will be very thankful to hear from volunteer helpers, who may secure petitions from her at 353 William street.

ON BLANK

VOTES

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BOMB DROPPED BY AIRPLANE CAUSED LONDONER'S WOUND

Pte. Jack Anderson Only One in Place To Be Hurt.

A bomb, which completely demolished a hut in which a communion service was in progress behind the lines in France, was the missile which caused the death of Pte. Jack Anderson, who was accidentally wounded on July 10.

In a letter to his mother, Mrs. Anderson, of 284 Simcoe street, he describes the incident. "The bomb apparently came from an aeroplane, and dropped fairly in the centre of the crowd. Only Jack Anderson was wounded, although the building was completely destroyed. His brother, Corp. Sam Anderson, who was sitting beside him, escaped unscathed. Jack was hit in the leg and arm by shrapnel, but is now recovering at the 26th General Hospital in Etaples."

MANY ACCIDENTS, BUT NO ONE BADLY HURT ON CIVIC HOLIDAY

One Auto Ditched, Others in Collision in South London.

Although a number of auto accidents occurred on civic holiday, no one was seriously injured. In the afternoon an auto driven by Miss Merrick of Strathroy, containing six passengers, went into a ditch near the corner of the intersection of the main road and Elmwood avenue with a new Chevrolet. The machine was both badly smashed, but the occupants were unhurt.

Last evening while crossing Dundas street at Adelaide, John Sargent of 796 Dufferin avenue, was struck and knocked down by an auto, which ran over his front wheel. Mr. Sargent was badly shaken up and bruised. While motoring home from Exeter last evening, Mrs. Crawford had barely time to slow up and avoid crashing into a heavy pole, which had been placed across the road line road near the intersection of Dundas and Elmwood streets. The car was going along about 25 miles an hour when Mr. Crawford saw the obstacle ahead and jammed on the brakes, but the car hitting the pole and to prevent the wheels from passing over it. As the machine was going slowly, however, no harm was done.

Had we struck the pole at the rate we were going," said Mr. Crawford, "goodness knows what would have happened to myself and the five people who were riding with me."

The matter has been reported to the county police and an effort will be made to bring the guilty party into court.

THREE DESERTERS SENT TO PRISON

Six Months Terms Are Taken Calmly—Fourth Remanded.

Four deserters appeared in police court for sentence today each having pleaded guilty to the offence at the time of his arraignment a week ago. George Dunn, Sidney V. Rumstetter and Vernie Hummel were each sentenced to a term of six months in the county jail, and Joseph Kress was remanded for one week in order to secure additional information concerning him.

Dunn, whose home is at Courtwright, enlisted with the 149th Battalion on December 27th, 1916, and deserted in April last. He gave no explanation for his conduct, stating only that he had gone away from his battalion when seized with a sudden impulse to go to the United States.

Rumstetter and Hummel, both Kitchener youths, enlisted with and deserted from the 18th Battalion. Neither had any defence to offer, each taking his sentence calmly.

Kress, whose home is at Milverton, illegally absented himself from the 110th Battalion. Major Osborne stated to the magistrate that the civil authorities at Milverton had made representations to military headquarters to the effect any person who attempted to desert him on a charge of desertion. Two military police were then dispatched to Milverton, but had no trouble in placing Kress under arrest.

On the seriousness of the crime, "I must punish you men because if the offence were regarded lightly by the courts the effect would be to shake the very foundations of our military system," said the magistrate.

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NO PHONE OR MAIL ORDERS

As a protection for early morning shoppers, no phone orders will be taken for sale goods Wednesday morning. This applies to sale goods only.

Clearance!

WASH SKIRTS, 98c.

Five dozen White Skirts, made of fine quality repp, open down side front, with pearl buttons; narrow pleat at side back; fullness at waistline; large patch pockets with overlap; sizes 23 to 30 band, 28 to 42 length. Special for Wednesday 98c

MIDDY BLOUSES, 98c.

Two pretty styles in Middy Blouses are offered specially for Wednesday morning:

A popular Middy Blouse of fine white drill, belt around waist, large sailor collar, long set-in sleeves with plain cuff, laced at neck with white tie, double-stitched seams, white only; sizes 14 to 20 years or 34 to 42-inch bust measure. Special Wednesday 98c

The "Admiral" Middy Blouse of white drill, made with large sailor collar trimmed with three rows of narrow white braid, long set-in sleeve with straight cuff of white drill, front opening laced with mercerized tie, double-stitched seams on shoulders and around armholes; colors, white with navy or Copenhagen collars, and also all white; sizes 14 to 20 years or 34 to 42 bust. Special price for Wednesday 98c

GOWNS, 75c.

Five dozen Ladies' Gowns, slipover style, made of splendid quality white cotton, neck and sleeves trimmed with lace and embroidery; lengths 56, 58 and 60. Wednesday special sale price 75c

PETTICOATS, 85c AND \$1.19.

Four dozen Ladies' White Petticoats, made of good quality cotton, with tucked flounce of material, finished with pretty embroidery edging; lengths 36, 38 and 40. Special Wednesday 85c

Four dozen Ladies' Petticoats, made of soft-finished white cotton, wide flounce with three rows of heavy lace insertion with lace to match at bottom, finished with underlay; lengths 36, 38 and 40. Special Wednesday 1.19

BOYS' WASH SUITS HALF PRICE. SIZES FOR 1 TO 3 YEARS ONLY.

These are in Infants' Section—White Wash Suits, trimmed with cadet blue and red, linen color with blue stripe and linen with white vest effect. To be cleared Wednesday at half price, 38c to \$1 suit

LADIES' DRAWERS, 19c.

Ten dozen only Ladies' Ribbed Cotton Drawers, umbrella style, lace trimmed, open; sizes 36 to 38. Special price 19c

LADIES' NECKWEAR, 48c.

Special purchase of fifteen dozen Fancy Collars in Georgette crepe, wash satin, silk, poplin, pique, Swiss embroidery and net; handsome lot of neckwear in smart new styles, mostly all white, a few colors. Wednesday morning 48c each

STRAP PURSES, 98c.

Manufacturer's clearing of Strap Purses. There are a large variety in genuine Morocco, crepe seal, walrus; shades: browns, tan, grey, navy, green and also black; twelve dozen only in this lot. To go on Wednesday at 98c

SPORT NET ELASTIC VEILS, 7c.

In brown or black; a gross or two of each will be sold Wednesday morning; these are the handy slip-on kind. Wednesday morning 7c each

Twelve Only Persian Silk Rugs

August Sale Special for Wednesday Half-Price These rugs are Oriental designs, in a good assortment of colorings. The size 36x60 inches. Wednesday sale price \$8.25

TWO ONLY SOLID MAHOGANY PARLOR SUITES—HALF PRICE.

One a three-piece suite, settee, chair and rocker, upholstered in silk. August sale price \$50.00 Fumed Oak Library Tables at very low prices. \$9, \$11.25, \$12.15, \$14.85, \$17.10 and \$18

AFTERNOON TEA SPECIALS.

Special: Cold Roast Veal, Sliced Cucumbers, Bread and Butter 25c

Cantaloupe Sundae 20c

SPANISH FISHING BOAT ATTACKED BY SUBMARINE IN TERRITORIAL WATERS

London, Aug. 7.—The admiralty learns that a German submarine yesterday attacked a Spanish fishing boat in the neighborhood of Bilbao, Spain, within Spanish territorial waters. Two of the crew were severely wounded.

HOSPITALS NEAR ROUEN ARE UNDER COL. RENNIE

Hamilton, Ont., Aug. 7.—Lieut.-Col. George E. S. Rennie, who has been overseas since shortly after the outbreak of the war, has been made administrator of all Imperial, Canadian and American military hospitals in the district near Rouen, as well as maintaining command of No. 2 Canadian General Hospital, a cablegram announced today. For nearly two years

THE WEATHER
FAIR AND COOLER.

SHALLMAN & JERAN

Wednesday Half-Holiday Sales

A Full Day's Business in the Forenoon

August, and final summer clearings will now figure in Wednesday morning sales. It will be a matter of clearing now, not a question of price, as our rule of business demands the clearance of all summer merchandise now. The half-price mile-post has been passed and a great many of the sales listed for tomorrow will be priced at about one-third the regular value. The sole object now is the clearing of stocks and prices are of little consideration, as you will see in sales of Millinery, Wings, Mounts and Flowers at 7c, and Wash Goods at one-quarter off regular prices.

Clearance!

WEDNESDAY MORNING AT 8:30.

Wings, Mounts and Flowers, 7 Cents Each

These will be sold, or rather given away Wednesday morning at 8:30, as you can scarcely call it a sale at such a price—wings, flowers and mounts—about 400 in all will be brought down to Main Floor and disposed of Wednesday morning at the ridiculously low price 7c each



DURING JUNE, JULY AND AUGUST, store closes at 1 P.M. WEDNESDAYS. No noon delivery. Early dinner in restaurant, 11 to 12:30.

Clearance!

Linen Dept. Wednesday One-Third Off to Half-Price Sale

LACE-TRIMMED SCARFS AT B.A. GLIN PRICES.

A clearing lot of fifteen dozen in assorted sizes, Lace-Trimmed Scarfs, ranging from about one-third to one-half off for Wednesday morning; sizes 18x36, 18x45 and 18x54 inches. All to clear at one price Wednesday 39c each

EXTRA LARGE WHITE BATH TOWELS AT ONE-THIRD OFF OLD PRICES.

Nine dozen only to clear up this lot, extra large size and exceptionally good quality Bath Towels. Wednesday morning we strike a straight one-third off last year's price; only a limited quantity, so early for your share \$1.17 per pair. Also some wonderful values in Colored Bath Towels specially priced at 25c 90c each

What Size is Your Dining Table?

We have one only slightly-soiled Asbestos Pad, heavy quality, to sell Wednesday; 54 inches square. Half price \$3.37

Sale of Voiles 12 1-2c Yard

QUARTER OFF THE REGULAR VALUE.

We have selected for Wednesday morning a splendid range of Voiles, that will prove attractive to maid and matron.

LOT 1.—About 250 yards of Voile, black grounds with dainty flowered designs in white, grey and mauve, 28 inches wide. This lot is of a beautiful fine weave, and the patterns are especially suitable for matrons. Special for Wednesday morning 12 1/2c yard

LOT 2.—A limited quantity of White Voiles, with fine check designs in grey with embroidered spot of white and black, 28 inches wide. Special at 12 1/2c per yard

LOT 3.—A limited quantity of White Voiles, with small flowered design, in mauve and blue, also pale blue ground with design in pink and white, 28 inches wide. Special for Wednesday 12 1/2c per yard

LOT 4.—About 200 yards of Fancy Colored Voiles and Organdies to clear Wednesday morning at 12 1/2c per yard

LOT 5.—300 yards Fancy Muslins, in blue, pink, black and mauve. Wednesday morning special 9c a yard

MEN'S SHIRTS, 69c.

A very special attraction will be the Men's Department on Wednesday morning—about 25 dozen Fine Summer Shirts on sale. These are all neat stripe patterns, with soft cuffs or stiff cuffs as preferred, coat style, but full and roomy, good washing fabrics; all sizes from 14 to 17. Sale price 69c each

MEN'S DUSTER COATS, \$3.45.

During stocktaking we found many broken lines of Men's Duster Coats, and on Wednesday you will find a special table of extra fine coats suitable for auto or warehouse use; in fact a very serviceable coat for any man to have around, single and double-breasted styles, assorted sizes, in greys and fawn shades. On Wednesday these coats at half the regular price \$3.45 each

BOYS' ODD BLOOMERS, 1.48.

Boys' Fine Pure Wool English Worsted and Wool Tweed Bloomers, medium weight and light shades. These are greatly reduced and are of exceptional value; sizes 26 to 33. Come early to your choice of these. At 1.48 pair

Clearance!

A Small Lot of Sport Silks at One-Half and One-Third of 98c

Yard Regular Prices Yard

Do not be disappointed if you come late and find all sold out. To be fair to the customers and this store we advise you to be here on time, as the quantity is not a large one, but qualities are the best and most expensive importations this season. Sale at 8:30 a.m.

LOT 1.—PRINTED RAW SILKS AT ONE-THIRD OF ORIGINAL PRICE—98c YARD

Just 4 styles in the lot, comprising two pieces linen color grounds with large spots in green and cerise, also gold and purple. Also two pieces Oyster White Raw Silk, with large spots in clusters, combining light blue and old rose, also another with leaf green spot surrounded with purple ring, for separate skirts, collars and trimmings. All are 33 inches wide. Reduced to one-third regular price 98c yard

2 PIECES 36-INCH STRIPE DUCHESSE SPORT STYLE, HALF PRICE—98c YARD

White grounds with varied width stripes, in dark purple, also nigger brown.

EXTRA.—Two pieces of yard-wide Sport Stripe Taffeta Silks, one-third off regular price. These are particularly smart styles, white grounds with black, varied width stripes, also dark purple stripe in same silk. All for 98c yard. Wednesday 8:30 a.m.

CLEARING OF TENNIS BALLS, 19c.

The regulation First-Quality Ball, the balance of about eight dozen; every ball perfect and guaranteed uniform in size. Special to clear 19c each

GOCYCLES FOR BOYS, 98c.

Nineteen only Rubber-Tired Gocycles, extra good quality. Special at 98c

FANCY CHINA, HALF PRICE.

About 200 pieces odd individual pieces of Fancy China in Salt Dips, Jelly Dishes, Honey Dishes, Comports, Custards, Olive Dishes, Nut Dishes, etc. This lot will be sold at half price Wednesday